Alexandre Goloskok

Having lived in five countries, speaking multiple languages, and having a background in design, app development and management, Alex was destined to be the perfect fit for a global and diverse tech startup like Desygner.

Alex began his education with a Bachelor's and Master's Degrees in Transportation Design, which he believes to be one of the most exigent fields of design. From clay modeling to functional product, interior, exterior and 3D design, to understanding the mechanics, materials and manufacturing processes - Alex has been through it all, but according to him, that is still missing a key ingredient.

"Cars can take anywhere from two to ten years to go from the initial sketch to the dealership floor, and that means you have to be a bit of a fortune teller to get it right."

His experience in adapting technical skills with creative technology allowed Alex to realise his ability to predict where app development was going to lead in the future.

"Few of us could have ever imagined that people would be comfortable spending $1000 on a mobile phone some years back. As soon as the iPhone was released, I knew that apps will be taking over personal computing and changing the way we accept technology in our lives."

Alex became deeply interested in how an app could connect with people and was inspired by the infinite ways apps could help people's daily lives more efficiently in their business and personal lives. But more importantly, Alex was drawn to the human emotional response of how apps can contribute to people's happiness.

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As Head of App Development at Desygner, Alex is responsible for supporting the team both as a co-founder and a business sponsor in many areas ranging from UI to UX to content and QA. At Desygner he doesn't believe in following trends but rather being at the forefront of trendsetting.

When Alex isn't predicting the future of app design with Desygner, you'll find him spending time with his wife and daughter and becoming excited about teaching her about the joys of music.

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