

Association Annual Meeting Committee Meeting Minutes

Friday, May 16, 2025, 4:00 PM

Cobleskill Extension Center, Cooperstown Education Center & Virtual Meeting

ACTION ITEMS:

- Request a budget of \$1,000 for the Annual Meeting
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1. Roll Call – Present: Lynn Dunn, Betsy Jensen, Tina Douglas and Liz Callahan.

2. Preliminary Planning:

a. Potential Locations in Schoharie County:

The committee discussed possible venues to accommodate 30 to 40 people, including:

- Inquiring about a variety of spaces at SUNY Cobleskill, including collaboration with IRV; Besty and Lynn will investigate possibilities.
- The Fancy Farmer in Sharon Springs.

b. Possible Dates:

- The committee is considering the following dates: Wed Oct 15, Tues Oct 21, Wed Oct 22

c. Program Ideas:

The Committee discussed:

- Potential guest speakers, including Mary Cool from the IRV
- Inviting Family Farm Day participants/including in program
- Include “CCESO by the Numbers”
- Data that focuses on outreach/participants
- Meeting Format might include:
 - Possible presentation/speaker
 - Program introductions by a Board/PAC member
 - Summary/of program(s), highpoints/stats; “Awe” factors (# of youth... # of farms)
 - Followed by informal social interaction with similar staff interaction format as past 2 years (program staff stations)
- Promotion in the FFD guide: Add Annual Meeting promo (a QR code with a link to meeting promotions.)

3. Budget:

The Committee will ask the Board to approve a budget of \$1,000 for the annual meeting.

Adjournment: Meeting adjourned at 4:35 PM.