

# Cornell Cooperative Extension Onondaga County



## **COMMUNICATIONS & MEDIA INTERNSHIPS**

*Gain real-world experience in nonprofit communications, photography, videography, PR, and social media content creation.*

### **About the Opportunity**

Cornell Cooperative Extension of Onondaga County (CCE Onondaga) is seeking motivated and creative interns to join our Communications Team. This is an excellent opportunity to build a professional portfolio while working in the nonprofit sector, supporting programs in **agriculture & food systems, environment & natural resources, youth & family development, and health & nutrition.**

Interns will work on real projects that make an impact in our community—including **capturing and creating engaging media content at live events, developing social media campaigns, and producing public relations materials.**

### **What You'll Do**

- **Photography & Videography** – Capture high-quality images and video at CCE Onondaga programs and events.
- **Social Media Content Creation** – Develop creative posts, reels, and stories for **Instagram and Facebook** that connect with diverse audiences.
- **Public Relations Support** – Assist with writing press releases, event promotions, and community stories.
- **Event Coverage** – Attend and document educational programs, workshops, and community events across Onondaga County.
- **Branding & Design** – Support visual storytelling through graphics, templates, and promotional materials.

### **What You'll Gain**

- A **strong professional portfolio** of published work.
- Experience working across **multiple program areas** within a single organization.
- Skills in **nonprofit marketing, community outreach, and media production.**
- Networking opportunities with professionals in communications, education, agriculture, and public health.
- Potential to receive **academic credit** through your college or university.

### **Preferred Qualifications**

- Currently enrolled in a communications, journalism, marketing, public relations, photography/videography, or related program. Any students in fields related to CCE Onondaga programming (Health & Nutrition, Youth & Family Development, Agriculture & Food Systems, or Environment – ex. Forestry, Water Quality, Horticulture) or with a strong interest, are welcome & encouraged to apply
- Strong writing skills and attention to detail.
- Experience with photography/videography equipment or willingness to learn.
- Familiarity with Instagram & Facebook, current trends, & best practices for engagement.
- Ability to work both independently and as part of a team.
- Comfortable traveling to events within Onondaga County.

### **Typical Local University/College Internship Requirements**

Most Central NY higher education institutions expect internships to:

- Offer **practical, supervised experience** relevant to the student's field of study.
- Include a **minimum number of hours** (often 120–150 for the semester).
- Have **clear learning objectives** and opportunities for skill development.
- Provide regular **feedback and mentorship** from a staff supervisor.
- Credit eligibility.

### **Details**

- **Hours:** Flexible, typically 8–15 hours/week, hybrid schedule (office, events, remote work).
- **Compensation:** Unpaid with academic credit option
- **Location:** CCE Onondaga Office in East Syracuse, NY, plus on-site community events.

### **To Apply:**

Send your resume and interest letter to: **Hillary Chartron-Bartholomew**, Director of Human Resources, IT, Communications, & Operations – at [HKK39@cornell.edu](mailto:HKK39@cornell.edu)