About Farm Sanctuary

Farm Sanctuary was founded in 1986 to combat the abuses of factory farming and encourage a new awareness and understanding about farm animals. As one of the nation’s largest animal sanctuaries, Farm Sanctuary has rescued thousands of animals and has cared for them at our sanctuaries in New York and California. At Farm Sanctuary, animals are friends, not food. Our organization educates millions of people about the plight of farm animals and the negative impacts of factory farming on health, the environment and social justice. Farm Sanctuary also advocates for laws and policies that prevent suffering and promote compassion, and reaches out to legislators and businesses to bring about institutional reforms.
Dear Friends,

2019 was another remarkable, life-affirming, lifesaving year for Farm Sanctuary. Your dedication and support brought health and happiness to thousands of rescued farm animals, and hope to the billions more who still need our protection.

Together, we rescued over 300 animals who are now living their best lives, forever free from abuse and neglect. As you read some of their stories in our 2019 Impact Report, please know that your support was an essential part of each and every rescue.

You also enabled us to fulfill another critical part of our mission — to introduce the world to these animals as individuals, not products or commodities. Farm Sanctuary’s 1,000+ animal residents serve as ambassadors for their species. Sharing their stories of survival and healing helps transform hearts and minds and raises awareness about the devastatingly inhumane, unjust, and environmentally destructive impacts of factory farming.

While we reflect on the last year, we remain focused on the future. Farm Sanctuary will continue to bring our movement further into the mainstream — to tell the stories of these deserving animals, and to inspire more people to make compassionate choices.

Thank you from the bottom of my heart for your kindness and generosity. You are truly a vital and valued part of our Farm Sanctuary family.

Yours in compassion,

Megan Watkins, Chief Executive Officer  
Gene Baur, President and Co-founder
Rescue & Refuge

Year in and year out since our founding in 1986, Farm Sanctuary has rescued, rehabilitated, and provided lifelong care for thousands of farm animals saved from stockyards, factory farms, and slaughterhouses. Our residents enjoy nourishing food, clean barns, green pastures, and, most importantly, the love and compassion they need to recover and thrive.

Our 2019 Impact

318 Farm Animals Rescued from Misery, Abuse and Neglect

1,035 Farm Animals Provided Lifelong Sanctuary, including:

- 13 Donkeys
- 37 Turkeys
- 58 Pigs
- 65 Ducks
- 85 Goats
- 93 Cattle
- 147 Sheep
- 473 Chickens

118 Farm Animals Adopted into Forever Homes through Our Farm Animal Adoption Network.
We see cases like Dixon’s all too often: calves lose their families and their lives, just for being born male. He started life on a dairy farm—where females are used to produce milk for profit, but where males have no place. Typically, farmers sell these boys for veal or beef. Dixon’s farmers, on the other hand, offered the little calf on Craigslist free of charge. Thanks to one kind rescuer, Dixon now lives at Farm Sanctuary—a place where we value all lives. Saved from an “ordinary” fate, Dixon now has an extraordinary life ahead of him. Meet the sweetheart of our Acton Sanctuary.

Dairy Sheep Rescue

In early spring, Farm Sanctuary was alerted to a horrific cruelty case on a sheep dairy in Kings County, California. Fifty members of the dairy’s flock had just starved to death, and the sickest of the 200 who remained alive were slated to come to Farm Sanctuary. With help from our rescue partners at Kings County Animal Services, we obtained legal custody for a small group and set out to help as many of the others as we could.

Angered by his loss, the farmer decided to fight back. We ended up in a weeks-long custody battle and thankfully prevailed, allowing 25 sheep to come to Sanctuary. Unfortunately, the farmer was allowed to
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keep most of his flock since laws protecting farm animals are grossly inadequate. While we wish we could save them all, we are thankful that these 25 have new lives ahead of them. Revisit this momentous rescue.

**Pippi & Forrest**

It was around Valentine’s Day when we got the call to help a calf with a broken heart. Pippi was born over a month premature at a New England dairy farm, and no one expected her to live for very long. The tiny calf had an incurable heart condition that left her too weak to stand, let alone play like other calves. At three months old, she weighed less than a newborn. The veterinarian suggested euthanasia to put her out of her misery. Thanks to a compassionate rescuer named Virginia, Pippi came to Farm Sanctuary instead.

