

2027

Global Partnership

One agreement carries your firm into every market we
convene in 2027.

Oslo



Sydney



Dubai



Hanoi



Why it matters

Your firm wins work in many markets, and the decisions behind that work are made in each of them.

The owners and developers who commission your work meet with us in Oslo, Sydney, Dubai and Hanoi. Most firms engaging with CVU across a year make the same decision four or five times, at separate moments and against separate budgets.

A Global Partnership settles it once. You choose the level that suits your strategy, and your presence follows you to every event of the year.

4

markets in 2027, held under one agreement.

A Global Partnership brings together:

- › Sponsorship of the Global VU Summit in Sydney
- › Sponsorship of the Europe, Middle East and Asia Regional Conferences
- › Organisational membership for every colleague at your firm
- › First choice of exclusive sponsored items and events at your level



Who you'll meet

Your firm meets those who decide what is funded, permitted and built.

Our members work in 10,000 offices across 120 countries. A quarter of them own, develop, fund or occupy buildings. They're the clients your firm wins work from, and they gather with us throughout the year.

10,000

member offices

120

countries

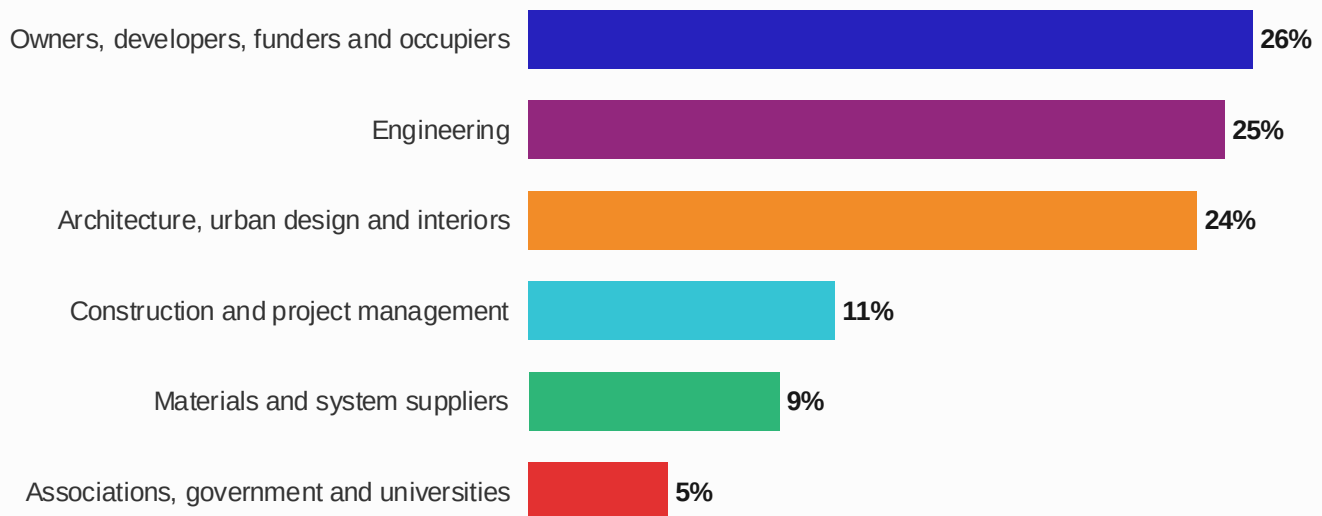
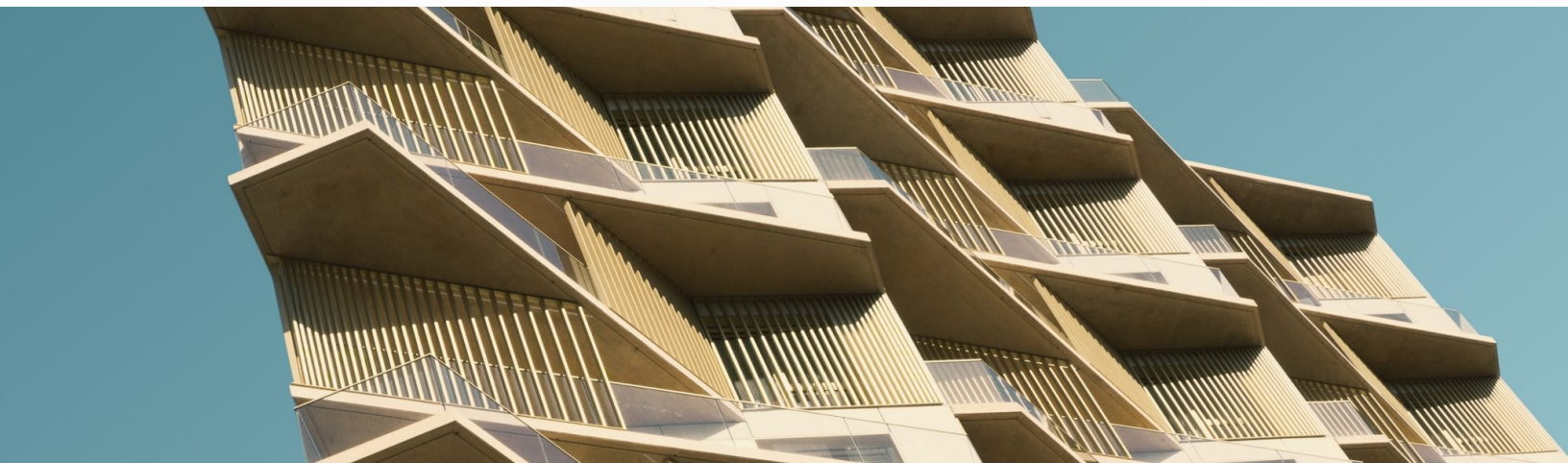
1,100+

