

# ROOTED



IN ONEIDA COUNTY  
NEW YORK

# 2026 Agritourism Guide

## Fresh air, fresh food, and family fun in Oneida County

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Welcome to the Rooted in Oneida County agritourism guide, brought to you by the Agriculture Team at Cornell Cooperative Extension of Oneida County in partnership with Oneida County Tourism. This 2026 campaign invites you to discover the rich tapestry of agritourism experiences our region has to offer.

### **Why Agritourism?**

Agritourism brings together the best of both worlds—agriculture and tourism—offering visitors a chance to connect with the land, traditions, and people behind our food. Whether you're picking apples, exploring a dairy farm, or sampling local honey, agritourism celebrates the heritage, hard work, and innovation of our local farms. By supporting these experiences, you're not only getting fresh, wholesome products—you're helping sustain local agriculture and gaining a deeper appreciation for the hands and soil that feed our communities.

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### **Rooted in Oneida County Mission Statement**

“Rooted in Oneida County is dedicated to celebrating the rich agricultural heritage of our community by supporting local farmers, fostering agritourism, and celebrating the seasonality of Oneida County. Our mission is to connect residents and visitors with harvests, educational experiences, and a deeper appreciation for the land and people that feed us. Through collaboration and innovation, we aim to cultivate a thriving agricultural economy that benefits both producers and consumers.”

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**Do you have an agritourism business?**

**Be a part of the 2027 Rooted in Oneida County campaign.**

Get in touch with Cornell Cooperative Extension of Oneida County or Oneida County Tourism to ask about next year's campaign.

# Event Highlights

Many of our participants have events throughout the year. Here are some highlights, but be sure to check out their socials for more information and events!



## **Swistak Farm's June Outdoor Market**

June 20<sup>th</sup>, 2026  
10am to 2pm



## **Simple Farms' Sunflower Festival**

September 19<sup>th</sup> & 20<sup>th</sup>, 2026  
10am to 5pm Sat, 11am to 4pm Sun



## **Parker F. Scripture Botanical Gardens Open House**

July 15<sup>th</sup>, 2026  
4pm to 7pm



## **North Star Orchards Taste of CNY**

November 7<sup>th</sup>, 2026  
10am to 2pm



## **Spring Creek Lavender Lavender & Lights**

Ticket sales open  
in October.



## **Awesome Country Apple Festival**

October 3<sup>rd</sup> & 4<sup>th</sup>, 2026  
10am to 4pm

All events are subject to change by business. Please check websites and social media for most up to date information.

# Discovery Codes

## How many locations can you visit?

Each location in the agritourism guide has a “Discovery Code” that can be found near the check-out at their location.

Collect at least 10 Discovery Codes to win a prize. Collect all 16 and win a grand prize!

Discovery Code:

Swistak Farm

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West Canada Creek Farm

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Awesome Country

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Tassleberry Farm

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The Root Farm

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North Star Orchards

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Candella’s Farm & Greenhouses

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Clinton Cider Mill

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Shaw’s Maple

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Spring Creek Lavender Farm

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Simple Farms

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Blueberry Brook Farm Resort

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Will’s Cackleberry Castle Pumpkin Farm

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The Crooked Stem

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Kringle Christmas Tree Farm

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Buttenschon Christmas Tree Farm

