

Dear Supporter of 4-H Positive Youth Development,

**Thank you so much** for being a part of the Ulster County 4-H community!

Your support helps us provide Ulster County youth with the opportunity to participate in our positive youth development programs *and* also to have their 4-H achievements be recognized and even rewarded.

With your help, we've raised funds through our annual golf tournament for 24 years and counting. We are asking you to carry on the tradition by sponsoring the event in support of awards & recognitions through our 4-H Youth & Volunteer Fund.

Your business will be highlighted at the 25<sup>th</sup> Annual Golf Classic which takes place Thursday, May 16 at Apple Greens in Highland, NY. Your brand also will be featured for the Ulster community to see in all Golf Classic promotions from press releases to our website, email marketing, and our weekly newsletter.

Please review the sponsorship information and do reach out with any questions or ideas for collaboration. We want to see this event be the biggest success it can be, and the achievements of Ulster 4-H'ers continue to be recognized and rewarded.

Thank you. We look forward to another great year!

Sincerely,

Charlie Pane, Outreach & Engagement Manager (845) 340-3990 ext. 328 | cap295@cornell.edu

P.S. We have many other promotional opportunities throughout the year. Feel free to contact me to learn how to expand our partnership to support the work that CCE Ulster does while spreading the word about your business!

## **About 4-H in Ulster County**

4-H empowers youth through hands-on learning in STEM, civic engagement, ag and food systems and more. Some of Ulster County's popular programs include: Vet Science, Tractor Safety, Public Presentations, and Career Explorations at Cornell University. Approximately 50 committed Volunteers make these programs happen each year, and we depend on your continued support to deliver high-quality educational program through partnerships with Cornell and other cooperative extension colleges and universities.

In 2023, we served over 400 youth in on-going programs and 1300 additional youth through one-time programs such as Agriculture Literacy Week.

# We thank our 2023 Event Sponsors











#### 4-H Teen Council

### **Cornell Cooperative Extension Ulster County**

Cornell Cooperative Extension is an employer and educator recognized for valuing AA/EEO, Protected Veterans, and Individuals with Disabilities and provides equal program and employment opportunities. If you have a disability and are having trouble accessing information on this document or need materials in an alternate format, contact ulster@cornell.edu for assistance.

Thursday, May 16, 2024 at Apple Greens Golf Course in Highland, NY

All sponsors are included in: Press Releases to regional outlets, Targeted Event Marketing Emails, & the Event Page on CCE Ulster Website

- **Event Sponsor** (contribution of \$600 or more)
  - Be featured as a sponsor for the entire event
  - Includes 1 player in the tournament (\$125 value)
  - Full Page ad in program
  - Co-host Facebook Event Listing
  - · Weekly posts on social media
  - Tee Sign at Ulster County Fair
- Solo Tee Sponsor (contribution of \$250 per tee)
  - Be featured as a tee sponsor on a tee on the course
  - Half page ad in program
  - · Weekly posts on social media
  - Limited to 9 sponsors first come, first served!
  - **Meal Sponsor** (contribution of \$250 or more)
    - Be featured prominently at all three meals
    - · Half page ad in program
    - Weekly post on Social Media
    - Limited to 4 sponsors first come, first served!
  - **Tee Sponsor** (contribution of \$150 per tee)
    - Be featured as a tee sponsor on a tee on the course
    - Business card ad in program
  - SWAG Bag (contribution of \$35 per insert)
    - · Add insert to the player gift bags

#### **BUSINESS INFORMATION**

Company Name*:	
Business Address:	
Line 2:	
City, State, Zip:	
Business Contact Name:	
Phone:	
Email:	

\*List exactly as it should appear on the tee sign.

### We thank our 2023 Solo Tee Sponsors!















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AWORLD COMPANY



