

# HAKKASAN ✕ GROUP

## **HAKKASAN GROUP CONTINUES EXPANSION WITH TWO NEW HERRINGBONE RESTAURANTS IN HAWAII AND MEXICO**

### ***Celebrated Coastal Cuisine to Open in Waikiki and Los Cabos in 2017***

LAS VEGAS (27 July 2016) – [Hakkasan Group](#), the global hospitality company, today announced that it will continue the rapid growth of its restaurant portfolio with the opening of acclaimed ocean-to-table concept, [Herringbone](#), with two new locations in Waikiki, Hawaii and Los Cabos, Mexico, both set to open in 2017.

Herringbone will anchor its first Hawaii location within the 360,000 sq. ft., newly redeveloped International Market Place in Waikiki. Located on the open-air, third-level Grand Lanai, Herringbone's debut comes alongside a partnership with developer Taubman and Coastwood Capital Group LLC, in conjunction with Queen Emma Land Company.

In Los Cabos, Herringbone will be one of several brands coming to Mexico as part of a wider partnership between Hakkasan Group and the country's leading resort operator and tourism developer, Grupo Vidanta.

With anchor locations in La Jolla and Santa Monica, California, and its most recent location in Las Vegas, Nevada, Herringbone will stay true to its "fish meats field" philosophy, offering a refined and relaxed dining experience with a focus on seafood and market-driven ingredients from the ocean, ranch and field. Herringbone will also feature both indoor and outdoor seating alongside a lush garden landscape, bringing the restaurant's locally sourced ethos to life.

"Herringbone is a priority growth brand for our business as we expand across the US and abroad. Finding the right partners is key to this success and we are delighted to be aligning with such esteemed developers who share our passion for unparalleled service, quality and experience," said Hakkasan Group President, Nick McCabe.

Founded in the UK, Hakkasan Group is headquartered in both London and Las Vegas with over 50 establishments across the US, Europe, Middle East, and Asia. Its stable of brands also includes restaurants Hakkasan, HKK and Sake no Hana and nightclub / day club brand OMNIA; which is a part of the Group's diversification into a full-suite hospitality company offering both day and nightlife premium services to guests.

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### **Notes to Editor**

#### **About Herringbone**

Serving a menu of "fish meats field," Herringbone features farm fresh cuisine with an emphasis on line-caught seafood and quality meats. The restaurant first opened its doors in San Diego, CA's coastal community of La Jolla in spring 2012, followed by a second location in Los Angeles in 2014 and a recently-debuted third location in Santa Monica, CA this summer 2015. Since the opening of its flagship location, Herringbone has been awarded "Best New Restaurant," "Best Atmosphere" and "Best Chef" by *La Jolla Today* and "Best Design/Atmosphere" by *San Diego Magazine*, and

was named one of two San Diego restaurants in OpenTable's "Hot 100 Spots to Dine in America" list in 2013.

**About Hakkasan Group**

Hakkasan Group is a worldwide hospitality company with establishments located across the United States, Europe, Middle East, and Asia. Its name is taken from its Michelin star restaurant that set the high-level standard for the group's collection of diverse brands. Its 'brand first' philosophy builds restaurant, nightlife, and daylife into world-class lifestyle brands, all with a focus on service, design, innovation, and experience. For more information, visit [hakkasangroup.com](http://hakkasangroup.com).

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