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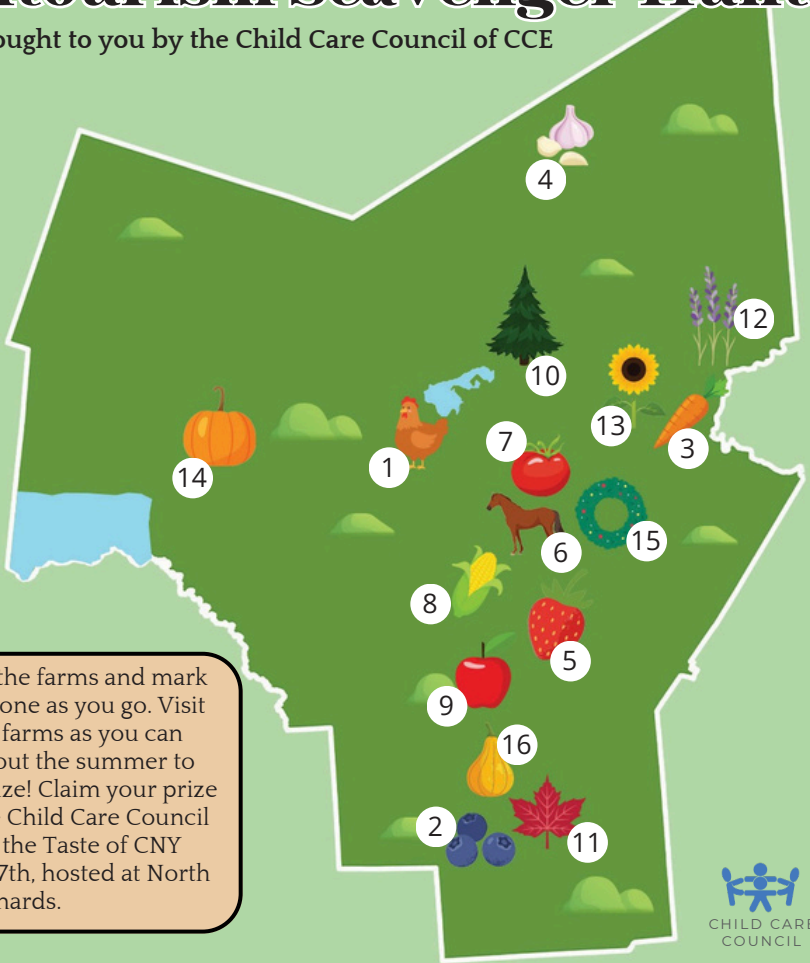


Scan here to enter your Discovery Codes  
& redeem your prizes!



# Agritourism Scavenger Hunt

Brought to you by the Child Care Council of CCE



Explore the farms and mark off each one as you go. Visit as many farms as you can throughout the summer to win a prize! Claim your prize from the Child Care Council booth at the Taste of CNY on Nov. 7th, hosted at North Star Orchards.



1. Swistak Farm



2. Blueberry Brook Farm Resort



3. West Canada Creek Farm



4. Awesome Country



5. Tassleberry Farm



6. The Root Farm



7. Candella's Farm & Greenhouses



8. North Star Orchards



9. Clinton Cider Mill



10. Kringle Christmas Tree Farm



11. Shaw's Maple



12. Spring Creek Lavender



13. Simple Farms



14. Will's Cackleberry Castle



15. Buttenschon Tree Farm



16. The Crooked Stem

**Agritourism offers an enriching experience for the whole family. While visiting the farms, try these suggested family-friendly activities, not required to win a prize:**

- 1 Swistak Farm**  
Eye spy! Pick something from each food group: dairy, protein, grain, veggie and fruit.
- 2 Blueberry Brook Farm Resort**  
Plan a stay to mountain bike, hike, and pick your own blueberries.
- 3 West Canada Creek Farm**  
Find produce matching every color of the rainbow.
- 4 Awesome Country**  
Find something you've eaten before and find something you've never eaten before (challenge: TRY something you haven't eaten before).
- 5 Tassleberry Farm**  
U-Pick strawberries! Plan a meal with strawberries as the highlighted ingredient (challenge: don't make a dessert, try something savory).
- 6 The Root Farm**  
Pick a farm animal around you. Draw the image by tracing your finger on another's back. They have to guess what you are drawing!
- 7 Candella's Farm & Greenhouses**  
Sensory finds: Find the largest fruit or veggie, find something spikey, find something smelly, find something leafy, find something that grows on a tree, find something that grows on or under ground.
- 8 North Star Orchards**  
Plan a family meal using only food found at North Star Orchards.
- 9 Clinton Cider Mill**  
Fastest to find 5 different apple varieties wins.
- 10 Kringle Christmas Tree Farm**  
Where is the tallest tree and smallest tree? What shapes of trees are there growing? How can you tell a young tree from an older tree?
- 11 Shaw's Maple**  
Plan a picnic in the park using something you bought from Shaw's Maple.
- 12 Spring Creek Lavender**  
Pick lavender and plan a craft: make a wreath, potpourri, scented bean bags, lavender slime, or a simple flower arrangement.
- 13 Simple Farms**  
Find flowers in five different colors (challenge: buy flowers and make a floral arrangement when you get home).
- 14 Will's Cackleberry Castle**  
Try something other than carving: make a pumpkin boat, hide mini pumpkins for hide-and-seek, guess how many rubber bands it would take to burst a pumpkin and test your theory.
- 15 Buttenschon Tree Farm**  
Tree math: Count how many trees you see growing and how many are cut down, what's the difference?
- 16 The Crooked Stem**  
Eat your pumpkin! Roast seeds or make a pumpkin pie.



