Council on
Vertical Urbanism

VU Summit
Sydney 2027

Vertical Intersections: Density, Mobility & Livability

27–30 September | 1 October in Brisbane
International Convention Centre Sydney
Sydney, Australia



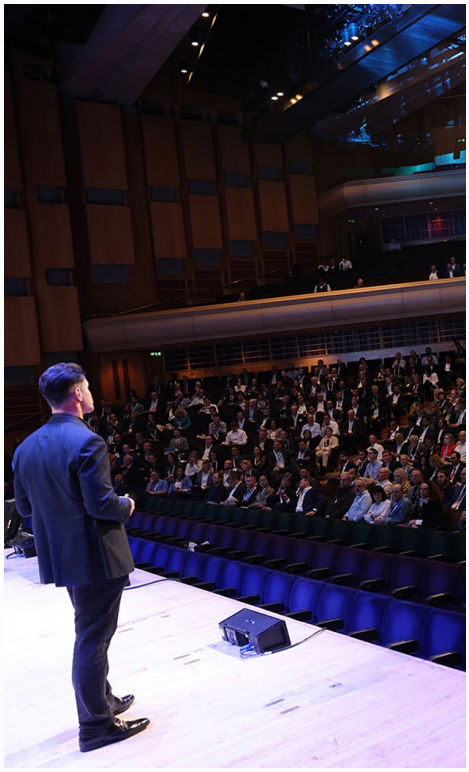
What we do

We shape the future of rising cities and share the knowledge to build them.

The **Council on Vertical Urbanism (CVU)** is the leading global authority on tall buildings and sustainable, resilient cities. We explore how responsible density, upward growth, and three-dimensional solutions can support more livable and healthier cities, especially in the face of rapid urbanization and the effects of climate change.

We unite members and experts, compile industry-driving data, conduct and disseminate original research, and drive and celebrate innovation to advance bold, urban solutions. Together, we are **building tall better.**







Acknowledgement of Country

We acknowledge the Gadigal people of the Eora Nation as the Traditional Custodians of Warrane (Sydney), the land on which we gather for the 2027 VU Summit.

We pay our respects to their Elders past and present, and extend that respect to all Aboriginal and Torres Strait Islander peoples.



2027

More people are moving to cities than cities are built to hold. The answer, everywhere, is to build tall better.

The professionals shaping the world's skylines are CVU members. From the engineers designing the next generation of supertalls to the developers and investors financing entire urban districts, our network spans **10,000 offices in 120 countries across every discipline** that determines how cities grow upward. We're the only cross-disciplinary body bringing together the designers, engineers, developers and investors who define what tall buildings and dense cities mean next.

Our members don't just attend events. They set the agenda, shape the research, define the standards, and build the relationships that move the industry. Your sponsorship puts your organization at the center of that work.

Sydney is where the work happens next.





2027

VU Summit | Sydney 2027

Vertical Intersections: Mobility, Density & Livability

Join us in Australia for the 2027 VU Summit, the premier global gathering of leaders advancing the future of cities through tall buildings and vertical urbanism. Bringing together practitioners, institutions, and investors from across disciplines and markets, the Summit provides a unique platform to build relationships, unlock opportunities, and explore the ideas and innovations shaping the next generation of tall buildings and urban districts.

The 2027 VU Summit will convene the world's foremost voices in vertical urbanism in Sydney for three days of multidisciplinary presentations, thought-provoking discussions, the CVU Awards Program, and networking opportunities, followed by a day of building and district tours across the city. On Friday, 1 October, the Summit moves to Brisbane for a one-day regional program exploring the conference theme through the lens of one of Australia's fastest-growing cities.



Venue

International Conference Centre Sydney

ICC Sydney sits on Darling Harbour, at the meeting of the city's academic, cultural and technology precincts. Attendees and sponsors arrive at one of the best-connected addresses in Australia's most cosmopolitan city.

Barangaroo and its financial, dining and retail quarter lie just along the harbor. Galleries, theatres and concert halls are close at hand, and the city center is a short walk away, past the ferries and through the Chinese Garden of Friendship.



