

# Urban Park Management Certificate

The Urban Park Management Certificate, offered in partnership with the Central Park Conservancy Institute for Urban Parks and the City University of New York School of Professional Studies (CUNY SPS), provides a professional non-credit credential for current urban park managers and focuses on practices critical to the care and management of urban parks.

## Curriculum

Students explore topics relevant to their current work, gain a deeper understanding of the latest developments and challenges in the field of urban park management, and engage with a network of urban park managers in an interactive online environment. The certificate program covers the following topics:

- Introducing the Field of Urban Park Management
- Valuing Partnerships
- Engaging Communities
- Coordinating Volunteers
- Hosting Programs
- Managing Special Events
- Assessing Environmental Sustainability
- Working with Tools and Technology
- Managing During Capital Improvements
- Measuring Performance in Urban Park Management
- Making Checklists for Tasks in Urban Parks
- Affirming our Commitments





All 12 units within the program must be successfully completed in order to earn the certificate. Students who complete the program receive a certificate jointly from the Central Park Conservancy and CUNY SPS.

## Schedule and Program Details

The first Urban Park Management Certificate cohort will begin in February 2020. Students participate in fully online course work for 12 weeks. The self-paced program requires students to commit to 3 hours of work per week, including the completion of weekly assignments.

## Admissions Criteria

We encourage applicants with entry- to mid-level positions in public agencies (i.e. parks departments) and nonprofit urban parks groups (i.e. conservancies, friends groups, or other park organizations directly providing support to an urban park) to apply.

We seek applicants who:

- Have 3-5 years of experience in urban parks
- Have fewer than 10 total direct and/or indirect reports
- Are working “in the field” (e.g., horticulture, operations, maintenance, events, public, recreation, etc.)
- Are interested in developing their current role

## How to Apply

Complete your online application for the Spring 2020 Urban Park Management Certificate by visiting: <https://sps.cuny.edu/urbanparkapplication>.

**Application Deadline: January 20, 2020.**

## For More Information

Please contact: Philip Silva, Manager of Continuing Education and Evaluation, Institute for Urban Parks at: [psilva@centralparknyc.org](mailto:psilva@centralparknyc.org).