



Australian Gold®

Accelerator Extreme™

Intense DHA Bronzer

SALES FACT SHEET

Story

An iconic tanning formula is now supercharged! DHA and Natural Bronzers combine to provide amazingly instant results and darker, longer-lasting color. Exclusive **Biosine Complex®** carries nutrients, moisturizers and protectants to keep skin hydrated for maximum results. Echinacea Extract is blended with Native Australian Oils, plus Vitamins A and E, to help protect against external environmental factors for nourished bronze satisfaction. You will love this luxurious, silky feel and classic fresh tropical scent.

Inspiration/Rationale

- Builds on popularity of Accelerator name and reputation
- Continues to expand AG value-priced products
- First time DHA has been used within popular Accelerator formula

Product Type

- Intense DHA Bronzer
- Echinacea Extract
- **Fragrance: CocoaDreams:** top notes of Orange, Citrus & Banana; mid notes of Medley of Floral Rose & Fruity Coconut; dry notes of Sweet Vanilla

Technology

Intense DHA Bronzer Blend	DHA is flawlessly blended with natural bronzers that provide instant color results and delayed, darker longer-lasting bronze hue
Echinacea Extract	Pure extract that provides powerful antioxidant properties that help nourish and condition skin for overall improved skin appearance
Biosine Complex®	Advanced combination of ingredients soothe, soften and moisturize for maximum tanning results
Skin Softening Blend	Mixture of Oils, Vitamins and Aloe Vera nourish and moisturize for a hydrated, radiant glow

Brand and Family

- **Australian Gold®** Iconic Collection

Size and Suggested MSRP

- 8.5 oz. Bottle **MSRP: \$20.99**
- 0.5 oz. Sample **MSRP: \$3.00**



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