Regional city

Brisbane, Australia

Brisbane is a fast-growing river city, where new development, infrastructure and public space are reshaping the urban core. The Brisbane River connects an increasingly dense network of neighborhoods, cultural destinations and commercial centers.

Bridges, public transit and river-based mobility link precincts along its banks. As Brisbane continues to grow, integrating these networks with new development will be essential to creating a more connected, accessible and vibrant urban future.

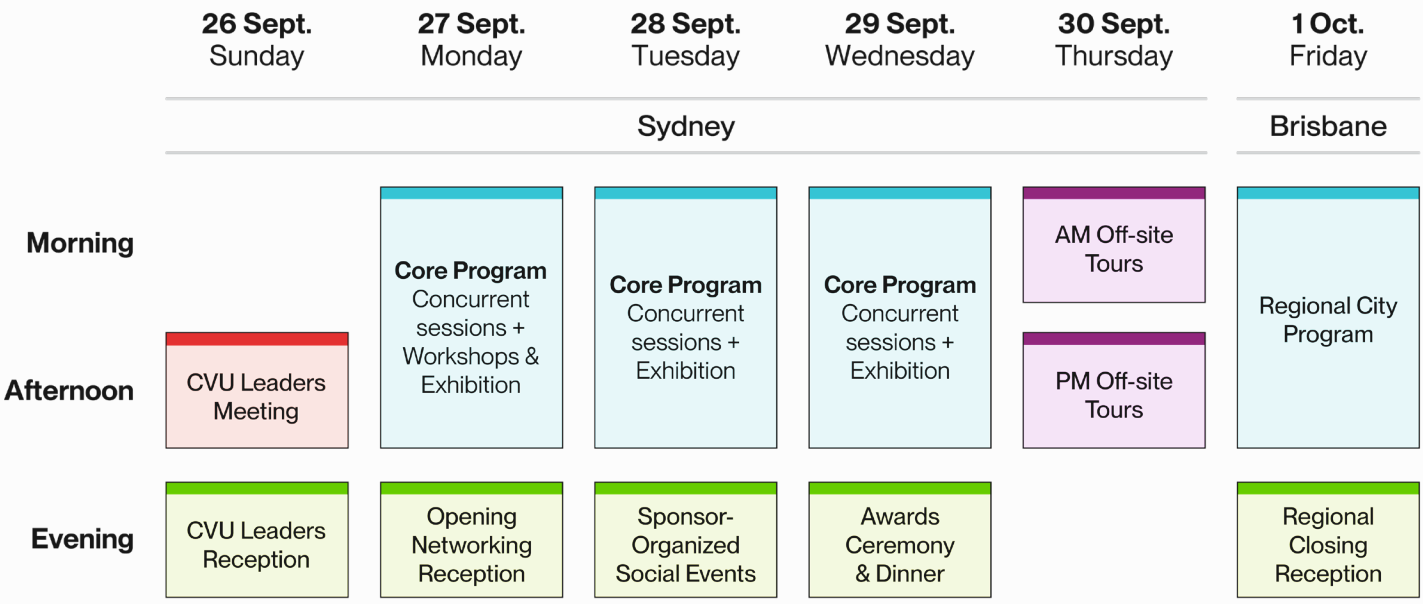


Program

Sydney, then Brisbane. 5 days, 2 cities.

The 2027 VU Summit opens in **Sydney on Monday 27 September** and finishes in **Brisbane on Friday 1 October**.

Three days of core program at ICC Sydney anchor the week, followed by a day of off-site tours Thursday and a regional city program in Brisbane round it out Friday.



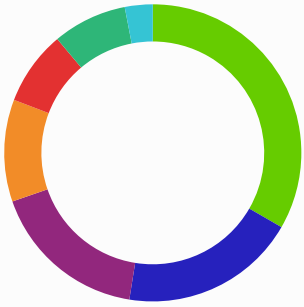
- **Monday, 27 September:** The Summit opens with concurrent sessions, workshops and the Exhibition Hall. Attendees finish the day at the Opening Networking Reception.
- **Tuesday, 28 September:** The program expands with more concurrent sessions alongside the Exhibition Hall followed by sponsor-organized social events.
- **Wednesday, 29 September:** A second full day of concurrent sessions and the Exhibition Hall leads into the Awards Ceremony and Dinner, where the year's finest buildings and the people behind them are recognized.
- **Thursday, 30 September:** Attendees leave the Summit floor for off-site tours, with morning and afternoon departures.
- **Friday, 1 October:** The Summit travels north to Brisbane for a regional city program and the Regional Closing Reception.

