



NOVEMBER 21-22, 2020

2020 WINTER WONDER DASH SPONSORSHIP OPPORTUNITIES

The Fort4Fitness Winter Wonder Dash 5K began in 2016 and sold out with 2,000 participants. In 2017, a new Family 2K Walk (1.2 miles) was added to the Winter Wonder Dash 5K weekend schedule. In 2019, the two day event hosted 2,600 participants and we have expectations to grow that number to 3,000 in 2020! The 5K and Family 2K Walk provide a unique experience for participants to run or walk through the lights with friends and family as a kick-off to the holiday season. Fort4Fitness is continually striving to attract more people to participate in the event as either a first-time race or a family tradition. Sponsorship support makes it possible to enhance and improve the participant experience while bringing a safe, quality event to Fort Wayne.

EVENT SPONSOR

\$2,500

- Logo on race shirt
- Logo on banner in start or finish area
- Option to include an item in the participant bags
- Ten complimentary race entries
- Logo and link on Fort4Fitness website
- Logo on video board at the Start Line

EVENT PARTNER

\$1,300

- Company name on race shirt
- Option to include an item in the participant bags
- Five complimentary race entries
- Logo and link on Fort4Fitness website
- Logo on video board at Start Line

TENT SPONSOR (LIMIT 2)

\$750

- Company name on race shirt
- Two complimentary race entries
- Logo and link on Fort4Fitness website
- Name on video board at the Start Line



**FORT4FITNESS, INC. IS A 501(C)(3) NON-PROFIT, ORGANIZATION
COMMITTED TO INSPIRING HEALTHY LIVING THROUGH FITNESS
IN THE GREATER FORT WAYNE REGION.**

**CONTACT:
SPONSOR@FORT4FITNESS.ORG**

2020 Sponsor Application

The Sponsorship Application guarantees pricing on a 1-year agreement between the Fort4Fitness sponsor and Fort4Fitness. There are a limited number of sponsorships available.

Please complete this application and return it with payment to the address indicated on this form. Questions about sponsorships should be directed to sponsor@fort4fitness.org

Return signed application to Fort4Fitness at:

Fort4Fitness
6014 Huguenard Road - Suite C
Fort Wayne, IN 46818



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Contact Information:

Company Name: _____
(as you wish it to appear in sponsorship material)

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Level of Sponsorship:

Winter Wonder Dash 5K/2K

Event Sponsor \$2,500 _____

Event Partner \$1,300 _____

Tent Sponsor \$750 _____

In-Kind Est. Value _____

Total amount of investment: _____

In-kind sponsorship proposal details:

Authorized Signature: _____ Date: _____

Fort4Fitness, Inc. • 6014 Huguenard Rd - Ste. C • Fort Wayne, IN 46818 • 260-760-3371 • fort4fitness.org

OFFICE USE ONLY Date received by Marketing _____ Date invoice sent _____