

## BABYSCRIPTS® PRIVACY POLICY

This Privacy Policy describes the collection, use, and disclosure of information about you in connection with your use of 1EQ Inc.'s ("1EQ", "Babyscripts" or "we") proprietary Babyscripts® software application and related technology ("Application") made available to you by Babyscripts on behalf of your health care provider ("Provider"). This Privacy Policy does not govern any information you may share directly with Provider outside of the Application. When you use the Application, the collection, use, and disclosure of information about you will be in accordance with this Privacy Policy, together with Provider's Notice of Privacy Practices [LINK]. If you do not consent to the collection, use and disclosure of your information as set forth above, you may not access or use the Application. Any capitalized term not defined in this Privacy Policy has the meaning given that term in Provider's Notice of Privacy Practices [LINK].

### Modifications to This Privacy Policy

Babyscripts may, at our sole discretion, revise this Privacy Policy from time to time. The most current version of the Privacy Policy will be made available to you within the Application. If we make material changes to this Privacy Policy, we will notify you within the Application by pushing a notification to you or posting a conspicuous notice prior to the effective date of the changes. You may be required to review and opt-in to the revised terms to continue to access the features of the Application. By continuing to access or use the Application after those changes become effective, you agree to be bound by the revised Privacy Policy. If you do not agree to the revised Privacy Policy, you must uninstall the Application.

### International Users

Babyscripts is based in the United States and the Application and any data is hosted in the United States. **If you are accessing the Application from outside the United States, or visiting the United States from another country, by providing your information to the Application, you hereby consent to the transfer of your information to the United States for processing, storage and maintenance in accordance with this Privacy Policy. You are also consenting to the application of United States law in all matters concerning the Application.**

### Information We Collect and Your Choices on How We Use It

When you download the Application you will provide your protected health information ("PHI") to the Application, which is submitted through Babyscripts to Provider and made available to Provider for treatment purposes. The information we collect is as follows:

In order to access and use the Application, we require you to provide us with certain information to create an Account.

We collect and use the following information:

**Account Information:** If you register to create an Account, we require you to submit your first name, last name, email address and phone number. We will also collect any other information that you choose to submit in connection with your Account, which may include information related to the devices you use with the Application (e.g., weight scale, blood pressure cuff), pregnancy status and other health-related information. We will use your Account and related information to communicate with you via the Application through push notifications or through the contact information that you provide. You can access information associated with your Account and the communications settings for your Account within the Settings and User Profile pages of the Application or by emailing Support@getbabyscripts.com. Our communications to you may relate to your Account or may relate to patient engagement services we provide to you, or other administrative or legal notices related to your Account or the Application. If you do not want to receive any communications from us, you may close your Account and cease use of the Application by uninstalling it. Ceasing use of your Account will not impact the treatment you receive from Provider.

**User Activity:** We may collect, or have collected on our behalf, information about your use of the Application, such as your user activity, the pages you view and the date, time and duration of your activity. We also may collect and store information that your mobile device provides to us in connection with your use of the Application, such as your browser type, type of computer or mobile device, browser language, IP address, mobile carrier, unique device identifier, requested and referring URLs, and other information about your device(s), operating system, and the state or country from which you accessed the Application. We use this information for internal business and

administrative purposes and to understand how you interact with the Application in accordance any applicable HIPAA Business Associate Agreements.

**Cookies:** Cookies are small data files that consist of unique identifiers that reside on your device and in emails we send to you. Cookies may transmit information about you and your use of the Application, such as your browser type, search preferences and the date and time of your use. Cookies may be persistent or stored only during an individual session and may serve the following purposes, among others:

- To prevent fraud, protect your data from unauthorized parties, and comply with legal requirements. For example, we use cookies to determine if you are logged in to the Application or not.

- To remember information about how you prefer the Application to behave and look. For example, we use cookies that tell us whether or not you have declined to allow us to use location information.

- To make the Application work in the way you expect it to. For example, we may use a cookie to tell us whether you have already signed up for the Service or already scheduled an appointment.