# Swistak Farm

**U-Pick and Farm Store in Verona, NY**



Swistak Farm is a family-operated farm in Verona, NY offering a wide variety of farm products and experiences. They host U-Pick fruits and vegetables seasonally. The on-site farm store sells farm-grown produce, homemade baked goods, meat and dairy products, honey, maple syrup, and more.

Hours vary by season. Check social media or call for the most up to date hours and U-Pick availability.

**Facebook & Instagram @ Swistak Farm**

**315-336-1251 | 6664 Greenway New London Rd, Verona, NY 13478**



# West Canada Creek Farm



## Farm Stand in Barneveld, NY

West Canada Creek Farm operates a seasonal farm stand in Barneveld, NY. The farm stand is open 10am until dark, May 1st to October 31st. Visitors can find a variety of produce throughout the year, from vegetables in the summer to pumpkins in the fall. The farm uniquely grows their own mushrooms, which can also be found at the farmstand.

Looking for more than fresh produce? Spend the night! West Canada Creek Farm has campsites available for advanced booking only on [hipcamp.com](http://hipcamp.com). Enjoy fishing, swimming, or hiking for a nature getaway on the farm.

**7800 Blue Rd, Barneveld, NY  
13304**

**Facebook @ West Canada  
Creek Farm**

**[www.hipcamp.com](http://www.hipcamp.com)**

**(West Canada Creek Farm)**

**315-867-4128**





# Awesome Country

**Farmhouse Store in Boonville, NY**

Awesome Country is a small family business with a farmhouse store in Boonville, NY that offers over 300 specialty products made from local ingredients, some of which come from their own homestead. The storefront is also home to Awesome Country Flatlander Deli & Bakery, where visitors can eat and shop. Throughout the year, visitors can find classes, food networking, farmers market, and flea market events.

Awesome Country is open from 7am to 6pm on weekdays, and 7am to 5pm on weekends. For the most up to date information on their hours and events, visit them on social media or on their website.

**Facebook @ Awesome Country Farmhouse, LLC**

**[awesomecountry.godaddysites.com](http://awesomecountry.godaddysites.com)**

**914-489-1460 | 106 Park Ave, Boonville, NY 13309**





# Tassleberry Farm

LOCAL STRAWBERRIES & CORN SPECIALIST

**Facebook @ Tassleberry Farm**

**[tassleberryfarm.com](http://tassleberryfarm.com)**

**315-794-9208**

**4879 Stop 7 Rd,**

**Westmoreland, NY 13490**

# Tassleberry Farm

**U-Pick & Farmstand in Westmoreland, NY**

Tassleberry Farm is a third-generation family farm in Westmoreland, NY that offers U-Pick strawberries and seasonal produce. Pick your own strawberries around June, and get yourself some locally grown corn and pumpkins in the fall. Visit the dessert window for a farm-inspired treat!

Hours vary by season. Check the website for most recent updates.





# The Root Farm

**Therapeutic Recreation Facility in Sauquoit, NY**

The Root Farm in Sauquoit, NY offers something for everyone--whether you're drawn to agriculture, adventure, or animals. Recreational and therapeutic experiences include field trips, riding lessons, educational workshops, tours, animal-assisted learning programs, camps, and more! Their roadside farm stand features a variety of their farm-grown goods including vegetables, eggs, maple syrup, and honey. Thrill-seekers can take on the on-site climbing tower and team building activities, while animal lovers will enjoy meeting the farm's friendly menagerie.

Open by appointment only Monday to Saturday  
8am to 7pm. Roadside farm stand open  
seasonally May through October.



THE ROOT  
*farm*

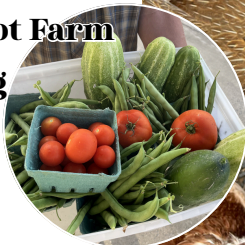


**2860 King Rd. Sauquoit, NY 13456**

**Facebook @ The Root Farm**

**rootfarm.org**

**315-731-0985**



# North Star Orchards

**U-Pick, Farm Market, & Bakery in Westmoreland, NY**

North Star Orchards is a family run farm market and bakery located in Westmoreland, NY. At North Star, visitors can find an abundance of New York State products and farm fresh seasonal produce. With homemade baked goods, NYS cheeses, flowers and so much more, there's something for everyone. Throughout the year, North Star offers U-pick apples and pumpkins in the Fall, U-pick blueberries in the summer and U-cut tulips in the early Spring.

