

OFFICIAL RULES

THE XFINITY DECK THE HALLS HOLIDAY SWEEPSTAKES

THIS PROMOTION IS OPEN TO LEGAL RESIDENTS OF THE FORTY-EIGHT CONTIGUOUS UNITED STATES WHO ARE AT LEAST THE AGE OF MAJORITY.

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. WINNERS MAY BE REQUIRED TO EXECUTE PRIZE ACCEPTANCE DOCUMENTS AND RETURN THEM WITHIN SEVEN (7) DAYS FROM DATE OF ISSUANCE OF NOTIFICATION, AS MORE FULLY DETAILED BELOW. THIS SWEEPSTAKES IS VOID IN ALASKA, HAWAII, ALL U.S. TERRITORIES (INCLUDING PUERTO RICO), POSSESSIONS, OVERSEAS MILITARY INSTALLATIONS AND WHERE PROHIBITED BY LAW.

BY ENTERING, YOU AGREE TO THESE OFFICIAL RULES, WHICH ARE A CONTRACT, SO READ THEM CAREFULLY BEFORE ENTERING. WITHOUT LIMITATION, THIS CONTRACT INCLUDES INDEMNITIES TO THE SPONSOR (DEFINED BELOW) FROM YOU AND A LIMITATION OF YOUR RIGHTS AND REMEDIES.

SWEEPSTAKES OVERVIEW. The XFINITY Deck the Halls Holiday Sweepstakes ("**Sweepstakes**") is sponsored by Crown Media United States, LLC ("**Sponsor**"). The Sweepstakes begins at 12:00:00 a.m. Eastern Time ("**ET**") on November 21, 2016, and ends at 11:59:59 p.m. ET on December 25, 2016 (the "**Sweepstakes Period**"). The Sweepstakes Period is subdivided into thirty-five (35) separate entry periods (each a "**Sweepstakes Day**"). For purposes of these Official Rules, a "Sweepstakes Day" will begin at 12:00:00 a.m. ET each calendar day during the Sweepstakes Period and end at 11:59:59 p.m. ET of that same day. Each entry is eligible to win the Daily Prize (defined below) for the Sweepstakes Day on which it is received and is not eligible to win a Daily Prize on any other Sweepstakes Day

ELIGIBILITY. This Sweepstakes is open only to legal residents of the forty-eight (48) contiguous United States or the District of Columbia ("**Territory**") who are at least the age of majority in their jurisdiction of primary residence. This Sweepstakes is void in Alaska; Hawaii; all U.S. territories (including Puerto Rico), possessions, and overseas military installations; and where prohibited by law. Corporations and other entities are not eligible to enter or win a prize in this Sweepstakes. Employees, officers, directors, members, managers, representatives, and agents of Sponsor or Comcast Cable Communications Management, LLC ("**Comcast**") or their advertising and promotion agencies, Hothouse, Inc. ("**Administrator**"), and any other entities participating in the design, promotion, marketing, administration or fulfillment of this Sweepstakes, as well as each of their parent corporations, subsidiaries, and affiliated companies (the "**Released Parties**"), and their immediate families (defined as spouses, partners, parents, legal guardians, siblings, children, and grandparents, regardless of where they reside) and members of the same household (whether legally related or not), are ineligible to participate or win any prize in this Sweepstakes.

HOW TO ENTER. During the Sweepstakes Period, eligible individuals can enter the Sweepstakes by visiting deckthehallsholiday2016.com ("**Website**") and following the on-screen links and instructions to complete and submit the Sweepstakes entry form, including, without limitation, by entering first and last name, email address, phone number (including area code), date of birth, and all other required information. Each entrant should review all personal information entered to confirm its accuracy and make all corrections necessary to inaccurate data before submitting his/her entry. If attempting to access the Website via a mobile device, data rates may apply.

LIMIT ONE (1) ENTRY PER PERSON AND PER EMAIL ADDRESS PER SWEEPSTAKES DAY. Entries must be submitted during the Sweepstakes Period through the Website and in strict accordance with the instructions and restrictions stated on the Website and these Official Rules. Each entry is eligible to win the Daily Prize for the Sweepstakes Day on which it is received and is not eligible to win any other Sweepstakes

Day's Daily Prize. The potential winner of a Daily Prize is not eligible to enter or win subsequent Sweepstakes Days.

The Website's database clock will be the official timekeeper for this Sweepstakes. Only entries that are recorded on the Website's servers during the Sweepstakes Period will be considered. Proof of submitting (such as, without limitation, a printed, saved, or copied automated receipt confirming entry or a "thanks for entering" screen or message) does not constitute proof of actual receipt of information for entry for purposes of this Sweepstakes.