Attendance

No other organization brings this community together in one room.

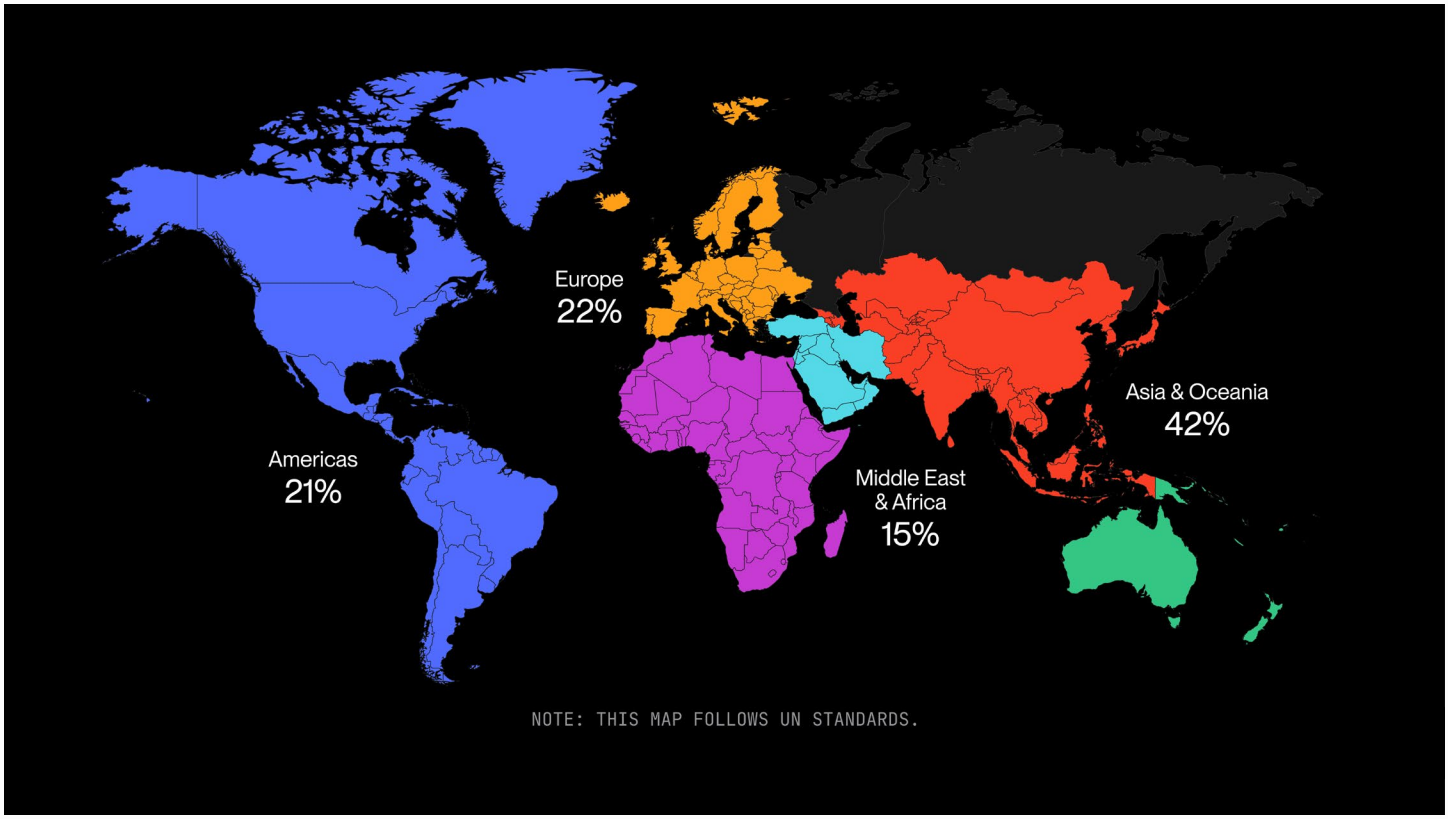
1000+	350+	250+	45+	4
Attendees	Companies	Presenters	Countries	Evenings of Social Events

