

Hot Docs' Citizen minutes

Evaluation Criteria

Applications are evaluated based on feasibility, creative merit, audience, and fit with mandate.

Criteria	Description	Questions to Consider
Feasibility	This section evaluates overall the feasibility of the production's realization. The applicant has provided sufficient details on the project's realization including estimated budget, ability to shoot within the schedule and scope.	<ul style="list-style-type: none"> • Is the estimated budget for the project reasonable for the length? • Is it realistic to shoot and deliver the project within the timeframe given? • Are there any additional challenges and risks with the project? Have they been sufficiently addressed in the application?
Creative Merit	Hot Docs aim to support unique visions and creative talent. This section evaluates the strength, style and originality of the subject matter and the treatment.	<ul style="list-style-type: none"> • Is the treatment well written? Is there a clear storyline? • Is the idea well-conceived? • Is this an untold story? Is the (potential) access new or exceptional? • Is the subject matter compelling? • Does the application demonstrate a creative risk? Innovation in its aesthetic or creative approach to storytelling?
Audience & Fit with Mandate	This section evaluates the project's strategy to access the intended audience and overall adherence to the project's aims and mandate. The applicant has provided enough details as to whether they meet the stipulated eligibility criteria.	<ul style="list-style-type: none"> • Will the project appeal to its target audience? • Is there a reasonable strategy to build an audience? • Does the applicant and the project meet the Project's eligibility criteria? • Does the applicant and the project adhere to the Project's overall mandate?