North Star Orchards is open daily 8am to 6pm from mid-April to December 24<sup>th</sup>. Find U-pick availability on their website.

**4741 NY-233, Westmoreland, NY 13490**

**[Northstarorchards.com](http://Northstarorchards.com)**

**315-853-1024**



**North Star**  
Est. 1986  
**Orchards**  
Farm Market & Bakery





9256 River Road, Marcy, NY 13403

Facebook @

Candella's Farm & Greenhouses

You Pick Strawberries

[candellasfarm.com](http://candellasfarm.com)

315-736-8782

# Candella's

**Farm & Greenhouses in Marcy, NY**

Candella's Farm and Greenhouses is a multi-generational family farm located in Marcy, NY. Visitors can find an abundance of ornamental and vegetable plants for home or garden. Keep an eye on Candella's social media pages for group planting and flower events during the growing season. In the summer, visitors can find a bountiful crop of U-Pick strawberries, blueberries, and raspberries. Pre-picked fruits are available as well, fresh-picked daily.

Candella's Greenhouse is open from May to December, Mon through Fri 9am to 6pm, Sat 9am to 5pm, and Sun 9am to 4pm. U-Pick hours vary seasonally, check website and social media for up-to-date information.



# Clinton Cider Mill

**Cider House in Clinton, NY**

The Clinton Cider Mill has been making cider in Clinton, NY since 1927. Not only can customers get their fill of fresh apple cider here, but delicious donuts, baked goods, savory pot pies, local products, and 15 varieties of hot soup available every day! In the fall, visitors can watch cider being made on-site with their 140-year-old press, offering a glimpse into a century-old tradition. The mill's front porch provides a peaceful spot to enjoy the autumn season.

The mill is open from mid-August to Thanksgiving for cider season, Monday through Saturday from 10am to 6pm, and Sundays 10am to 5pm. Keep a lookout on their social media during the off-season for pop-up events.

**28 Elm Street, Clinton, NY 13323**

**Facebook @ Clinton Cider Mill**

**clintoncidermill.com**

**315-853-5756**

**CLINTON**   
**Cider Mill**  
SINCE 1927





# Shaw's Maple Products

**Sugarhouse in Clinton, NY**

Shaw's Maple Products is a family-run sugarhouse and retail store in Clinton, NY. The Shaw family offers a variety of maple syrups and maple products made from their sugarbush right here in Oneida County. During the Maple Weekends in March, visit for a full pancake breakfast, tours, samples, shopping.

Shaw's retail store is open for self-serve year-round, 7 days a week. Weekdays 10am to 8pm, weekends 9am to 8pm. Visit the store or find them at the Clinton Farmer's Market on Thursdays.

**7945 Maxwell Rd, Clinton, NY 13323**

**Facebook @ Shaw's Maple Products**

**shawsmappleproducts.com**

**315-725-0547**



**SHAW'S MAPLE**  
P R O D U C T S  
C L I N T O N , N Y





# Spring Creek Lavender Farm

**Lavender Farm in Remsen, NY**

Spring Creek Lavender Farm is a multi-generational lavender farm in Remsen, NY. Not only does Spring Creek offer U-Pick flowers, but a diverse selection of products, services, and activities. Guests can experience date nights, goat yoga, workshops, and more surrounded by floral scenery. Visit their butterfly house, meet the farm animals, and stop by the retail store on your way out.

Open days and hours vary, so check their website or social media for updated information.

**8879 Trenton Falls Prospect Rd,  
Remsen, NY 13438**

**Facebook @ Spring Creek  
Lavender**

**springcreeklavenderny.com**

**315-790-1014**





# Simple Farms

**Sunflower Farm in Remsen, NY**

Simple Farms is a sunflower farm and event venue in Remsen, NY. The farm comes alive in late summer and fall with its vibrant sunflower fields, offering U-Pick sunflowers, wine tastings, and flower arranging workshops. Seasonal highlights include the annual Farm-to-Table Dinner, Buds & Suds beer tasting, and the two-day Sunflower Festival. With its picturesque floral setting, Simple Farms also serves as a venue for private events and celebrations.

