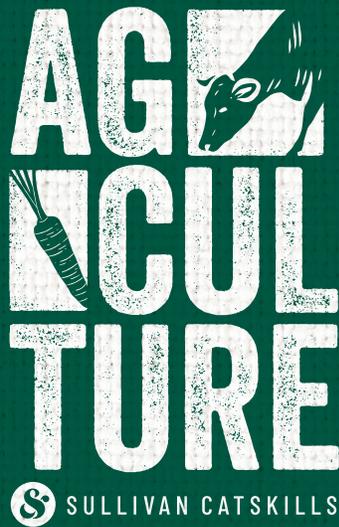


CCE WEBINAR FIVE-PART SERIES



GROWING FARM EXPERIENCES THAT WELCOME PEOPLE IN

FEBRUARY 18 & 24 • MARCH 4, 18 & 25 • 6:00–7:30 PM

A virtual workshop series designed to help Sullivan County farms build agritourism experiences that are safe, accessible, engaging, and ready for visitors.

Each session offers practical guidance, expert insight, and real-world examples you can use right away, whether you're just starting to welcome guests or looking to strengthen what you already offer.

**PERFECT FOR FARM OWNERS,
AGRITOURISM OPERATORS & FARM STAFF**

YOU'LL GAIN TOOLS TO:

- Navigate NYS agritourism laws and safety requirements
- Improve visitor safety, flow, and biosecurity
- Create more welcoming, visitor-ready farm experiences



- FREE LIVE VIRTUAL WORKSHOPS (ZOOM)
- ATTEND ONE—OR ATTEND THEM ALL
- Q&A INCLUDED
- RECORDINGS AVAILABLE AFTER EACH SESSION

For Registration, Contact Alan Carroll:

☎ 845-292-6180 ext. 108

✉ amc586@cornell.edu

Or Scan the QR Code



**Cornell Cooperative Extension
Sullivan County**

Cornell Cooperative Extension is an equal opportunity educator, provider, and employer.
Presented in partnership with the Sullivan County Visitors Association

CCE WEBINAR SERIES – SESSION 1

AGRICULTURE
SULLIVAN CATSKILLS

SAFETY ISN'T OPTIONAL — IT'S SMART

FEBRUARY 18 • 6:00PM - 7:30PM

**KNOW THE LAW: ON-FARM RISK MANAGEMENT
NYS REQUIREMENTS**

Before you invite people onto your farm, it pays to know where you stand. This session breaks down **New York State's Safety in Agricultural Tourism Act** and what it really means for your day-to-day operations—from signage to staff training to smart risk management.

SPEAKERS:



ERIKA MALMGREEN

Winterton Farms
& Two Farms Brewery



KELLY YOUNG

Director of Agricultural Development,
NYS Dept. of Agriculture



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