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## HOT DOCS PODCAST FESTIVAL RETURNS OCTOBER 18 TO 22 FOR ITS FIRST LIVE IN-PERSON EDITION SINCE 2019

- FIRST TWO LIVE PODCAST EVENTS REVEALED: AVERY TRUFELMAN'S HIT FASHION
  PODCAST ARTICLES OF INTEREST WITH SPECIAL GUEST TORONTO-RAISED DESIGNER
  AURORA JAMES AND UNDER THE INFLUENCE, TERRY O'REILLY'S PODCAST ON THE
  SECRETS OF ADVERTISING
- TWO-DAY CREATORS FORUM TO FEATURE PANEL DISCUSSIONS, PROFESSIONAL DEVELOPMENT AND NETWORKING OPPORTUNITIES FOR AUDIO STORYTELLERS, BROADCASTERS AND INDUSTRY LEADERS

**Toronto, ON** – The highly anticipated **Hot Docs Podcast Festival 2023**, presented in partnership with lead sponsor **CBC Podcasts**, returns this fall with a captivating lineup featuring beloved podcasters and showcasing exceptional non-fiction audio storytelling. As Canada's leading podcasting event, this year's Festival offers a five-day program of live podcast events and a two-day edition of the renowned Creators Forum, the nation's premier gathering for both established and emerging podcasters. The seventh edition of Hot Docs Podcast Festival will take place from **October 18 to 22, 2023**, at the **Hot Docs Ted Rogers Cinema** (506 Bloor St. West). Discounted early-bird all-access and Creators Forum passes are available now.

Hot Docs is thrilled to unveil the first two live podcasting events scheduled for this year's Festival:

## ARTICLES OF INTEREST - WITH AVERY TRUFELMAN, FEATURING SPECIAL GUEST AURORA JAMES

Named one of the 10 best podcasts of the year by The New Yorker and The New York Times, Avery Trufelman's hit fashion podcast *Articles of Interest* teams up with the influential designer and activist Aurora James for what is sure to be a memorable conversation. On the Hot Docs Cinema stage, these influential tastemakers will discuss James's new memoir, *Wildflower*, and her innovative design practices which have led to zeitgeist-defining pieces for the likes of Beyoncé, Nicki Minaj and Alexandria Ocasio-Cortez. Take an immersive journey through the aesthetic influences and creative practice of the Toronto-raised, NYC-based James, who recently graced the cover of Vogue: from the founding of her award-winning label, Brother Vellies, to her groundbreaking campaigns on behalf of Black businesses in the aftermath of George Floyd's murder.

## UNDER THE INFLUENCE WITH TERRY O'REILLY

One of Apple Podcasts' Top Shows and Most-Followed Shows of 2022, Terry O'Reilly's pioneering podcast *Under the Influence* has over one million weekly listeners in Canada. This will be the first live episode of *Under the Influence* since 2016, when it was part of the inaugural Hot Docs Podcast Festival.

Owned and operated by the Hot Docs International Documentary Festival, the historic Hot Docs Ted Rogers Cinema is one of the world's only documentary cinemas.





At this year's Festival, host O'Reilly will dazzle audiences with live storytelling, rich audiovisual excerpts from the history of advertising, special guests on stage and, of course, his trademark wit and wisdom. Pull back the curtain on the creativity and business savvy behind some of the world's most influential ads—and the making of one of North America's most influential podcasts.

Taking place **October 19 and 20**, this year's **Creators Forum**—the industry conference for podcast insiders, audio professionals, and emerging producers—will facilitate networking opportunities, skill development, and exploration of new industry trends through a series of panels, masterclasses, keynotes and mixers, featuring leading hosts, producers and executives from North America's top podcast studios and agencies, including Conde Nast, Pushkin Industries, CBC, NPR, Canadaland, Acast, Bumper, Media Girlfriends and more.

The 2023 Creators Forum will revolve around defining and rethinking the metrics for success in podcasting, cultivating on-air talent, creating podcasts in legacy media institutions, exploring long-form documentary storytelling, and much more. Sessions will offer a mix of creative masterclasses and career-building workshops that will equip delegates with skills-building resources and expert guidance on the key creative and commercial trends shaping the podcast industry.

Hot Docs Podcast Festival is especially proud to partner with the Indigenous Screen Office on a session celebrating the creative practices and achievements of Indigenous podcasters.

All Access and Creators Forum passes are on sale at special early-bird rates until September 11. Hot Docs members always save. To join, visit https://hotdocs.ca/join/memberships.

Full programming released, single tickets and Podcast Festival bundles on sale to public on September 5.

For more information on the 2023 Hot Docs Podcast Festival, please visit www.hotdocs.ca/festivals/podcast-festival.

The Hot Docs Podcast Festival 2023 is presented in partnership with lead sponsor CBC Podcasts; major partners Acast, Inspirit Foundation, and RBC Foundation; event partners Amazon Music, iHeartRadio, and Muskoka Brewery; and industry partner Indigenous Screen Office.

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Owned and operated by <u>Hot Docs</u>, a not-for-profit organization dedicated to advancing and celebrating the art of documentary, Hot Docs Ted Rogers Cinema is the world's largest documentary cinema. A historic, century-old landmark located in Toronto's vibrant Annex neighbourhood, the Cinema is a year-round home for non-fiction film and storytelling, presenting first-run international and Canadian documentaries, curated film and speakers series, signature events including Hot Docs Canadian International Documentary Festival, Hot Docs Podcast Festival and Curious Minds Weekend, as well as

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hosting for some of the city's premier festivals and events. Since assuming management in 2012, Hot Docs has screened over 1,425 films to audiences of more than 1.3 million. In 2016, a generous \$5-million donation from Rogers Foundation enabled Hot Docs to purchase venue.

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