Around the same time, we welcomed Forrest calf, whose mother died giving birth to him on a beef farm. Forrest was also born with leg injuries; the tiny calf’s foot bent unnaturally beneath him. Injuries like Forrest’s are usually a death sentence, since farmers won’t pay to treat animals they plan to slaughter anyway. But something tugged at the heartstrings of the farmer and a farmhand, who fed him regular bottles to help him put on weight. When they were unable to nurse him back to full health, they reached out to us.

Forrest arrived just in time. The small calf took to “big sister” Pippi right away and found the security he craved after having lost his mother at such a young age. Pippi found a playmate and friend to keep her company. Together, they are helping each other heal. Learn more about Pippi and Forrest.
Education

Over the past two years, Farm Sanctuary has built an award-winning humane education program that features in-classroom presentations, curriculum resources for teachers, and a youth advocacy program. Our humane educators reach students in classrooms across the U.S. with lessons about the lives of farm animals, the impacts of industrial agriculture, and how young people can help create a more just and sustainable food system. This year, we reached thousands of students in New York City, Philadelphia, San Francisco, and Los Angeles.

Introducing a student to an individual cow, pig, or chicken is a simple but powerful act. Students are full of wonder as they learn an animal’s name, look into their eyes, and listen to their story. Their minds are opened to new worlds – about who farm animals are and the profound consequences of our food system not only on the animals, but on humans and our planet. Students come away from these lessons with the tools they need to be part of positive change.
2019 Education Impact & Highlights

Farm Sanctuary introduces a free curriculum for middle and high school teachers, exploring animal agriculture’s effects on our planet and building scientific literacy on environmental phenomena related to our food system.

Farm Sanctuary expands the Humane Education Program into schools throughout the Los Angeles area.

123 Schools in NYC, San Francisco, and Los Angeles partnered with Farm Sanctuary to educate young leaders of tomorrow about our modern food system.

1,672 Teachers were supported with sustainable lesson plans to build scientific literacy about the environmental impacts of animal agriculture.

Farm Sanctuary receives the 2019 Excellence in Humane Education Award from the Humane Education Coalition.

16,197 Students were engaged and empowered by our humane educators to create a more compassionate future.
Advocacy

This year, Farm Sanctuary engaged millions of citizens with efforts to combat factory farming and to promote a more compassionate, plant-based food system through action alerts, op-eds, and social media, working to bring about systemic change on critical issues.

2019 Impact Highlights

Free Speech Rights - Defended! Fearing competition from the booming plant-based dairy industry, cows’ milk producers turned to their friends in government to ban the use of words like “milk,” “cheese,” and “yogurt” on plant-based dairy labels. In response, the Food and Drug Administration (FDA) sought public comment on whether consumers were confused by plant-based dairy labels and over 10,000 Farm Sanctuary supporters wrote in to tell the FDA that they were not confused.

California Foie Gras Ban - In Effect! It is illegal to sell foie gras in California, thanks to a January 2019 decision by the US Supreme Court rejecting an appeal by the foie gras industry of the 2004 ban of this cruel product. Farm Sanctuary co-sponsored this California foie gras ban. Originally scheduled to go into effect in 2012, it has been delayed by years of legal challenges from the industry.

NYC Foie Gras Ban - Victory! We are happy to report that a ban on selling foie gras from force-fed ducks and geese, similar to California’s law, passed the New York City Council and was signed by the Mayor. Farm Sanctuary has campaigned to raise awareness and to challenge this inhumane industry for decades, including with this important New York City law.

Plant-Based Food in California Schools - Gaining Traction! Our members wrote in to support AB 479, a bill that would provide incentives for plant-based options in California schools. The bill passed the assembly and is on to the senate.

New York State Chick Hatching Ban - Proposed! New York State Assembly member Linda B. Rosenthal reintroduced Assembly Bill A00058 to prevent the use of chicks in irresponsible school hatching projects. If enacted, this measure will prevent the exploitation and mistreatment of chicks in schools throughout New York state.

“Lab Gag” Bill - Defeated! California’s Lab Gag Bill (AB 700) is dead. If passed, the bill would have exempted taxpayer-funded animal experiments from the state’s transparency laws, making it nearly impossible to expose the cruelty of these experiments.

