

# About us

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Believe it or not, Desygner began because the founders were really bad at designing. They had come from a business background with corporate and small-business experiences, but they knew the struggle with design way too well.

Desygner was created to help marketers who didn't have the time or the resources to develop branded materials. Desygner offers a variety of content that can be personalised quickly and easily and allows for user-generated content to be created by anyone.

Unlike other creative tools, the Desygner solution allows users to import existing materials, have a workspace dedicated to their brand, define exactly how others modify each element of their materials, and automate customisation.

Desygner was launched in 2016 with little capital investment. As a bootstrap company, it has gained immense global success with over 21 million users worldwide, a multicultural team and HQ in Australia, Gold Coast and Lisbon, Portugal.

## Fast facts:

- 21 million registered users worldwide
- Largest number of users: Brazil, Mexico, India, United States
- Largest revenue generation: North America and Europe
- Averaging 20,000+ sign ups a day
- 60,000+ businesses subscribers worldwide
- Working with the world's most significant blue chips, governments, franchise groups, and schools



**DESYGNER**