Summit attendees by profession



- Architecture/Urban/Interiors
- Engineering (all types)
- Owner/Developer/Funder/Occupier
- Materials/System Suppliers
- Construction/Project Management
- Association/Government/University
- Other

Summit attendees by region



Selected investors, funders, owners & developers

VU Summit sponsors

A partial view of the organizations that have supported recent VU Summits.



Program

Sponsorship attaches your organization to a session, a space, a moment in the week.

The VU Summit exists because that work requires a global community. No single market has solved this. No single discipline has solved this. The answer is being built collectively, by the practitioners, institutions, and investors shaping what cities look like next.

3

Plenary sessions

Four sessions anchoring the opening and close of the program each day, bringing the full delegation together around the questions that matter most to the future of vertical urbanism.

40+

Sessions across 6 tracks. 150+ peer-reviewed presentations.

Over multiple days and parallel tracks, global thought leaders present, challenge, and build on each other's thinking across every discipline shaping the vertical city. Every session is organized to answer: how does high-density urbanism respond to climate, mobility, and housing pressure while strengthening identity rather than diluting it?

20+

Awards sessions

The CVU Awards Program sets the global standard for excellence in vertical urbanism. Projects and innovations from across the world are peer-nominated, reviewed by an international jury, and presented live during the core Summit, where the audience experiences each shortlisted entry before the winners are announced.

10+

Building and district tours in 2 cities

The Sydney and Brisbane tours are where the program leaves the conference room and enters the city. Each one is led by professionals directly involved in the projects, giving attendees access that isn't available through any other channel.

9

Thematic journeys

Each Journey is a curated pathway across sessions, designed around a specific discipline, project type, or regional focus. Attendees follow a sequence tailored to their interest and expertise.

4

Evenings of social events

The most important conversations at the VU Summit don't always happen in session rooms. They happen over lunch, at the bar after the Awards Dinner, and in the quieter moments between sessions where **two people realize they're working on the same problem from opposite sides of the world.**

Council on
Vertical Urbanism

Sponsorship Opportunities

Eight levels.
Your sponsorship supports CVU's non-profit mission and is an investment in building tall better.



At a glance

Levels and availability

VU Summit sponsorships are designed around a specific presence and purpose. Every level includes program access, brand visibility, and direct engagement with the vertical urbanism community. **The right level depends on what your organization needs most:** influence in the program, visibility at a signature moment, access to a specific audience segment, or association with CVU's research and academic leadership.

Level		Cost	Available
Diamond	Premier level	US$75,000	7
Platinum +	Exclusive Event or Item + all Platinum Benefits	US$60,000	9
Platinum		US$50,000	10
Gold +	Exclusive Event or Academic Patron + all Gold Benefits	US$40,000	17
Gold		US$30,000	10
Silver +	Daily touchpoint + all Silver benefits	US$25,000	8
Silver		US$20,000	15
Bronze	Cross-platform visibility	US$15,000	20
Exhibitor	Booth presence	US$6,950	20





Premier level

Diamond

US$75,000 **7 available**

Diamond is the Summit's founding level of presence. You're a co-convener of the entire event, with the visibility, access, and influence that reflects the scale of what you build.

Reserved for Diamond Sponsors:

- Host a dedicated Summit Session Room
- Formal recognition from CVU leadership during the Plenaries and the Awards Ceremony
- Reserved VIP table for 10
- Eight complimentary registrations and Opening Reception invitations.
- Reserved Priority Exhibition Booth
- Premier brand positioning and featured homepage placement

Full benefits available on request. Contact jhall@cvu.org to reserve your place.



Exclusive event or item

Platinum +

US$60,000 **3 available**

Platinum + Event or Item sponsors own one of the Summit's most anticipated moments. Your representative addresses the full event audience. Your brand is the name on the evening.