Cages - Eliminated! Farm Sanctuary has worked for decades to prevent the inhumane confinement of
animals on factory farms, including through successful ballot initiatives in states like California, Florida, Arizona, and Massachusetts. In May 2019, Washington passed a law that phased out the production and sale of eggs from caged hens in Washington state.

**Antibiotics Control - In Committee!**
Farm Sanctuary joined a coalition of public health, animal welfare, and consumer groups urging New York state lawmakers to enact legislation introduced to address the overuse and misuse of antibiotics on farm animals. The bill (A8335/S5742) would prohibit the use of medically important antibiotics for “disease prevention” in farm animals.

**Downed Pigs - Still Fighting!**
In 2014, Farm Sanctuary submitted a petition with a coalition of organizations asking the USDA to protect animal welfare and human health by requiring the humane euthanasia of pigs too sick to stand and walk to slaughter. In September 2019, the USDA formally denied that petition, asserting incorrectly that existing USDA regulations and industry self-regulation are sufficient to protect animal welfare and human health. On February 6, 2020, Farm Sanctuary filed a lawsuit against the USDA to protect downed pigs.

**Increased Slaughter Line Speeds for Pigs - Still Fighting!**
The USDA recently removed limitations on line speeds at pig slaughterhouses, increasing the risk of already egregious animal suffering and worker injuries, and endangering consumer health. On December 18, 2019, Farm Sanctuary filed a lawsuit against the USDA to challenge the line speed increases to protect pigs and human health.

We’ll continue to advocate on behalf of all animals abused in our food system and encourage citizens to take a stand by refusing to support the factory farming industry, which hurts animals, people, and the planet.
Public Engagement

The work of Farm Sanctuary would not be possible without the people who make it so: our donors, volunteers, media partners, celebrity friends, and followers. You.

Each individual voice matters, lending strength to our message, and extension to its reach. The engagement and investment of our community is how we advance our mission and amplify our impact. It is the foundation upon which our shared success in this movement is built.

No matter where people are on their journey towards a compassionate vegan lifestyle, Farm Sanctuary meets, supports, and embraces them as important members of our community. Because only by working together can we create a healthy and sustainable future for our planet, and all of the human and nonhuman animals with whom we share it.
<table>
<thead>
<tr>
<th>Count</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>600</td>
<td>Volunteers donated over 22,000 hours of time and talent in their labor of love for our farm animals</td>
</tr>
<tr>
<td>1,198</td>
<td>Individual minds and hearts were impacted through our mission-based Sanctuary events</td>
</tr>
<tr>
<td>12,172</td>
<td>Visitors were welcomed at our New York and California shelters to experience the power of Sanctuary</td>
</tr>
<tr>
<td>52,985</td>
<td>Compassionate donors hailing from all 50 U.S. states and over 30 foreign countries invested in our mission</td>
</tr>
<tr>
<td>113,964</td>
<td>Individuals joined our robust and active social community of over 1,150,000 followers and subscribers</td>
</tr>
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</table>
2019 Highlights

**Farm Sanctuary** made USA Today’s list of 10 amazing animal sanctuaries in the U.S.

Farm Sanctuary teamed up with Natalie Portman, Mayim Bialik, Kat Von D, Mena Suvari, Alex Blue Davis, and María Gabriela de Faría to promote the Thanksgiving Adopt a Turkey Project.

The Someone Project—a joint undertaking from Farm Sanctuary and The Kimmela Center for Animal Advocacy—published its fifth white paper on farm animal sentience called “Intelligence, complexity, and individuality in sheep.”

Farm Sanctuary's New York and Southern California shelters were featured on Airbnb’s “Animal Experiences”—a new initiative that aims to make it easier for travelers to find ethically responsible ways to interact, view, or learn about animals.

The Wall Street Journal covered our New York Celebration for the Turkeys event—sharing our message of compassion for turkeys with their audience.
Social

6,935,000

likes, comments, and shares amplified our message of compassion for farm animals to more people than ever before.

nikkimarino24 Thank you Farm Sanctuary! You have opened my heart and mind. I am changing my kids and my choices about the way and what we consume because of your work. You are an inspiration!

introvertedmango I went plant-based for health (both mine and the earth’s). But stories like this are what made me vegan. I had no idea about any of this before I started following sanctuaries and allowing myself to be educated. Thank you for everything you do. Thank you to all the vegans who spoke up.