- To help us understand how visitors use the Application. For example, we employ analytics that use cookies to identify which type of device and operating system version you are using to access the Application and how that may affect your user experience.

- To allow notice of information or options that we think could improve your use of the Application. For example, we may use a cookie to allow us to stop showing you the sign-up screen if you have already signed in.

**Managing Cookies:** It may be possible to disable some (but not all) cookies through your device or browser settings, but doing so may affect your ability to use or access the Service and your preference settings may not be saved. The method for disabling cookies may vary by device and browser, but can usually be found in preferences or security settings.

In addition to the purposes set forth above, we use the information we collect to fulfill your requests, provide the Application, improve the performance and quality of the Application, personalize your experience, track usage of the Application, provide feedback on the Application, provide customer support, communicate with you about your Account and use of the Application, back up our systems and allow for disaster recovery, enhance the security of the Application, and comply with our legal obligations. These uses are in accordance with our Notice of Privacy Practices, as well as any applicable HIPAA Business Associate Agreements.

## **How We Share Your Information**

We may share information about you only with Provider, who will use the information in accordance with Provider's Notice of Privacy Practices and we may otherwise use PHI according to any applicable HIPAA Business Associate Agreements.

## **Do Not Track**

We will automatically collect cookies and other PHI and as a result we do not currently honor "do not track" requests. The Application is neither connected to nor is it participating in any advertising or online behavioral networks.

## **Data Retention and Account Termination**

You can close your account by emailing us at [support@getbabyscripts.com](mailto:support@getbabyscripts.com). We will remove your Account from active status, but we may retain information about you for the purposes authorized under this Privacy Policy and Provider's Notice of Privacy Practices, unless otherwise prohibited by law.

## **Links**

The Application may contain links to unaffiliated third party websites. Neither Babyscripts nor Provider has any responsibility or liability for such third party websites and do not endorse the same. We do not share your information with them, and are

not responsible for their privacy practices. We suggest you read the privacy policies on all third party applications, websites or services that you visit or use.

### **Children and Minors**

The Service is not directed or intended for children or minors under 18 years of age. We do not knowingly collect personal information from anyone under 18.

### **Security**

Your privacy and the security of your information is very important to us. We protect your PHI in accordance with HIPAA's Security Rule requirements. To the maximum extent permissible under applicable law (and subject to their compliance with HIPAA), each of Babyscripts and Provider assume no responsibility, and expressly disclaim all liability, with regard to the loss or disclosure of your personally identifiable information and/or PHI due to causes outside of their respective direct control, including, without limitation, general Internet or transmittal failures and the actions of third-parties, such as hackers. TO THE MAXIMUM EXTENT PERMISSIBLE UNDER APPLICABLE LAW (AND SUBJECT TO THEIR COMPLIANCE WITH ANY APPLICABLE HIPAA PROVISIONS), YOU HEREBY EXPRESSLY RELEASE AND HOLD HARMLESS BABYSCRIPTS, PROVIDER, AND THEIR RESPECTIVE SHAREHOLDERS, SUBSIDIARIES, AFFILIATES, DIRECTORS, OFFICERS, TRUSTEES, EMPLOYEES, VOLUNTEERS AND AGENTS (COLLECTIVELY, THE "RELEASEES") FROM ANY AND ALL LIABILITY FOR ANY INJURIES, LOSSES, OR DAMAGES OF ANY KIND ARISING FROM OR IN CONNECTION WITH THE USE AND/OR DISCLOSURE OF YOUR PERSONALLY IDENTIFIABLE INFORMATION AND/OR PROTECTED HEALTH INFORMATION.

### **Contacting Us**

If you have any other questions or concerns regarding this Privacy Policy, please contact us as follows:

Via email at: [support@getbabyscripts.com](mailto:support@getbabyscripts.com)

Or by Mail at: 1101 30<sup>th</sup> Street, NW, Suite 305, Washington, DC 20007

Or by Phone at: 1(844) 692-2297