Choose one of three exclusive reception sponsorships:

- Opening Networking Reception Host
- Opening Networking Reception Sponsor
- Awards Ceremony Supporting Sponsor

Additionally includes all Platinum benefits listed on page 15.

Contact jhall@cvu.org to reserve your place.

Past Networking Reception Venues

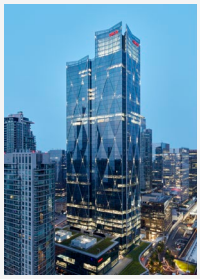


London 2026

22 Bishopsgate

Hosted by:

22 BISHOPSGATE



Toronto 2025

CIBC SQUARE

Hosted by:

CIBC SQUARE

Hines



London 2024

8 Bishopsgate

Hosted by:

MITSUBISHI ESTATE

STANHOPE



Singapore 2023

CapitaSpring

Hosted by:

CapitaLand



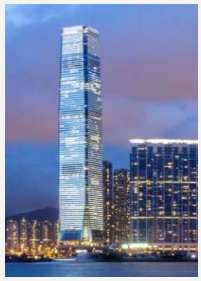
Dubai 2017

Burj Khalifa

Hosted by:

EMAAR

BURJ KHALIFA



Hong Kong 2016

International Commerce Center

Hosted by:

新鴻基地產 Sun Hung Kai Properties

Exclusive item

Platinum +

US$60,000 **6 available**

Platinum Item sponsors choose one high-visibility asset that carries their brand throughout the entire Summit experience. Each item is exclusive to a single organization. No other sponsor shares it.

VU Summit Photo Step & Repeat

The backdrop for the Summit's most photographed moments, captured by media, promoted across global social channels, and used in post-event publications.

VU Summit Attendee Bag

Your branding on the official attendee bags, carried by all delegates throughout the event and beyond, across sessions, venues, and city tours.

VU Summit Proceedings

Prominent acknowledgement as sponsor of the digital VU Summit Proceedings, a curated collection of thought leadership articles from event presenters, distributed globally.

VU Summit App

Your branding on the official Summit app, used by all delegates before, during, and after the event for program access, session planning, and networking.

Name Badge Lanyards

Every attendee wears a VU Summit name badge on your branded lanyard, in all sessions, meetings, and networking spaces.

Additionally includes all Platinum benefits listed on page 15.

Contact jhall@cvu.org to reserve your place.

Sponsorship level

Platinum

US$50,000 **10 available**

Exclusive Sponsorship Elements

Recognition as a Platinum Level Sponsor of the Summit, with second-highest priority branding among sponsor levels.

Reinforcing Expertise

- One core Summit presentation to be mutually agreed with CVU

Complimentary Attendance

- Seven (7) complimentary core Summit registrations
- Seven (7) complimentary Opening Networking Reception registrations

Pre- & Post-Promotion

- Logo on Summit website homepage and sponsor section
- Logo recognition in Summit ads sent to CVU members
- Promotion via CVU social media outlets
- Presentation paper included in Summit proceedings

On-Site Promotion

- Recognition from the Chair during Opening and Closing Plenary sessions
- Opportunity for all registered organization members to attend the Sponsor Appreciation Reception
- Logo included in on-site event collateral including event signage
- Company materials linked in Summit app
- Sponsor designation on Summit attendee name badges
- Opportunity to host a sponsor networking event on designated Summit evening
- Opportunity to place a small brochure or item in attendee bags

Contact jhall@cvu.org to reserve your place.

Exclusive event

Gold +

US$40,000 **13 available**

Gold Event sponsors own a specific Summit moment. Each option delivers your brand directly to a focused audience at a high-engagement touchpoint, from a lunch to a workshop to a targeted networking reception.

Choose one:

- Day 1 Lunch Sponsor
- Day 2 Lunch Sponsor
- Day 3 Lunch Sponsor
- Arrival Networking Sponsor
- Women Rising Reception Sponsor
- Summit Workshop Sponsor, across seven disciplines including Development, Facade, Construction, Cost, Smart Tech, Vertical Transport, Mass Timber, Engineering, Urban Habitat, Academic, Circular Economy, Property Management, Sustainability

Includes Core Summit Presentation, 6 complimentary registrations, featured homepage placement, and the opportunity to host a Sponsor Networking Event.