Summit attendees

40,000+

buildings in the Skyscraper Center

CVU members by profession



Four markets, each with its own audience of owners, developers and city leaders.



Europe Regional Conference

Oslo | May 2027



Global VU Summit

Sydney | 27 September to 1 October 2027

Three days of core programme at the International Convention Centre Sydney are followed by a day of tours and a regional city programme in Brisbane.



Middle East Regional Conference

Dubai | November 2027



Asia Regional Conference

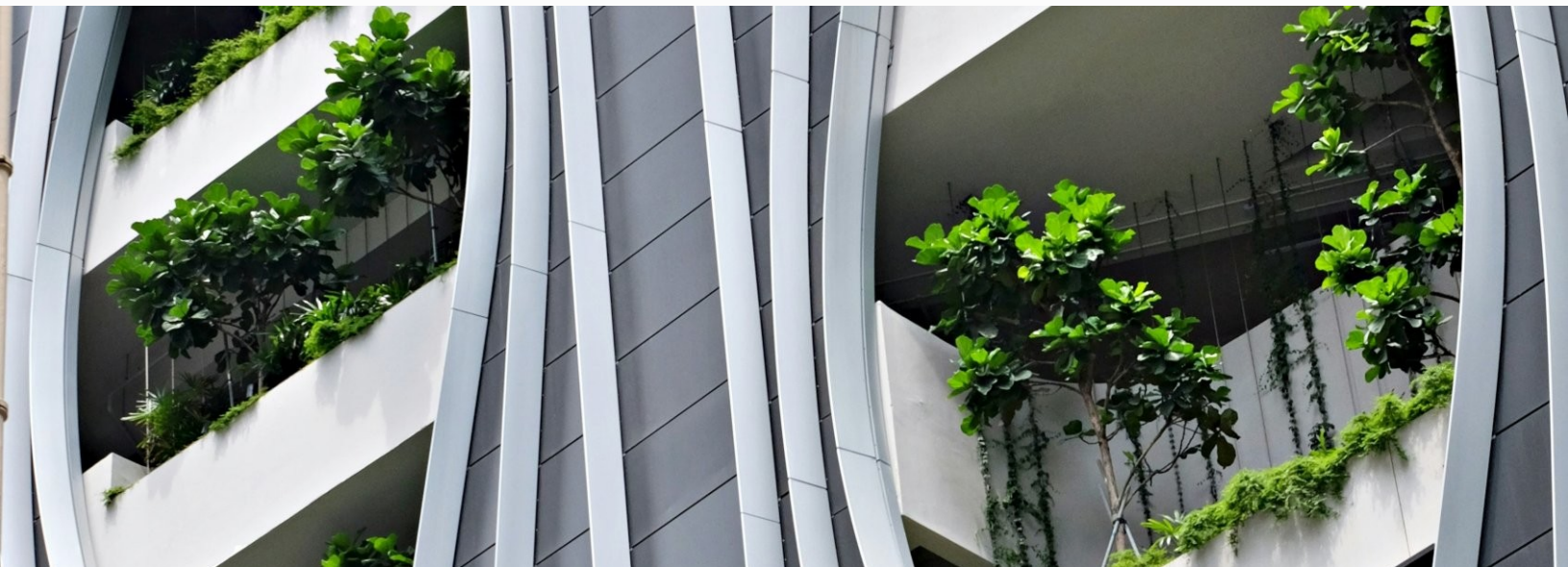
Hanoi | December 2027

Partnership levels

Each level places your firm at every CVU event of 2027 under one agreement.

