

Funds Development Committee Meeting Minutes

Wednesday, May 21, 2025, 12:00 PM

Held Synchronously at the Cobleskill Extension Center & Cooperstown Education Center

ACTION ITEMS:

➤
➤
➤

1. Call to Order

2. Roll Call – Present: Andrew Marietta, Shelby MacLeish, Liz Callahan,

3. Strategic Planning:

Executive Director Liz Callahan explained the NOISE (Needs, Opportunities, Improvements, Exceptions) exercises conducted with members of CCESO's committees and staff. The committee reviewed and brainstormed on the goals and objectives related to the Fund Development Committee which will be incorporated into the next draft of the Association's Strategic Plan.

4. Current Development Activities:

- a. Liz is focusing grant writing and development efforts on raising funds for the rehabilitation of the Otsego Education Center.
 - Renew America's Nonprofits (RAN) grant submitted
 - CDS requests submitted to Schumer, Gillibrand
 - CFA grant application will be submitted to REDC funding process in July
- b. The Committee discussed leveraging the Mohawk Valley Gives Campaign
 - Increase the impact of the campaign
 - How can the board increase the impact of this opportunity?
 - MVGs should focus on a few priority measures at the Coop Ed Center
 - Host garden party/open house to promote MVG opportunities/become invested
- c. Leverage large anchor grants to hook smaller grants and individual donors
- d. Consider promoting something that will grab people, something tangible that people will get behind, for example
 - Teaching kitchen, accessible bathrooms
 - Highlighting 2 aspect of the project
 - Wood clap and trim replacement
 - Porch stabilization

5. BOCES Carpentry program that might address some of the project

Adjournment: Meeting adjourned at 1:34 PM.