



**AmeriCorps**  
Seniors

**Cornell Cooperative Extension**  
Steuben County

# 2025 Veggie Van Impact

## The Need

13% of residents report being food insecure and 38% of adults report consuming no fruits or vegetables daily.

< 5 markets in Steuben County accept FMNP checks

## The Response

The Veggie Van's mission is to increase access to fresh, locally grown produce by connecting residents with area farmers and community partners. Through mobile markets and nutrition education, we empower individuals and families to make healthy choices, strengthen local food systems, and build a more resilient and nourished community.

## The Results



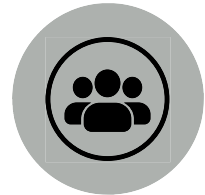
**\$16,900+**

Produce sold



**7**

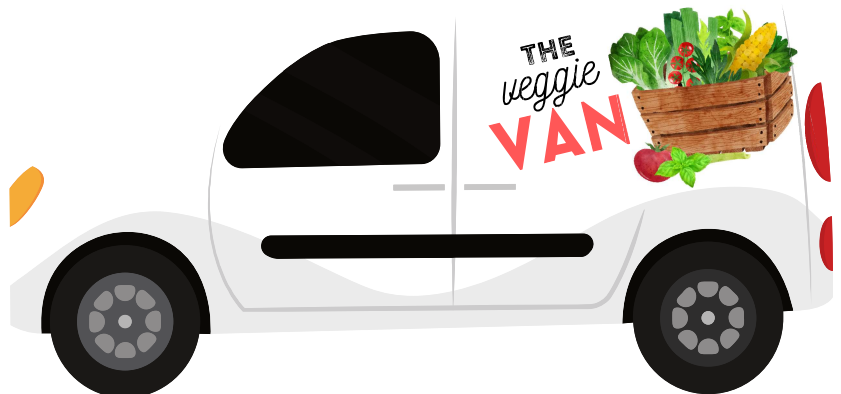
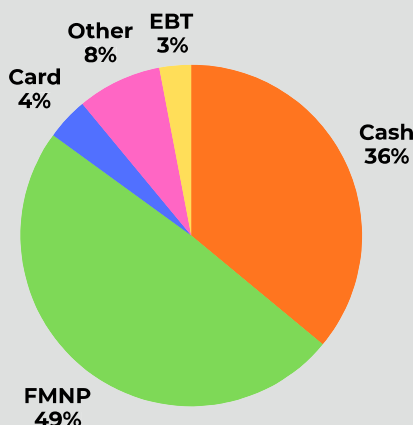
Communities reached



**2,100+**

Individuals reached

### Payment Methods



Thanks to the generous financial support of the Steuben County Office for the Aging (OFA), the Veggie Van season was able to be extended four additional weeks, for a total of 16 weeks. Their contribution also helped provide produce vouchers for participants in the Veggie Van Nutrition Education Series, ensuring that those learning about healthy eating could immediately put that knowledge into practice by purchasing fresh fruits and vegetables at the Veggie Van.

During the 6-week SNAP-Ed Nutrition Education classes, participants learned about healthy eating, budgeting, and cooking skills, earning \$20 Veggie Van vouchers each week to buy fresh produce.

32

# of community members that participated in the 6 week series

1320

\$ amount of Vouchers that participants received to spend directly on the Veggie Van

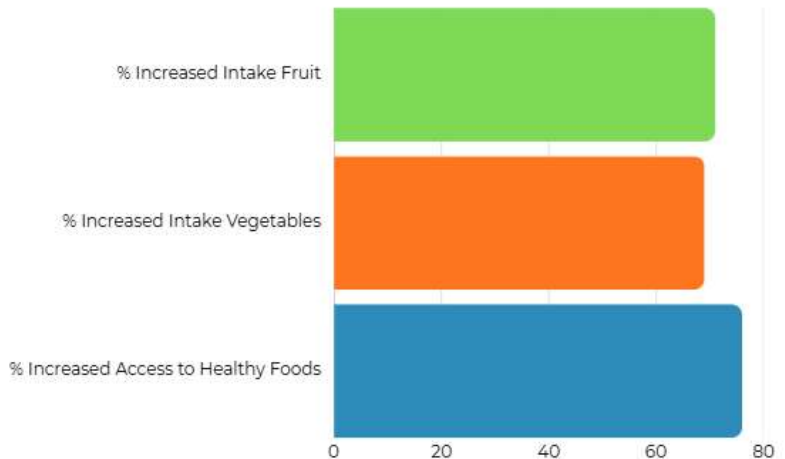


**Habee Farms**



**Lowery Family Farm**

### Veggie Van Class Survey Results



**Bluebird Trail Farm**