Open days and hours vary, check website or social media for updated information.

**8828 Fish Hatchery Rd,  
Remsen, NY 13438**

**Facebook @ Simple Farms**  
**simplefarms.net**  
**315-749-3296**



# Blueberry Brook

**Farm Resort in Deansboro, NY**



Blueberry Brook Farm Resort in Deansboro, NY features 250 acres of scenic upstate views right here in Oneida County. Find U-Pick blueberries in July and August, extensive hiking and biking trails, and a Victorian-style farmhouse available for overnight stays. The farm offers bookings for events, getaways, and workshops. Visitors can also enjoy wooded walking paths and quiet outdoor spaces suited for small group retreats and seasonal gatherings. Overnight accommodations provide access to the property's rural setting while remaining a short drive from nearby attractions.

Visit the website to book a tour or stay, and social media for seasonal U-Pick hours in July and August.

**6827 Van Hyning Rd, Deansboro, NY 13328**

**Facebook & Instagram  
@ Blueberry Brook Farm**

**[blueberrybrookfarmresort.com](http://blueberrybrookfarmresort.com)**

**518-577-7709**





# Will's Cackleberry Castle

**Pumpkin Farm in Camden, NY**

Will's Cackleberry Castle Pumpkin Farm in Camden, NY is a fall destination for family fun and seasonal shopping. Browse a wide selection of autumn décor, including pumpkins, mums, cornstalks, and hay bales. Stop by the farm store for seasonal produce and treats from the concession stand. Families can enjoy hayrides, bounce houses, a children's playground, farm animals, Halloween displays, and more. Visit Sunday afternoons to find live music under the pavilion. Reservations are available for field trips, bus tours, and special celebrations.

Open second weekend in September through October. Days and hours vary, check their website and social media for updated information.



**1175 Hillsboro Rd, Camden,  
NY 13316**

**Facebook @ Will's  
Cackleberry Castle Pumpkin  
Farm**

**[cackleberrycastle.com](http://cackleberrycastle.com)**

**315-245-0104**



# The Crooked Stem

**Farm Stand in Clinton, NY**

The Crooked Stem farm stand in Clinton, NY features homegrown fall décor ranging from oversized pumpkins and unique gourds to cornstalks, mums, and crafts. During the holiday season, the stand transforms into a Christmas destination with pre-cut trees, fresh wreaths, and wreath-making classes for those interested in creating their own pieces. Visit the stand for seasonal gifts and apparel.

The farm stand is open daily from early September through Christmas. Visit their website or social media for updated offerings.

**Near 7810 Maxwell Rd, Clinton, NY 13323**

**Facebook @ The Crooked Stem &  
Instagram @ crooked\_stem\_pumpkins  
[thecrookedstem.com](http://thecrookedstem.com)**





# Kringle Christmas Tree Farm

**Christmas Tree Farm in Westernville, NY**

Kringle Christmas Tree Farm in Westernville, NY is a family-friendly farm experience featuring pre-cut and U-Pick trees, plus handcrafted wreaths and holiday décor. Visitors can explore a charming Christmas Village, book photo sessions, and enjoy horse-drawn carriage rides on select weekends during the holiday season. The farm also features a working maple syrup operation, an apiary producing honey and beeswax products, seasonal produce, and a self-service roadside stand open May through October.

Open to the public early November through Christmas. Monday through Thursday 12pm to 5pm, Friday through Sunday 9am to 5pm.

**9298 State Rt 46, Westernville,  
NY 13486**

**Facebook @ Kringle Christmas  
Tree Farm**

**[kringlechristmastreefarm.com](http://kringlechristmastreefarm.com)**

**315-827-4534**



# Buttenschon Christmas Tree Farm

**Christmas Tree Farm in Marcy, NY**

Buttenschon Christmas Tree Farm in Marcy, NY is a seasonal destination offering pre-cut and U-Pick Christmas trees. Visitors can select from a variety of trees during the holiday season and enjoy a traditional farm experience in a rural setting. Find handcrafted wreaths from fresh evergreen materials, adding a festive touch and a little holiday greenery for everyone.

The farm is open to the public after Thanksgiving through December. Wednesday to Friday 1pm to 4pm, weekends 9am to 4pm. Visit social media for updated information.