All entries become the sole property of Sponsor and will not be acknowledged or returned. Facsimiles, mechanical reproductions, alterations, garbled, incomplete, misdirected, lost, late, mutilated, or forged entries, or entries generated by a macro, bot, or other automated means will not be accepted and are void. Those who do not follow all of the instructions, provide the required information in their entry, or abide by these Official Rules will be disqualified. In the event of a dispute about the identity of an entrant, the entry will be declared made by the authorized account holder of the email address submitted at time of entry, but only if that person meets all other eligibility criteria for this Sweepstakes. The authorized account holder is defined as the natural person who is assigned to an email address by an Internet Service Provider, online access provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. With respect to any winning entry, the potential winner may be required to provide proof that he or she is the authorized account holder of the email address associated with the winning entry. If a dispute cannot be resolved to Sponsor's satisfaction, the entry will be deemed ineligible. Entries may not be made jointly or by any group and may only be made by an individual. Entries submitted on entrant's behalf by any other individual, by you on behalf of another, or by any entity, and/or entries originating at any website other than through the Website (including, without limitation, any commercial promotion subscription, notification, or entering service) will be declared invalid and disqualified. As a condition of entering the Sweepstakes, each entrant gives consent for Sponsor and Administrator to obtain and deliver his or her name, address and other information to third parties for the purpose of administering this Sweepstakes and complying with applicable laws, regulations and rules.

SWEEPSTAKES DRAWINGS, ODDS OF WINNING, AND NOTIFICATION:

Thirty-five (35) daily prizes ("**Daily Prizes**" and each, a "**Daily Prize**") will be offered, with one (1) Daily Prize being offered each Sweepstakes Day. Each potential Daily Prize winner will be selected by Sponsor's or Administrator's designated representative from among all eligible entries actually recognized and received by Sponsor during the applicable Sweepstakes Day in a random drawing which will take place on or about one (1) week after the end of the applicable Sweepstakes Day. Sponsor or Administrator will attempt to notify each potential Daily Prize winner by email or telephone (at Sponsor's sole discretion) within approximately five (5) business days following the random drawing. An entry for a Daily Prize made during one Sweepstakes Day will not carry forward as an entry to the next Sweepstakes Day; a separate entry each day will be required if you want to be eligible for that Sweepstakes Day's Daily Prize. **The odds of winning a Daily Prize depend on the number of eligible entries received during the applicable Sweepstakes Day.**

Each potential winner may be required to complete, sign, have notarized (if applicable), and return an Affidavit of Eligibility and Liability/Publicity Release (unless prohibited by law) and tax documents (collectively, the "**Prize Winner Documents**"), within seven (7) days of Administrator sending the to the potential winner or other time frame specified in the Prize Winner Documents, and in the form provided by Administrator without revision, or prize may be forfeited and an alternate winner may be selected. If any prize, prize notification, or other Sweepstakes-related communication is rejected or returned as undeliverable or if the selected winner cannot be reached or does not respond as instructed after Administrator has attempted to notify such potential winner, the selected winner may be disqualified and an alternate winner may be selected (in Sponsor's sole discretion). Sponsor reserves the right to modify the notification procedures in connection with the selection of any alternate potential winner, if any. The prize claim and Prize Winner Documents are subject to verification by Sponsor. Any prize, if legitimately

claimed, will be awarded. Sponsor will not be obligated to pursue more than three (3) alternate winners (time permitting) for any prize for any reason.

PRIZES AND APPROXIMATE RETAIL VALUE

For each of the thirty-five (35) Sweepstakes Days, one (1) potential winner will be selected as the winner of the Daily Prize for that day. The Daily Prizes are as follows and consist solely of the item(s) described:

Sweepstakes Day	Daily Prize	Total Approximate Retail Value ("ARV")
1	One (1) Fujifilm - Instax Mini 8 Instant Film Camera	\$69.99
2	One (1) Williams-Sonoma Nonstick 4-Piece Bakeware Set	\$79.95
3	One (1) Tumi Split Travel Kit	\$95.00
4	One (1) Vera Bradley Large Duffel Travel Bags	\$85.00
5	One (1) Target Gift Card	\$75.00
6	One (1) Macy's Gift Card	\$75.00
7	One (1) Fitbit Flex	\$99.95
8	One (1) Le Creuset Mini Cocottes With Tray - Set of 3	\$85.00
9	One (1) Waterford Marquis Vintage Vim & Vigor Bar Tool Set	\$89.00
10	One (1) Sephora Gift Card	\$75.00
11	One (1) wine.com Gift Card	\$75.00
12	One (1) Keurig K15 Coffee Maker	\$99.99
13	One (1) Starbucks Gift Card	\$75.00
14	One (1) Mophie Power Reserve	\$49.95
15	One (1) LayBag	\$79.00
16	One (1) Birchbox 6 Month Subscription	\$60.00
17	One (1) Beats Headphones	\$109.99
18	One (1) Bose Speaker	\$129.95
19	One (1) American Express Gift Card	\$75.00
20	One (1) Bose SoundSport Headphones	\$99.95
21	One (1) Whole Foods Gift Card	\$75.00
22	One (1) Kate Spade Cedar Street Small Stacy	\$78.00
23	One (1) Bed Bath & Beyond Gift Card	\$75.00
24	One (1) Vera Bradley Large Duffel Travel Bags	\$85.00
25	One (1) Target Gift Card	\$75.00
26	One (1) Macy's Gift Card	\$75.00
27	One (1) Birchbox 6 Month Subscription	\$60.00
28	One (1) Sephora Gift Card	\$75.00
29	One (1) wine.com Gift Card	\$75.00
30	One (1) Fitbit Flex	\$99.95
31	One (1) Starbucks Gift Card	\$75.00
32	One (1) American Express Gift Card	\$75.00
33	One (1) Bose Speaker	\$129.95
34	One (1) Whole Foods Gift Card	\$75.00
35	One (1) Bed Bath & Beyond Gift Card	\$75.00

Total ARV of all prizes offered in this Sweepstakes: \$2,885.62.

All prize details not specified in these Official Rules will be determined by Sponsor in its sole discretion. Gift cards are subject to additional terms and conditions imposed by their respective issuers. Any taxes (federal, state, and local) and all meals, gratuities, in-room charges, travel expenses, travel and other insurance, carrier fees, government charges, transfers, ground transportation, and other costs and expenses associated with prize acceptance or use and not specified in these Official Rules as being part of a prize will be the sole responsibility of each winner. Each winner may be issued an IRS 1099 tax form for the actual value of his/her prize. No more than the stated prizes will be awarded. If the actual value of any prize is less than the stated ARV, the difference will not be awarded. The Released Parties are not responsible for and winner will not receive the difference between the actual value of any prize at the time of award and the stated ARV in these Official Rules or in any Sweepstakes-related correspondence or materials. Sponsor will not replace any lost, mutilated or stolen prizes or any prizes that are undeliverable or do not reach any winner because of an incorrect or changed address.

If Sponsor determines at any time and in its sole discretion, that a winner or potential winner is disqualified, ineligible, or in violation of these Official Rules, Sponsor reserves the right to disqualify that person and select an alternate winner, even if the disqualified winner or potential winner's name may have been shown or announced. If any winner does not accept or use the entire prize (as applicable), the unaccepted or unused part of that prize will be forfeited and Sponsor will have no further obligation with respect to that prize or any portion of that prize. **Any failure to use a prize after acceptance does not relieve that winner of his or her tax obligations associated with winning the prize.** No transfers, prize substitutions or cash redemptions will be made, except at Sponsor's sole discretion. Winner is strictly prohibited from selling, auctioning, trading or otherwise transferring any part of a prize, except with Sponsor's permission, which may be granted or withheld for any reason in its sole discretion. Prizes will only be mailed or otherwise provided to the verified winner's address in the Territory, in Sponsor's sole discretion. Sponsor reserves the right to substitute any prize or portion thereof with another prize or portion thereof of comparable or greater value for any reason, including unavailability of the stated prize. Entrants waive the right to assert as a cost of winning any prize, any and all costs of verification and redemption or travel to claim any prize and any liability and publicity which might arise from claiming or seeking to claim said prize.

LIMITATION OF LIABILITY: EACH ENTRANT AGREES TO RELEASE, DISCHARGE, HOLD HARMLESS AND INDEMNIFY EACH OF THE RELEASED PARTIES FROM AND AGAINST ANY CLAIMS, DAMAGES, DISABILITY, ATTORNEYS' FEES, AND COSTS OF LITIGATION AND SETTLEMENT, AS WELL AS ANY LIABILITY WHATSOEVER FOR INJURIES OR DAMAGES OF ANY KIND SUSTAINED IN CONNECTION WITH THE USE, ACCEPTANCE, POSSESSION, MISUSE OR AWARDED OF ANY PRIZE, WHILE PREPARING FOR, PARTICIPATING IN AND/OR TRAVELING TO OR FROM ANY PRIZE- OR SWEEPSTAKES-RELATED ACTIVITY, INCLUDING, WITHOUT LIMITATION, ANY INJURY, DAMAGE, DEATH, LOSS, OR ACCIDENT TO PERSON OR PROPERTY. EACH WINNER AGREES THAT THE PRIZES ARE PROVIDED AS-IS WITHOUT ANY WARRANTY, REPRESENTATION OR GUARANTEE, EXPRESS OR IMPLIED, IN FACT OR IN LAW, WHETHER NOW KNOWN OR HERINAFTER ENACTED, RELATIVE TO THE USE OR ENJOYMENT OF ANY PRIZE, INCLUDING, WITHOUT LIMITATION, ITS QUALITY, MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