Bonnie Wybridge Without your farm and posts I think I would have already lost hope in humanity. Heart felt thanks for all you do, you’re amazing ❤️❤️❤️

Ange @AngeJWilliamson Replying to @FarmSanctuary Thank you for filling my timeline with hope!

skrivmaskinsk morfar I try to avoid dairy as much as I can, will try even harder from now on. Thank you for reminding us and please keep informing us so we don’t forget! 🙏

heatmerritt I wanted to tell @farmsanctuary that you have inspired me to recommit to a vegan lifestyle and it is through pure compassion and environmental impact is a close second. Thank you for all you do, you make change in the world. #someonenotsomething 🙏
**Media**

Farm Sanctuary op-eds, interviews, and speaking engagements reached a potential aggregate audience of **600,000,000** people across the country and around the world.

**Highlights**

**The Washington Post**

*The best way to help dairy farmers is to get them out of dairy farming / Gene Baur*

20,775,265 potential reach

**DAILY NEWS**

*The chicken sandwich wars, and our war on chickens / Gene Baur*

26,092,719 potential reach

**THE WALL STREET JOURNAL**

*Gobble, gobble: Turkeys are the diners, not the dinner, at these Thanksgivings*

9,932,162 potential reach

**USA TODAY**

*10 amazing animal sanctuaries in the US*

31,576,083 potential reach

**The Washington Post**

*Burger King is stepping up with a vegan burger; why isn’t McDonald’s? / Gene Baur*

26,092,719 potential reach

**The Orange County Register**

*5 student farmers choose sanctuary over slaughter for the animals they raised*

4,771,194 potential reach
# Finance

## 2019 STATEMENT OF ACTIVITIES (UNAUDITED)

<table>
<thead>
<tr>
<th>Revenue Source</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Contributions &amp; public support</td>
<td>$12,518,426</td>
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<tr>
<td>Program &amp; other revenue</td>
<td>$628,075</td>
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<tr>
<td>Investment return</td>
<td>$3,482,898</td>
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<tr>
<td><strong>Total revenue</strong></td>
<td><strong>$16,629,399</strong></td>
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<table>
<thead>
<tr>
<th>Expenses</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>$11,793,629</td>
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## 2019 STATEMENT OF FINANCIAL POSITION (UNAUDITED)

<table>
<thead>
<tr>
<th>Asset Category</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>$1,843,477</td>
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<tr>
<td>Investments</td>
<td>$22,168,262</td>
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<tr>
<td>Receivables and promises to give</td>
<td>$999,338</td>
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<tr>
<td>Property and equipment, net of depreciation</td>
<td>$7,577,196</td>
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<tr>
<td>Other assets</td>
<td>$423,501</td>
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<tr>
<td><strong>Total assets</strong></td>
<td><strong>$33,011,774</strong></td>
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<table>
<thead>
<tr>
<th>Liabilities</th>
<th>Amount</th>
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<tbody>
<tr>
<td></td>
<td>$885,449</td>
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<table>
<thead>
<tr>
<th>Net assets</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Without donor restrictions:</td>
<td></td>
</tr>
<tr>
<td>Undesignated</td>
<td>$11,809,924</td>
</tr>
<tr>
<td>Board designated - endowment</td>
<td>$12,185,774</td>
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<tr>
<td>Board designated - reserves *</td>
<td>$7,550,357</td>
</tr>
<tr>
<td><strong>Total net assets without donor restrictions</strong></td>
<td><strong>$31,546,055</strong></td>
</tr>
<tr>
<td>With donor restrictions</td>
<td>$580,270</td>
</tr>
<tr>
<td><strong>Total net assets</strong></td>
<td><strong>$32,126,325</strong></td>
</tr>
</tbody>
</table>

* In case of emergency or unforeseen financial hardship, the Board of Directors has set aside reserves to help guarantee continued shelter and lifelong care for the rescued animals at Farm Sanctuary.
Thank you
FOR YOUR SUPPORT