

CCE WEBINAR SERIES – SESSION 4

AGRICULTURE

SULLIVAN CATSKILLS

TELL THE  
STORY.   
SHAPE THE JOURNEY.

MARCH 18 • 6:00PM - 7:30PM

### DESIGNING THE FARM EXPERIENCE

People remember how a place made them feel—and the stories they carry home. This session dives into scheduling, staffing, pricing and designing experiences that flow smoothly, tell your story clearly, and keep visitors curious, comfortable, and connected.

### SPEAKERS

- **BRANDON MONROE**  
Mother Earth Farmstead
- **PARTICIPATING FARMER**  
SHARING HANDS-ON STRATEGIES



- **FREE LIVE VIRTUAL WORKSHOPS (ZOOM)**
- **Q&A INCLUDED**
- **RECORDINGS AVAILABLE AFTER EACH SESSION**

For Registration, Contact Alan Carroll:

 845-292-6180 ext. 108

 amc586@cornell.edu

Or Scan the QR Code



**Cornell Cooperative Extension  
Sullivan County**

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