



### **Fort4Fitness Corporate Connection Program Summary**

The Corporate Connection Program through Fort4Fitness provides an opportunity for companies to encourage healthy living and physical activity in their employees by giving an incentive to participate in one or more of the Fort4Fitness events, listed below.

- **Spring Cycle:** Distances of 10, 20, 32 and 43 miles, plus the Metric Century 100K (63 miles)
- **Fall Festival:** 4 Mile, 10K, Half Marathon and Triple Crown, plus the summer-long Kids and Seniors Marathon programs
- **Winter Wonder Dash:** 5K Run/Walk and Family 2K Walk (1.2 miles)

#### **Requirements**

Companies must register at least 20 employees in the Spring Cycle, at least 25 employees in the Fall Festival, or at least 20 employees in the Winter Wonder Dash to receive the incentives listed below.

Companies are responsible for the promotion of the Corporate Connection Program to its employees in order to reach the minimum number of registrations. Fort4Fitness does not designate who the company can sign up to reach the minimum number of registrations; this is determined solely by the company.

#### **Fort4Fitness Corporate Connections Receive:**

- The early bird registration rate for Fort4Fitness event(s)
- Special comp code to be used when registering participants
- Materials to assist with marketing and employee registration
- Company name/website link listed on the Corporate Connection section of the Fort4Fitness website, as well as other promotional materials

#### **Rules**

- Company must submit a completed and signed Corporate Connection Program application.
- Company must agree to being invoiced at the conclusion of the registrations for the appropriate registration fees. If company registers fewer than the required amount (see above), they agree to be invoiced at the rate of the period in which the registrant signed up.
- Company must agree to promote Fort4Fitness using the full name and official Fort4Fitness Corporate Connection logo that is provided to each approved Corporate Connection.
- Company must cease using the Event logo(s), Event name and official Corporate Connection designation two weeks after the Event. Companies wishing to use the Fort4Fitness logo or Event name for any use other than those listed herein must submit any item containing the logo/name to Fort4Fitness for written approval prior to use.
- All Corporate Connection runners/walkers must follow the event rules and guidelines. Registrants are required to accept all entry waiver rules that are posted on the Fort4Fitness website and must provide appropriate liability waiver signature (electronic when registering online). Company must ensure that its members are aware of all rules and regulations at the point of registration and prior to their race day participation. Entries are non-refundable and may not be deferred or donated.



**2020 Fort4Fitness Corporate Connection Program Application**

Thank you for your interest in becoming a 2020 Corporate Connection with Fort4Fitness. Please submit this application to Fort4Fitness for consideration by the deadlines listed at the bottom of this form.

**Please indicate the event(s) you'd like to apply for:**

- \_\_\_ Spring Cycle (May 30, 2020)
- \_\_\_ Fall Festival (September 25-26, 2020)
- \_\_\_ Winter Wonder Dash 5K & 2K (November 21-22, 2020)

Name of Company \_\_\_\_\_

Primary Company Contact \_\_\_\_\_

Mailing Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Contact Phone \_\_\_\_\_

Contact E-mail address \_\_\_\_\_

Company Website \_\_\_\_\_

**Explain how the F4F Corporate Connection Program will promote healthier living to your employees:**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

I have reviewed the Fort4Fitness Corporate Connection Program Summary and verify that our company will comply with the requirements of the F4F Corporate Connection Program.

\_\_\_\_\_

Company Representative Signature \_\_\_\_\_  
Date

*Fort4Fitness reserves all rights to accept or deny requests for Corporate Connections.*

**Applications should be submitted to:**

Fort4Fitness: 6014 Huguenard Rd. Ste C Fort Wayne, IN 46818 | Or email: [sblair@fort4fitness.org](mailto:sblair@fort4fitness.org)

**Application Deadlines:**

Spring Cycle & Fall Festival – **May 1, 2020**    Winter Wonder Dash 5K & 2K – **October 30, 2020**