

Council on
Vertical
Urbanism



Partnership & Collaboration Opportunities

Canada Forum

Toronto 2026

BUILD/UP: Housing Affordability Through Vertical Growth



Canada Forum Toronto 2026

BACKGROUND

Canada is in the midst of a housing affordability crisis. To return to the affordability levels of a generation ago, [we need to build up to 4.8 million new homes](#) over the next decade, roughly double today's pace of construction. Nowhere is that pressure more acute than in Toronto, yet the professions responsible for delivering this housing—those who design, approve, finance, and build it—rarely work as one entity.

Delivering affordable housing is inherently cross-disciplinary, but the knowledge, relationships, and practical solutions held within each profession remain scattered across separate rooms. Without a shared table, designers, developers, planners, and policymakers are left without the common ground needed to align on solutions, learn from one another's work, or turn shared concern into coordinated action.

What is BUILD/UP?

The [Council on Vertical Urbanism \(CVU\)](#) is the world's leading not-for-profit organization dedicated to advancing tall buildings and responsible density in cities across the globe. As a neutral convener, and through its Canadian office at Toronto Metropolitan University, CVU is uniquely positioned to bring together the housing, design, policy, and finance communities around the shared challenge of affordability.

BUILD/UP is CVU Canada's one-day forum inviting these communities to measure the problem, share what works, and build the relationships that move the industry forward. The day will run from big-picture plenaries to hands-on working sessions, laying the foundation for an ongoing, cross-disciplinary coalition committed to delivering more housing affordably. After the event, CVU Canada will collate the day's discussions into a Housing Affordability Brief meant to keep this important work moving forward.

Learn more and register now at verticalurbanism.org/news-events/2026-canada-forum/

> Be a part of the conversation.

Join CVU Canada and help build a more sustainable, resilient, and inclusive world for generations to come.

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What is BUILD/UP?

BUILD/UP is a one-day forum on affordable housing and vertical urbanism, the practice of designing density well. It will pair big-picture thinking with on-the-ground Toronto examples, and it is being built to be useful to working professionals and accessible to the public. Here's what you can expect the day of:

- Plenary sessions framing the affordability challenge and the role of well-designed density in a robust delivery pipeline
- Panel discussions, interactive workshops, and case-study sessions led by A/E/C industry professionals, planners, housing providers, financiers, and developers
- Structured networking that mixes practitioners, academics, and community advocates

Who will be there?

The forum is designed to bring up to **140 participants** from the housing conversation together in one place:

- Architects, engineers, urban designers, planners, material suppliers, and building consultants (e.g., CVU's organizational members)
- City and provincial planners and policy staff
- Housing providers, co-operatives, and not-for-profit organizations
- Developers, builders, and the finance community
- Academics, researchers, and students
- Community advocates and residents

Why partner?

Partnering with CVU Canada puts you at the centre of a timely, cross-sector conversation, and connects you with the people shaping how Toronto grows.

- **Shape:** help decide which questions and agenda the forum will take on
- **Visibility:** align with a respected, mission-driven convener
- **Network:** meet peers and decision-makers across designing, building, and policymaking spaces
- **Showcase:** put your projects and people in front of an engaged audience
- **Recruit:** reach and connect with students and emerging professionals

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COLLABORATOR OPPORTUNITIES

Ways to collaborate with CVU Canada

Choose the role that fits your organization's strengths and capacity. Roles can also be combined or tailored to align with your organization's mission and/or priorities.

Collaborator Role	What you contribute	What you receive
Convening Collaborator	▪ Help shape the theme and program ▪ Lend your name as a co-presenting collaborator ▪ Provide a senior speaker or moderator ▪ (Optional) Lead in-kind or financial support	▪ Top billing on stage and in all materials ▪ Opening remarks or a keynote slot ▪ Logo on the event page, signage, and reporting ▪ Reserved seats
Programming Collaborator	▪ Contribute a panel, session, case study, or workshop ▪ Provide one or two speakers from your network	▪ Session credit and billing ▪ Logo on the program and event page ▪ Reserved seats
Outreach Collaborator	▪ Promote the forum to your members and networks ▪ Help reach under-represented voices ▪ Advise on accessibility and inclusion	▪ Logo on the event page and materials ▪ Complimentary registrations for your community
Supporting Collaborator	▪ Provide in-kind support (venue space, A/V, catering, printing), or ▪ A financial contribution at a level that works for you	▪ Logo on the event page and signage ▪ Recognition from the stage ▪ Reserved seats

Participation is flexible. Most community collaborators take part through expertise, programming, and outreach rather than cash contributions. If financial or in-kind contribution levels would help your organization decide, please review our Partnership opportunities on the following page.

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PARTNERSHIP OPPORTUNITIES

Ways to partner with CVU Canada

Choose the role that fits your organization's strengths and capacity. Roles can also be combined or tailored to what best fits your organization's business and promotional needs.