**9663 Luke Road, Marcy, NY 13403**

**Facebook @ Buttenschon  
Christmas Tree Farm**

**315-965-4849**





# **Parker F. Scripture Botanical Gardens**

The Parker F. Scripture Botanical Gardens surround the building of CCE Oneida, and are open to the public dawn till dusk, free of charge. This is an educational space welcome to all that includes multiple gardens, a nature trail, and a butterfly house in the summertime. The gardens are managed by about 50 Master Gardener Volunteers.

Join the Master Gardeners on July 15<sup>th</sup> from 4pm to 7pm for the Botanical Gardens open house, which will feature additional educational stations by CCE Oneida departments.

**121 Second St, Oriskany, NY 13424**

**[cceoneida.com](http://cceoneida.com)**

**Holly Wise, 315-736-3394 x125**  
**Consumer Horticulture Educator, Plant Science  
Educator**





# America250 in Oneida County

Agriculture has long been an important part of America's story and the history of Oneida County. From the region's Indigenous communities and early settlers to today's farmers and agricultural entrepreneurs, the land has sustained generations and helped shape the character, economy, and traditions of the Mohawk Valley.

As the nation commemorates the 250th anniversary of the signing of the Declaration of Independence in 2026, visitors and residents alike are encouraged to celebrate locally by exploring the farms, historic sites, and heritage destinations that reflect Oneida County's unique past and present. Agritourism offers an opportunity to experience the region's agricultural legacy firsthand while supporting the local farms, rural businesses, and communities that continue to preserve and strengthen Oneida County's agricultural heritage for future generations.



Scan here to visit Oneida County Tourism's "America250 in Oneida County, NY"



# 2026 Oneida County Farmer's Markets



## Boonville: June 18 - Oct 1

- Upper Erwin Park - Rt 12
- Thursdays 12PM-5PM



## \*Clinton: June 4-Oct 1

- Clinton Village Green
- Thursdays 10AM-4PM
- Accepts SNAP

## New Hartford: June 10-Aug 19

- Village Green, Oxford Rd
- Wednesdays 2:30PM-6:30PM



## Oriskany: June 3 - Sept 30

- Trinkaus Park, 420 Utica St
- Wednesdays 2PM-7PM

## Rome: May 27-Sep 30

- 502 W Chestnut St
- Wednesdays 2PM-6PM

## \*Utica: June 24-Oct 21

- Chancellor Park
- Wednesdays 9AM-5PM
- Accepts SNAP



## \*Vienna: June 4 - October 22

- North Bay Firemen's Field
- Thursdays 2PM-6:00PM
- Accepts SNAP



## Vernon Center: June 3-Aug 26

- Vernon Center Maple Park
- Wednesdays 3PM-7PM

## Whitesboro: June 1 - Sept 28

- Village Green, Corner of Main & Clinton
- Mondays 2PM-7PM



## \*Oneida County Public Market, Utica: Year Round

- Union Station, 321 Main St
- Saturdays 9AM-1PM
- Accepts SNAP



\*Indicates Market Accepts SNAP

CORNELL COOPERATIVE EXTENSION IS AN EMPLOYER AND EDUCATOR RECOGNIZED FOR PROVIDING EQUAL PROGRAM AND EMPLOYMENT OPPORTUNITIES IN ACCORDANCE WITH APPLICABLE LAWS.

## SUPPORT ONEIDA COUNTY FARMER'S MARKETS!

Enjoy the freshest fruits, vegetables, meats, and homemade goods while supporting local farmers and producers. Farmers markets are a great way to eat healthy, shop local, and connect with your community. Find one near you!

IN THE CENTER OF NEW YORK STATE,  
FIND THE PERFECT BLEND OF

# Culture, Flavor & Adventure



Oneida County is a destination where history, adventure, and flavor come together. From farm-fresh flavors to signature events, scenic trails to thrilling gaming, and family-friendly fun to arts and culture, it's easy to plan a trip that's just right for you. Savor fresh flavors from local farms, discover historical sites, or dive into outdoor activities in every season. Whether you're a foodie, history buff, golfer, snowmobiler, or sports fan, your perfect getaway starts here. Plan your visit and experience it all—right here in Oneida County. Learn more below.



oneida  
county **Tourism**



Cover page illustration courtesy of Retro Sorrento of Utica, NY.

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