EACH ENTRANT UNDERSTANDS AND AGREES THAT ALL RIGHTS UNDER SECTION 1542 OF THE CIVIL CODE OF CALIFORNIA AND ANY SIMILAR LAW OF ANY STATE OR TERRITORY OF THE UNITED STATES ARE HEREBY EXPRESSLY WAIVED BY HIM/HER. SECTION 1542 READS AS FOLLOWS:

“CERTAIN CLAIMS NOT AFFECTED BY A GENERAL RELEASE. A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH IF KNOWN BY HIM OR HER MUST HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR.”

ADDITIONAL DISCLAIMERS: Without limiting any other provision in these Official Rules, the Released Parties are not responsible or liable to any entrant or winner (or any person claiming through such entrant or winner) for failure to supply the prize or any part thereof in the event that any of the Sweepstakes activities or Released Parties' operations or activities are affected by any cause or event beyond the sole and reasonable control of the applicable Released Party (as determined by Sponsor in its sole discretion), including, without limitation, by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not the action(s), regulations(s), order(s) or request(s) prove(s) to be invalid), equipment failure, threatened or actual terrorist acts, air raid, blackout, act of public enemy, earthquake, war (declared or undeclared), civil disturbance, insurrection, riot, fire, flood, epidemic, explosion, hurricane, unusually severe weather, blackout, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, any law, rule, regulation, action, order, or request adopted, taken, or made by any governmental or quasi-governmental entity (whether or not such governmental act proves to be invalid), or any other cause, whether or not specifically mentioned above. Released Parties assume no responsibility and will not be liable for any of the following, whether caused by a Released Party, the entrant, or by human or other error: entries that are submitted by illegitimate means or entries in excess of the stated limit; lost, late, incomplete, misdirected, stolen, garbled, unintelligible, or illegible entries, email, mail, or Sweepstakes-related correspondence or materials or postage-due mail; address changes of entrants or entries not received in accordance with these Official Rules; viruses or other malicious code; interrupted or unavailable cable or satellite systems; technical, mechanical, hardware, or software malfunctions of any kind; unavailable network or Internet service provider connections; failed, incorrect, inaccurate, incomplete, garbled, or delayed electronic communications; errors, typos or misprints in these Official Rules or in any Sweepstakes-related advertisements or other materials; failures of any of the equipment or programming associated with or utilized in this Sweepstakes; unauthorized human and/or mechanical intervention in any part of the entry process or this Sweepstakes; technical or human error which may occur in the administration of this Sweepstakes or the processing of entries; or any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in this Sweepstakes or receipt or use of the prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost or otherwise destroyed or corrupted, entrant's sole remedy is another entry in this Sweepstakes. Released Parties are not responsible for any unavailability of the Website that may interfere with this Sweepstakes or ability of entrant to timely enter, receive notices or communicate with Sponsor, in which case Sponsor, in its sole discretion, may terminate or modify this Sweepstakes. Released Parties are not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in entrant's email or voicemail inbox to receive messages. Sponsor reserves the right, in its sole discretion, to cancel, modify, or suspend all or any part of this Sweepstakes if it becomes incapable of running as planned for any reason, or if any causes beyond the reasonable control of Sponsor corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, and award the prize from all eligible, non-suspect entries received prior to cancellation, modification, or suspension (if any) or as otherwise deemed fair and appropriate by Sponsor. Sponsor reserves the right, in its sole discretion, to disqualify any individual found to be tampering with the entry process or the operation of this Sweepstakes, or to be acting in violation of these Official Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the intent to annoy, abuse, threaten, or harass any other person. If any person supplies false information obtains entries by fraudulent means or is otherwise determined to be in violation of these Official Rules in an attempt to obtain any prize, Sponsor may disqualify that person and seek damages from him or her and that person may be prosecuted to the full extent of the law. Participants agree to not damage or cause interruption of the Sweepstakes and/or prevent others from using the Sweepstakes. Sponsor reserves the right, in its sole discretion, to void the entry of any entrant who Sponsor believes has attempted to tamper with or impair the administration, security, fairness or proper play of this Sweepstakes. Sponsor reserves the right to restrict or void online entries or participation from any IP address if any suspicious entry and/or participation is detected. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO ALTER OR DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO DISQUALIFY SUCH INDIVIDUAL AND TO SEEK DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW.