<p>Premier</p> <p>US\$125,000</p> <p>Full rate US\$138,500</p> <p>Each Premier Partner receives:</p> <ul style="list-style-type: none">› Diamond at the Global VU Summit in Sydney› Platinum at the Europe Regional Conference in Oslo› Platinum at the Middle East Regional Conference in Dubai› Platinum at the Asia Regional Conference in Hanoi› Platinum organisational membership› First choice of exclusive sponsored items and events at this level	<p>Executive</p> <p>US\$70,750</p> <p>Full rate US\$78,500</p> <p>Each Executive Partner receives:</p> <ul style="list-style-type: none">› Gold + event at the Global VU Summit in Sydney› Gold at the Europe Regional Conference in Oslo› Gold at the Middle East Regional Conference in Dubai› Gold at the Asia Regional Conference in Hanoi› Platinum organisational membership› First choice of exclusive sponsored items and events at this level	<p>Senior</p> <p>US\$36,250</p> <p>Full rate US\$40,250</p> <p>Each Senior Partner receives:</p> <ul style="list-style-type: none">› Silver + coffee break at the Global VU Summit in Sydney› Silver at the Europe Regional Conference in Oslo› Silver at the Middle East Regional Conference in Dubai› Silver at the Asia Regional Conference in Hanoi› Gold organisational membership› First choice of exclusive sponsored items and events at this level
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Each full rate is the published price of the same positions purchased separately.



Premier Partner

US\$125,000

Full rate US\$138,500

Premier Partners hold the Summit's founding level of presence and the highest regional level at every conference of the year.

Global VU Summit, Sydney: Diamond

- › A Summit session room dedicated to your organisation
- › Formal recognition from CVU leadership during the plenaries and the Awards Ceremony
- › A reserved VIP table for ten at the Awards Ceremony and Dinner
- › Eight complimentary Summit registrations, each with an Opening Networking Reception invitation
- › A reserved priority exhibition booth
- › Premier brand positioning and featured homepage placement
- › One core Summit presentation, agreed with CVU
- › Your presentation paper in the Summit proceedings
- › Recognition from the Chair at the opening and closing plenaries
- › Your logo in Summit advertising to CVU members, on event signage and on delegate name badges
- › Your company materials linked in the Summit app
- › An invitation to the Sponsor Appreciation Reception for every registered colleague
- › The opportunity to host a sponsor networking evening during the Summit
- › Your materials placed in every delegate's bag



Oslo, Dubai and Hanoi: Platinum

- › Recognition from the Chair at the opening and closing plenaries
- › Your brand on each conference website
- › Ten complimentary registrations at each conference, with Opening Networking Reception invitations

Membership:

- › Platinum organisational membership for every colleague

Exclusives:

- › First choice of exclusive sponsored items and events at the Premier level

Executive Partner

US\$70,750

Full rate US\$78,500

Executive Partners own a defined moment at the Summit and hold Gold at every regional conference.

Global VU Summit, Sydney: Gold + event

- › Your name on one Summit moment of your choosing: a lunch on day one, two or three, Arrival Networking, the Women Rising Reception or a Summit Workshop
- › Recognition as a Gold sponsor, with third-highest priority branding
- › Six complimentary Summit registrations, each with an Opening Networking Reception invitation
- › Featured homepage placement
- › One core Summit presentation, agreed with CVU
- › Your presentation paper in the Summit proceedings
- › Recognition from the Chair at the opening and closing plenaries
- › Your logo in Summit advertising to CVU members, on event signage and on delegate name badges
- › Your company materials linked in the Summit app
- › An invitation to the Sponsor Appreciation Reception for every registered colleague
- › The opportunity to host a sponsor networking evening during the Summit
- › Your materials placed in every delegate's bag



Oslo, Dubai and Hanoi: Gold

- › Recognition from the Chair at the opening and closing plenaries
- › Your brand on each conference website
- › Seven complimentary registrations at each conference, with Opening Networking Reception invitations

Membership:

- › Platinum organisational membership for every colleague

Exclusives:

- › First choice of exclusive sponsored items and events at the Executive level

Senior Partner

US\$36,250

Full rate US\$40,250

Senior Partners hold a named Summit moment and a place at all three regional conferences.

