

Funds Development Committee Meeting Minutes

Friday, July 11, 2025, 1:00 PM

Cobleskill Extension Center, Cooperstown Education Center & Virtual Meeting

ACTION ITEMS:

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1. **Call to Order** – Shelby MacLeish called the meeting to order at 1:00 PM.
2. **Roll Call** –Members present were Deb Gansinger-Hall, Shelby MacLeish and Andrew Marietta. Staff present was Liz Callahan.
3. **Strategic Plan:** Executive Director Liz will put each committee’s related objectives from the strategic plan on that committee’s next meeting agenda.
4. **Current Development Activities:**
 - a. Grant writing and development is focused on garnering funding to rehabilitate CCESO’s Otsego Education Center.
 - A NYS Consolidate Funding Application grant application will be submitted to Regional Economic Development Council by July 31.
 - Renew America’s Nonprofits (RAN) grant was submitted in May and funding decisions should be announced in August.
 - Congressionally Directed Spending requests were submitted to Sens Schumer and Gillibrand in April. Schumer’s office notified CCESO that it is not advancing the request this year. Encouraged re-submission next year.
 - b. The Mohawk Valley Gives (MVG) Campaign:
 - Focus on a few priority rehab measures at the Otsego Education Center.
 - Use prospect of grant funding to leverage matching funds through MVG and the Association’s Annual Appeal
 - How can the CCESO Board increase the impact of this opportunity?
 - Familiarize all CCESO Board members with the conditions
 - Familiarize prospective donors with CCESO’s programs
 - Short videos “why give?”
 - Feature Parent/Kid cooking, 4-H, Fair, demo garden
 - Hire Todd Kenyon, Paperkite, intern (CGP/SUCO?)
 - Familiarize prospective donors to MVG donating opportunities:

- Break-out project in fundable segments:
- \$50 buys a can of paint/primer
- Rehabilitate/Repair a clapboard/trim = \$\$ x board ft
- Porch stabilization
- Consider promoting something that will grab people, something tangible that people will get behind, for example

5. Partnerships & Collaborations

- a. Andrew asked if offices are available for Connections “Shed” program (workshop), suggested checking with Carol LaChance or Jeff Woople.

6. SNAP Ed Update

- a. At this point SNAP Ed will not be funded after 9/30/25
- b. Seeking bridge funding for position, speaking with Chobani about food security funding