DISPUTES/GOVERNING LAW/GENERAL: This Sweepstakes and any dispute arising under or related thereto (whether for breach of contract, tortious conduct or otherwise) will be governed by the laws of the State of California, without reference to its conflicts of laws principles. Any legal actions, suits or proceedings related to this Sweepstakes (whether for breach of contract, tortious conduct or otherwise) will be brought exclusively in the state or federal courts located in Los Angeles, California. By entering, and as a condition of entry, each entrant agrees, to the extent permitted by applicable law: (1) TO ACCEPT AND SUBMIT TO THE PERSONAL JURISDICTION OF THE COURTS OF LOS ANGELES, CALIFORNIA, BOTH FEDERAL AND STATE, FOR RESOLUTION OF ANY DISPUTES IN CONNECTION WITH THE SWEEPSTAKES; (2) to be fully and unconditionally bound by, and to waive any right to claim ambiguity in, these Official Rules; (3) that the decisions of the Sponsor are final and binding on all matters relating to the Sweepstakes, including interpretation of these Official Rules and awarding of the prizes; (4) to the use of his/her name, voice, likeness, biographical data and/or information contained in his/her entry for advertising and promotional purposes in any and all media now known or hereafter devised, worldwide (including online) in perpetuity by the Sponsor, its promotional partners, and third-party marketing entities, without additional compensation, review, or approval, except in Tennessee and where otherwise prohibited by law (but nothing contained in these Official Rules obligates Sponsor to make use of any of the rights granted in these Official Rules and winner waives any right to inspect or approve such use); (5) that any and all disputes that cannot be resolved between the entrant and any Released Party, claims and causes of action arising out of or connected with this Sweepstakes, or the prizes awarded, or the determination of the winners shall be resolved individually, without resort to any form of class action; and (6) that in the event of any dispute between the entrant and any Released Party: (a) entrant will not be permitted to obtain awards for, and hereby waives all rights to claim, punitive, incidental, consequential or special damages, lost profits and/or any other damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (if any), not to exceed ten dollars (\$10); (b) entrant further waives all rights to have damages multiplied or otherwise increased; and (c) entrant's remedies are limited to a claim for money damages (if any) and entrant irrevocably waives any right to seek injunctive or equitable relief. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO PROVISION (6) ABOVE MAY NOT APPLY TO ALL ENTRANTS.

If any provision of these Official Rules shall be unlawful, void, or for any reason unenforceable, then that provision shall be deemed severable from these Official Rules and shall not affect the validity and enforceability of any remaining provisions. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules will otherwise remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to insist upon or enforce strict performance of any provision of these Official Rules shall not be construed as a waiver of any provision or right. No waiver of any term or condition of these Official Rules shall be deemed a further or continuing waiver of such term or condition or any other term or condition. In the event of an alleged or actual ambiguity, discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes materials and the terms and conditions of these Official Rules, it will be resolved in Sponsor's sole discretion. EACH ENTRANT ACKNOWLEDGES THAT IF HE/SHE IS CHOSEN AS A WINNER, CERTAIN OF HIS/HER IDENTIFYING INFORMATION MAY BE DISCLOSED TO THIRD PARTIES AT LEAST AS REQUIRED BY LAW INCLUDING, WITHOUT LIMITATION, ON THE WINNERS LIST.

RULES/WHO WON?: A copy of these Official Rules and information about who won is available by sending a self-addressed, stamped envelope indicating either "Rules" or "Who Won?" to "The XFINITY Deck the Halls Holiday Sweepstakes, c/o Hothouse, P.O. Box 5869, Atlanta, GA 30307." Rules requests must be received no later than the end of the Sweepstakes Period. Requests for winner information must be received no later than three (3) months after the end of the Sweepstakes Period. Only one (1) request per outer envelope, mailed separately, will be fulfilled. Vermont residents may omit return postage for Official Rules requests.

THE SPONSOR OF THIS SWEEPSTAKES IS: Crown Media United States, LLC, 12700 Ventura Boulevard, Studio City, CA 91604.

THE ADMINISTRATOR OF THIS SWEEPSTAKES IS: Hothouse, Inc., 621 North Avenue NE, Suite A-100, Atlanta, Georgia 30308.

References to any third parties or third-party trademarks are for reference only and do not indicate sponsorship, endorsement or affiliation with this Sweepstakes, Sponsor, or Administrator.