



4th Annual Spring Cycle
MAY 16, 2015

8th Annual Fall Festival
SEPTEMBER 25-26, 2015

PRESS RELEASE

Fort4Fitness, Inc. is a non-profit, 501(c)(3) organization committed to promoting healthy living and fitness in Northeast Indiana

For immediate release: July 21, 2015

Contact: Carrie Reeb, Director of Marketing and Community Relations, 260-702-0991 or 571-243-0735

2015 Fort4Fitness Race Registration Discount Extended See the Race Shirt Before You Register!

Fort Wayne, IN - The 8th Annual Fort4Fitness Fall Festival is set to take place September 25-26, 2015 at Parkview Field in Downtown Fort Wayne. The Half Marathon, 10K Run/Walk, 4 Mile Run/Walk, Kids Marathon and Seniors Marathon are offered, as well as the Double Play and Triple Crown multi-race options.

There is still time to register at the discounted price! Fort4Fitness has extended the discount deadline through July 31 at 11:59 pm as a "Christmas in July" gift. "We want everyone to participate on some level and get in at a low price," stated Carrie Reeb, Director of Marketing and Community Relations. "Many people start with the 4 Mile and then work their way up to running the Half." This discount can save participants from \$5 to \$10 per registration on the Half Marathon, 10K and 4 Mile events, and up to \$15 on the Double Play and Triple Crown options. On August 1 the prices will increase.

The 2015 race shirt has been revealed! This was the first year race shirt designs were solicited from the community and over 20 ideas were submitted. The winning design was created by Amanda Peet of Auburn, IN. Also for the first time, Fort4Fitness is offering both men's and women's sizes and new performance wicking material. The Half Marathon shirt features long sleeves.

New features for the 2015 Fall Festival include a bib transfer system to make it easy to transfer your bib to someone if you can't make it on race day, and strollers are now allowed in the 10K Run/Walk.

To register or for more information, visit www.fort4fitness.org.



Men's 4 Mile and 10K Race Shirt



Women's Half Marathon Race Shirt

Follow Fort4Fitness on Twitter and Instagram @Fort4Fitness and Like us on Facebook - [facebook.com/Fort4Fitness](https://www.facebook.com/Fort4Fitness)