

CCE Monroe County General Nutrition Program Update **September 2025**

Program Highlights

- August was a very busy month. Education was conducted at Hickock Center for Brain Injury, Sunshine Rotary Camp, 4-H Cultivating Communities, a Monroe County WIC Annual Breastfeeding Event, the Irondequoit Senior Expo, the City of Rochester Public Market Fidelis and UR Event and the Village at Unity & The Hamlet.
- The Farmers' Market Nutrition Program was provided to Webster Senior Center, Midvale Supportive Housing, Hilton Parma Senior Center and the Westside Farmers Market.
- Future programming is planned with Pittsford Senior Center, Lifespan, St. Ann's, the Chili Historical Society, Gates Senior Center, the Village at Unity & The Hamlet, The Brockport Farmers' Market and GROWS food preservation classes.

Strategic Plan Update

1.1 Effective Programming - Develop High Quality Nutrition Education Programming

- For program effectiveness, develop relevant programs that meet residents' current and future needs and interests. Work with community contacts to assess each group's interests: what they have learned in the past, most interested in, benefit from.
 - Alyssa has developed a Qualtrics survey for adult participants.

BOD Engagement Opportunity

Help Us Bridge the Gap!

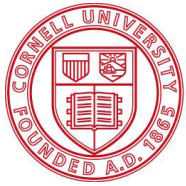
See the google doc listing different potential partnerships and connect Andrea to any that you have personal or professional relationship with.

https://docs.google.com/spreadsheets/d/1wCdqL_OrTd-aoJ80EPAponynglt4McB4/edit?usp=sharing&oid=117428651642059699288&rtpof=true&sd=true

You can also share whitepapers with different types of organizations.

<https://monroe.cce.cornell.edu/nutrition>

A "Partner With Us" form is also available for perspective partners to fill out for more information about any of our programs – website home page: <https://monroe.cce.cornell.edu/>



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Story of Celebration or Success

This past month has been a month of reaching the community all over Monroe County. It's helpful to map out the reach of the county nutrition program and get a sense of what towns and regions of Monroe County we have reached and update Monroe County legislatures accordingly. **I'm glad to report that in 2025, we have provided or have scheduled education in the following areas of Rochester in 2025: Downtown Rochester, Hilton, Webster, Perinton, Pittsford, Rush, Henrietta, Chili, Gates, Brockport, Greece, Irondequoit and Chili.**

In addition, we have succeeded this year in providing outreach and education to a wide range of our community including seniors, parents of young children, youth, people with disabilities and people from a range of different economic and social backgrounds.