Full benefits available on page 18. Contact jhall@cvu.org to reserve your place.







Academic patron

Gold +

US$40,000 **4 available**

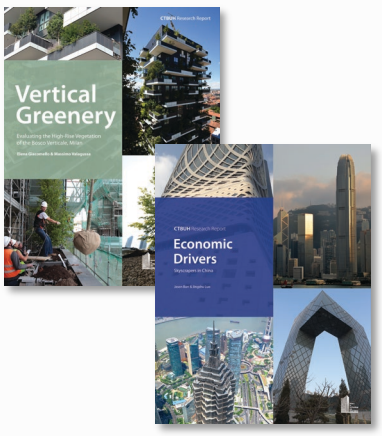
Academic Patronage positions your organization at the forefront of the next generation of vertical urbanism thinking. Choose one of four programs and align your brand with the emerging talent and original research shaping the discipline's future.

- **International Seed Funding Competition:** Support early-stage research with the potential to influence the tall building field globally.
- **International Student Research Competition:** Fund student-led research teams tackling real-world challenges in tall buildings and urban design. The winning team receives $20,000.
- **Traveling Student Design Studio:** Graduate students from the Master's in Tall Buildings and Vertical Urbanism program at Illinois Institute of Technology visit your city or project site and design a visionary tall building or urban solution tailored to your specific context. Your team engages directly with students as their ideas take shape, provides feedback, and receives a full set of original design concepts. $20,000 of your Gold sponsorship covers all travel and studio costs.
- **International Student Tall Building Design Competition:** Inspire the next generation of designers to rethink the role of tall buildings in contemporary cities.

Includes Core Summit Presentation, 6 complimentary registrations, featured homepage placement, and the opportunity to host a Sponsor Networking Event.

Full benefits available on page 18. Contact jhall@cvu.org to reserve your place.







Sponsorship level

Gold

US$30,000 **10 available**

Exclusive Sponsorship Elements

Recognition as a Gold Level Sponsor of the Summit, with third-highest priority branding among sponsor levels.

Reinforcing Expertise

- One core Summit presentation to be mutually agreed with CVU

Complimentary Attendance

- Six (6) complimentary core Summit registrations
- Six (6) complimentary Opening Networking Reception registrations

Pre- & Post-Promotion

- Logo on Summit website homepage and sponsor section
- Logo recognition in Summit ads sent to CVU members
- Promotion via CVU social media outlets
- Presentation paper included in Summit proceedings

On-Site Promotion

- Recognition from the Chair during Opening and Closing Plenary sessions
- Opportunity for all registered organization members to attend the Sponsor Appreciation Reception
- Logo included in on-site event collateral including event signage
- Company materials linked in Summit app
- Sponsor designation on Summit attendee name badges
- Opportunity to host a sponsor networking event on designated Summit evening
- Opportunity to place a small brochure or item in attendee bags

Contact jhall@cvu.org to reserve your place.

Exclusive event

Silver +

US$25,000 **8 available**

Silver sponsors own a specific daily touchpoint within the Summit program. Each moment puts your brand in direct, repeated contact with the full attendee body at a natural pause in the program day, when attention is high and conversations flow easily.

Choose one:

- Day 1 Afternoon Coffee Break
- Day 2 Morning Coffee Break
- Day 2 Afternoon Coffee Break
- Day 3 Morning Coffee Break
- Day 3 Afternoon Coffee Break

Includes 1 Session Chair or Moderator role, 3 complimentary registrations and Opening Reception invitations, and Sponsor Appreciation Reception access for all registered company members.

Full benefits available on page 20. Contact jhall@cvu.org to reserve your place.







Sponsorship level

Silver

US$20,000 **15 available**

Exclusive Sponsorship Elements

Recognition as a Silver Level Sponsor of the Summit.