Benefit	Lead Partner	~~Track Partner~~ SOLD OUT	Supporting Partner	Community Partner
Investment	\$10,000	\$5,000	\$2,500	\$1,000
Number available	1 Remains	~~2~~ 0 Remain	5 Remain	~~10~~ 9 Remain
Recognition title	Top billing across all sessions	Named partner of one track	Supporting Partner (throughout)	Community Partner (throughout)
Logo on website & printed program	●	●	●	●
Logo on on-site signage	● (large logo)	● (medium logo)	● (small logo)	-
Logo on session slides	● (plenary + holding slides)	● (sponsored track)	-	-
Recognized explicitly as supporters of:	Both plenaries + 3-hr networking reception	Workshops + 1-hr networking luncheon	Two 30-min coffee breaks	-
Complimentary registrations (incl. reception)	6	4	2	1
Display table / exhibit at registration	● (prime location)	●	Shared	-
Programming input (subject to CVU curation)	● (plenaries)	● (sponsored track)	-	-
Speaking opportunity	Dedicated time for speaking during plenary	Dedicated time for speaking during workshop	-	-
Additional discount for staff registration	● 25% off	● 20% off	● 15% off	● 10% off
Attendee list (opt-ins only)	●	-	-	-

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RECOGNITION & PARTNERSHIP BENEFITS

By partnering with CVU Canada on [BUILD/UP](#), your organization will:

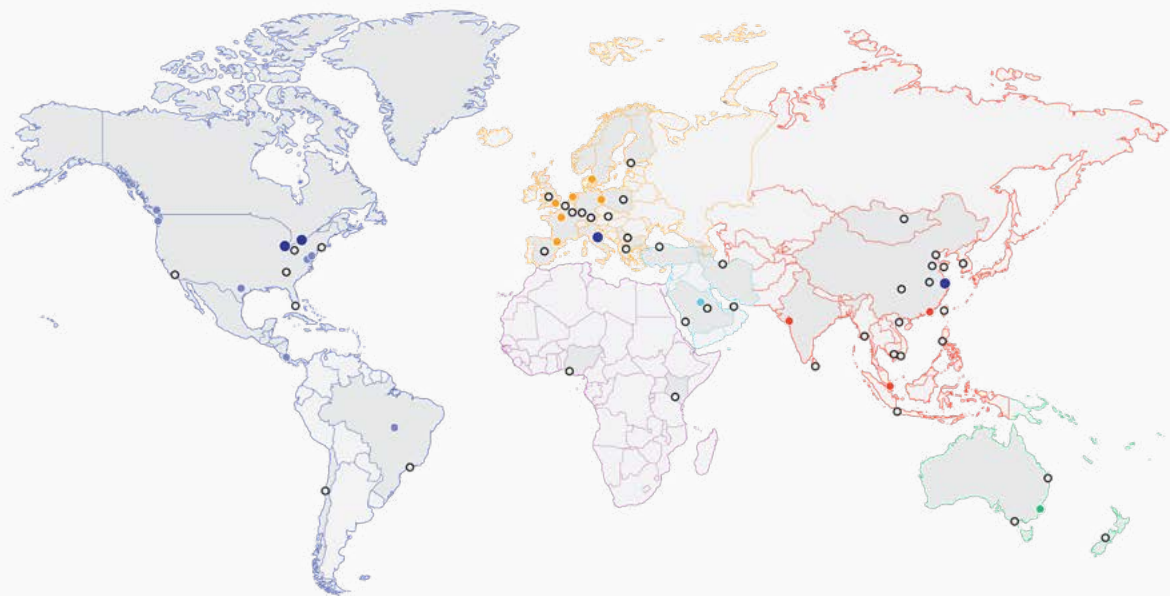
- > Shape the conversation on affordable vertical urbanism by contributing to a day of authoritative thought leadership.
- > Meet with new and familiar peers in the industry, forging new partnerships, enhancing business opportunities, and aligning on priorities that respect today's housing market.
- > Gain new insights from cross-disciplinary perspectives as interactive sessions put you in the room with every discipline dedicated to the full lifecycle of housing delivery.
- > Enjoy international exposure to peer organizations through social media and email cross-promotion delivered by CVU's headquarters in Chicago, reaching an audience of 1 million+ professionals globally.
- > Strengthen your reputation as a partner of choice by visibly supporting affordable housing, a priority that resonates with clients, communities, and the next generation of A/E/C talent.
- > Align your brand with a solution-forward approach, demonstrating to partners and the public that your organization is investing in real answers to the affordability crisis.

Offices

Chicago
Shanghai
Toronto
Venice

Chapters

Brazil
Canada
Costa Rica
France
Germany
Hong Kong
Iberia
India
Middle East
Netherlands
New York
Nordic
Philadelphia
SEA / APAC
Seattle
Texas
UK
Vancouver



COUNTRIES WITH CHAPTERS OFFICES CHAPTERS REGIONAL COMMITTEES & REPS

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PROGRAM AT A GLANCE*



*NOTE: Program to be finalized by Programming Collaborator, Lead Partner, Track Partners, and CVU curators. The final program and timing will be published by Labour Day 2026.

Partnership Agreement

The undersigned organization commits to supporting the **Canada Forum: Toronto 2026** and pledges to participate as a Partner or Collaborator per the selection made below.

By signing this commitment, the Partner or Collaborator agrees to coordinate with the CVU Canada team to formalize their partnership agreement, discuss or tailor specific benefits, and execute the roles described on pages 4 and 5.

Partnership Opportunities

	Level	Investment
☐	Lead Partner	\$10,000
Sold Out	Track Partner	\$5,000
☐	Supporting Partner	\$2,500
☐	Community Partner	\$1,000
☐	Contributing Partner	\$500

Collaborator Opportunities

	Level
☐	Convening Collaborator
☐	Programming Collaborator
☐	Outreach Collaborator
☐	Supporting Collaborator

NAME OF COMPANY / ORGANIZATION

NAME (PRINT)

TITLE

SIGNATURE

DATE

EMAIL



Be a part of the conversation.

Commit to advancing affordable and sustainable vertical urbanism in Toronto.

Contact CVU Canada to discuss your involvement

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For more information, program updates,
and ways to get involved with CVU, visit:

VerticalUrbanism.org