Global VU Summit, Sydney: Silver + coffee break

- › Your name on one of five coffee breaks across the three Summit days
- › Recognition as a Silver sponsor
- › One session chair or moderator role
- › Three complimentary Summit registrations, each with an Opening Networking Reception invitation
- › Your logo on the Summit website, in Summit advertising, on event signage and on delegate name badges
- › Your company materials linked in the Summit app
- › An invitation to the Sponsor Appreciation Reception for every registered colleague



Oslo, Dubai and Hanoi: Silver

- › Recognition from the Chair at the opening and closing plenaries
- › Your brand on each conference website
- › Four complimentary registrations at each conference, with Opening Networking Reception invitations

Membership:

- › Gold organisational membership for every colleague

Exclusives:

- › First choice of exclusive sponsored items and events at the Senior level

What every Global Partner receives

Organisational membership extends to every colleague on your company email.

- › Full access to the Skyscraper Center, with personalised data and analysis support
- › Exclusive research and data studies
- › The digital Vertical Urbanism magazine and the opportunity to publish in CVU publications
- › Complimentary registrations at the Summit and a regional conference, with 20% off all others
- › 20% off CVU publications and products
- › An advanced company page on the Skyscraper Center, seen by 2.5 million users a year
- › Designated Experts with VIP database access and personal profile pages
- › Eligibility for the CVU Awards and a place on the PR and media response team
- › Seats and leadership roles on CVU assemblies, committees and regional groups

Platinum members also receive unlimited office listings, fields of expertise and Designated Experts, three registrations at the Summit and three at a regional conference, and their logo on the CVU homepage.

Gold members receive three office listings, three fields of expertise, five Designated Experts, one Summit registration and two regional registrations.



One agreement, held for the term

1

One brand, one position.

A partnership covers a single brand. Where a group holds several operating companies, each brand seeking recognition takes its own position.

2

One agreement, however many invoices you need.

If your investment draws on more than one budget, we'll split the invoice across the offices or subsidiaries you name.

3

A price held for the term.

Two- and three-year agreements signed by 31 December 2026 hold the 2027 rate for the full term, with no annual increase or renegotiation.

4

An activation plan, agreed at the start.

Every Global Partnership begins with a plan we build together and review with you through the year.

All invoices are issued and paid in US dollars, with 50% due within 30 days of invoice receipt and the balance within 90 days.



Add a publication

A Programme Partnership adds your firm's own thought leadership, edited and published by CVU, to a Global Partnership at the same level.

Each paper is edited by CVU's Editor in Chief and the Research and Thought Leadership division, designed by our senior designer and released under CVU's name. It launches at the Global VU Summit and travels with us through the year.

Premier US\$155,000	Executive US\$105,000	Senior US\$70,000
Adds to the Global level: <ul style="list-style-type: none">> A 50- to 60-page white paper> A co-branded webinar> A full page in Vertical Urbanism	Adds to the Global level: <ul style="list-style-type: none">> A 20-page thought leadership piece> A co-branded webinar> A half page in Vertical Urbanism	Adds to the Global level: <ul style="list-style-type: none">> A feature article in Vertical Urbanism

Each level holds three organisations per programme.

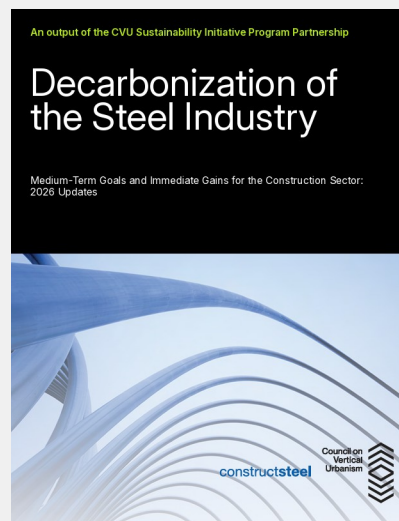
Cities for People

Sustainability in Action

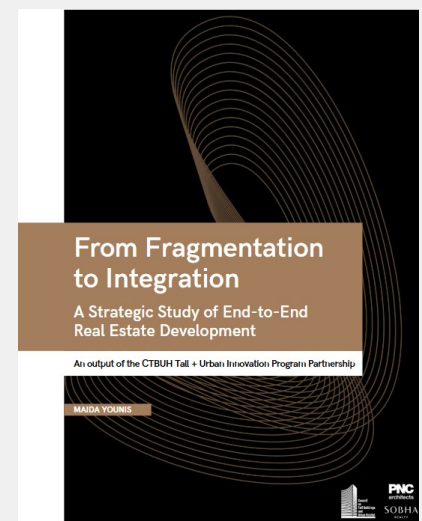
Tall + Urban Innovation



Talls Solutions | Grupo FG



constructsteel



PNC Architects | Sobha Realty

Your next step starts with a **conversation.**

Tell us where your firm is winning work and where it intends to grow. Global Development will shape a year of presence around those markets.

Jen Hall

Vice President, Global Development

Council on Vertical Urbanism

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VerticalUrbanism.org

