



Fort4Fitness Charity Partner Program Summary

Fort4Fitness offers a unique fundraising platform for non-profit organizations to connect with philanthropic runners, walkers, and cyclists. The Fort4Fitness Fall Festival, Spring Cycle and Winter Wonder Dash allow charitable organizations the opportunity to attract event participants, to raise funds, and to increase support and awareness for their cause during the aforementioned events.

Selected Charity Partners can attract supporters by recruiting runners, walkers and cyclists through their networks. Each Charity Partner will be listed on the Fort4Fitness website and on the registration form in an effort to encourage participants to select a charity and to be part of the community of giving that Fort4Fitness so proudly supports.

It is the sole discretion of the Fort4Fitness committee to determine the selection criteria and the number of charities chosen for the Fort4Fitness Charity Program. The charity is responsible for overseeing its own campaign, and the total amount of funds raised will relate directly to the efforts of each individual charity.

Fort4Fitness will accept up to 25 Charity Partners in any given year. Charity Partners who have registered 50 or more participants in a previous year will be invited to participate as a Charity Partner in the following year and will be given first priority towards reaching the maximum number of Charity Partners accepted into the program. Once 25 Charity Partners have been accepted, no additional partnerships will be granted; however, applicants may re-apply the following year.

Requirements

- Charities must apply to become an official Charity Partner in the Fall Festival. They may also choose to participate in the Spring Cycle and/or the Winter Wonder Dash. In order to be considered, Charity must submit a signed and completed Charity Partner application no later than May 1, 2020.
- Charity must provide proof of 501(c)3 status.
- Charity must submit their mission statement.
- Each Charity is responsible for the necessary time and resources to raise funds for their organization. Charity Partners are responsible for creating a marketing plan for engaging their network of supporters, reaching out to the community to promote their efforts, and for recruiting runners/walkers. Fort4Fitness will promote the Fort4Fitness Charity Partner Program but not engage in supporting/endorsing any single organization.
- Each Charity will provide their logo to Fort4Fitness to be included on the Fort4Fitness website as an official Charity Partner. Digital file (EPS vector file) or high resolution (JPEG file). Please provide both color and black and white logos.
- If a Charity Partner develops a webpage on their organization's website relating to their Fort4Fitness Charity Partner efforts, the Charity Partner may submit the link to that web page to Fort4Fitness as an additional way to promote their efforts.

- Charity must agree to promote Fort4Fitness using the full name and official Fort4Fitness Charity Partner logo that is provided to each approved Charity Partner.
- Charity must cease using the event logo(s), event name and official Charity designation two weeks after the event. Charities wishing to use the Fort4Fitness logo or event name for any use other than those listed herein must submit any item containing the logo/name to Fort4Fitness for written approval prior to use.

Fort4Fitness will provide the following to organizations to support and promote official charity partners:

- For organizations registering one hundred (100) or more participants, Fort4Fitness will make a donation in the amount of ten (10) percent of the registration fees collected by Fort4Fitness that are identified as members of that Charity Partner team. This number will be calculated using the Charity Partner promotion name/code that registrants indicate with their entry. Registrations from all 2020 events will be used in calculating this donation.
- For organizations registering one hundred (100) or more individuals into the 2020 Fall Festival (and Spring Cycle, if they choose both events), a designated reunion area will be offered to that organization at Parkview Field, host site of the F4F Fall Festival. F4F will combine the number of registrants for both the Spring Cycle (if selected) and the Fall Festival in determining whether the organization meets the requirement of 100 total participants in order to qualify to receive a designated reunion area. Charity Partners may post signage and promote their organization at their reunion area.
- In exchange for Charity Partners who agree to provide “on-course” entertainment or a volunteer group for the Spring Cycle and/or Fall Festival, Fort4Fitness will provide a complimentary vendor booth at the respective event Expo (Spring Cycle – May 30, 2020); Fall Festival – Friday only/September 25, 2020). Entertainment and volunteer groups need to be a minimum of 4-6 people to qualify. Any organization unable to provide a volunteer group but wishes to take part in the Expo may purchase Expo space at the current year non-profit booth rate.

Race Entry Purchases: Charity is encouraged to have their participants register as early as possible. When the capacity of the event is reached, there will be no special exceptions for additional registrations.

Rules and Regulations: All Charities and Charity runners/walkers/cyclists must follow the event rules and guidelines. Registrants are required to accept all entry waiver rules that are posted on the Fort4Fitness website and must provide appropriate liability waiver signature (electronic when registering online). Charity must ensure that its members are aware of all rules and regulations at the point of registration and prior to their race day participation. Entries are non-refundable, non-transferable and may not be deferred or donated.



CHARITY PARTNER

2020 Fort4Fitness Charity Partner Program Application

Thank you for your interest in becoming a 2020 Charity Partner with Fort4Fitness. Please complete this application and submit to Fort4Fitness for consideration by **May 21, 2020**.

Please indicate the event(s) you'd like to apply for (Fall Festival must at least be selected):

___ Spring Cycle (May 30, 2020)

___ Fall Festival (September 25-26, 2020)

___ Winter Wonder Dash 5K & 2K (November 21-22, 2020)

Name of Charity _____

Primary Charity Contact _____

Mailing Address _____

City / State / Zip _____

Contact Phone _____

Contact E-mail address _____

Charity's Website _____

Tax ID # of Non-Profit _____

Charity's Mission Statement:

I have reviewed the Fort4Fitness Charity Partner Program Summary and verify that our company will comply with the requirements of the F4F Charity Partner Program.

Charity Representative Signature

Date

Fort4Fitness reserves all rights to accept or deny requests for Charity Partners.

Applications should be submitted to:

Fort4Fitness: 6014 Huguenard Rd. Ste C Fort Wayne, IN 46818 | Or email: sblair@fort4fitness.org