

## Strategic Planning Committee Meeting 7/22/2025 | Zoom | 12:00-1:00 p.m.

### Call to order:

- Present: Theresa Cimino, Greg Hinton, Andrea Lista, Melissa Brown

### Approval of previous meeting minutes:

- No quorum; will approve June 10, 2025 minutes during next meeting

### Discussion summary:

- The team discussed reviewing and updating their strategic plan to ensure alignment with current needs and fundraising goals, with a focus on preventing mission creep and clearly defining their mission.
- They explored approaches for integrating strategic plans across committees and organizations, including examples from other organizations and the need for ongoing review processes.
- The group agreed to focus on high-level organizational goals for the next strategic plan, with plans to use AI tools for analysis and present updated goals to the board for discussion during the September board meeting.

### Next steps:

- Strategic Planning Committee to consider adding high-level organizational goals to the strategic plan.
- Theresa to conduct AI analysis on program reports, newsletters, and strategic plans to assess alignment with the current strategic plan, then compile and share results
  - (Optional) Andrea to send grant proposals to Theresa for inclusion in the AI analysis.
- Greg to review AI analysis results and provide feedback to Theresa.
- Theresa and Greg to work together to prepare a presentation for the September board meeting on proposed strategic plan updates.
- Melissa to allocate time in the September board meeting for the strategic plan discussion.

### Adjournment:

- Meeting adjourned at 12:58PM
- Next meeting scheduled for September 9, 2025

*Meeting minutes respectfully submitted by Theresa Cimino, with assistance from Zoom AI Companion*