Reinforcing Expertise

- One Session Chair or Moderator role

Complimentary Attendance

- Three (3) complimentary core Summit registrations
- Three (3) complimentary Opening Networking Reception registrations

Pre- & Post-Promotion

- Logo on Summit website sponsor section
- Logo recognition in Summit ads sent to CVU members
- Promotion via CVU social media outlets

On-Site Promotion

- Opportunity for all registered organization members to attend the Sponsor Appreciation Reception
- Logo included in on-site event collateral including event signage
- Company materials linked in Summit app
- Sponsor designation on Summit attendee name badges

Contact jhall@cvu.org to reserve your place.

Sponsorship level

Bronze

US$15,000 **20 available**

The entry point into the CVU sponsor community.

Bronze sponsorship delivers consistent brand visibility across every Summit platform and direct access to the global vertical urbanism community throughout the Summit. This is the starting point for many organizations that have grown their investment year on year.

Includes 1 Session Chair or Moderator role, 2 complimentary registrations and Opening Reception invitations, special badge designation for increased visibility among delegates, and Sponsor Appreciation Reception access for all registered company members.

Contact jhall@cvu.org to reserve your place.





Sponsorship level

Exhibitor

US$6,950 **20 available**

The most direct way to showcase your work.

An Exhibitor booth gives your organization a dedicated physical presence at the Summit, positioned within the flow of programming and adjacent to catering areas to ensure consistent attendee traffic throughout the event.

Space and basic shell setup are included, along with two Exhibitor Passes for your team. The Exhibition runs during the three core Summit days, with set-up the day before.

Contact jhall@cvu.org to reserve your place.





Sydney can be just the beginning in 2027

Explore a broader partnership.

CVU convenes four events in 2027: the global VU Summit in Sydney and regional conferences in Oslo, Dubai and Hanoi. Organizations working across more than one market usually take a partnership rather than a single sponsorship.

Global Partnership

Global Partnership is built for firms that need a presence in every market.
Most organizations end up making four or five separate decisions with CVU across a year, one for the Summit, one for a regional conference, one for CVU organizational membership. A Global Partnership folds all of it into a single agreement at a single price, at up to 10% less than buying each position on its own.

Your presence follows you across every market and every program for the year. Your team gets to plan instead of react.

Premier	Executive	Senior
US$125,000	US$70,750	US$36,250
Full rate US$138,500	Full rate US$78,500	Full rate US$40,250

Program Partnership

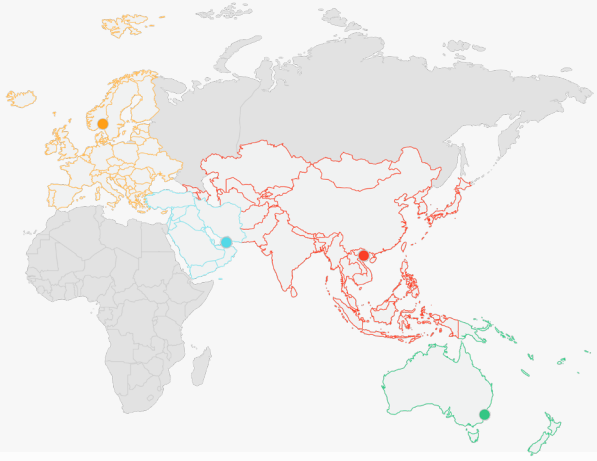
Program Partnership is built for owners and developers shaping their cities.
Program Partners receive everything in a Global Partnership, plus their own research, edited and published by CVU. Choose from three Programs:
Tall + Urban Innovation | Cities for People | Sustainability in Action

Your thought leadership is promoted before, during and after the Summit and carried across every regional conference.

Premier	Executive	Senior
US$155,000	US$105,000	US$70,000

Program Partnerships signed by **31 December 2026** for three years hold the 2027 rate for the full term.

- Europe Regional Conference | Oslo
- Middle East Regional Conference | Dubai
- Asia Regional Conference | Hanoi
- Global: VU Summit | Sydney



Council on
Vertical Urbanism

The conversation starts here.

Every sponsorship begins with a conversation about what your organization needs and what the VU Summit makes possible. It'll be a pleasure to have that conversation with you.

Jen Hall
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Council on Vertical Urbanism
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VerticalUrbanism.org