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2024 NYS 4-H SHOOTING SPORTS
23rd Annual Banquet & Auction, April 20, 2024

The 23rd Annual New York State 4-H Shooting Sports Banquet and Auction is asking businesses, fish & game clubs, county 4-H Shooting Sports programs and individuals to support the largest multi-discipline youth shooting sports program across New York to grow. You can make a difference!

A total of 42,166 youth participated in 2019 before the crashed caused by the pandemic. Participation is rebounding as over 25,000 youth participated in 2023. Approximately 600 volunteer instructors are certified in New York with a volunteer financial value of over \$550,000 based on the number of hours worked and the value of volunteer time. The banquet is the single fundraiser supporting this statewide self-funded program with roots in over forty counties.

Event Sponsorships.... The NYS 4-H Shooting Sports Banquet and Auction raised over nearly \$50,000 (net) in 2023. Our goal this year is \$60,000. Please see the sponsorship opportunities on application.

Table Sponsorships... There are 30 tables to accommodate the over 300 banquet attendees. Sponsorship will feature a two-sided promo tent sign with the sponsor's name or business logo. The program will include a list of table sponsors.

Sponsorship is tax deductible, as 4-H is a 501-c-3 organization. Each year, NYS 4-H Shooting Sports reports are distributed throughout New York and various events, often including the NSSF SHOT Show in Las Vegas. This an extensive advertising opportunity for your business.

Thank you for considering the opportunities to support one of the most dynamic shooting programs or youth in the U.S. which is founded with the values and goals of the 4-H Youth Development Program – 'Learning By Doing'.

Simply return the completed form with payment, along with your logo or business card by April 1st if possible. If you wish to attend the banquet, an invitation is available upon request.

Sincerely,

A handwritten signature in black ink that reads "William M. Schwerd".

William M. Schwerd
NYS 4-H Shooting Sports Director



2024
**NYS 4-H Shooting Sports
SPONSORSHIP OPPORTUNITIES**

Thank you for considering and hopefully agreeing to be a sponsor for the 2024 NYS 4-H Shooting Sports Banquet & Auction on April 20, 2024 in the Towers Hall at Fort William Henry Hotel & Conference Center in Lake George, NY.

Please complete the appropriate sections and return. The goal is to finalize the auction catalog on April 1st; all information will be greatly appreciated by that date or earlier if possible. Availability for tables and event sponsorship is on a first-come basis. (There may be additional sponsorships)

Table Sponsorship: Please email a jpeg or pdf of your business and/or other logo that you would like on the table piece to WLM8@cornell.edu.

Events Sponsorships: Please circle the sponsorship of your choice.

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|-------------------|------------|--|
| 1. Super Sponsor | \$1,500.00 | overnight package for 2, extra-large banner, & table sponsorship |
| 2. Event Sponsor | \$1,000.00 | extra-large banner |
| 2. Live Auction | \$ 500.00 | a banner |
| 3. Silent Auction | \$ 500.00 | a banner |
| 4. Ticket Drop | \$ 500.00 | a banner |
| 5. Games | \$ 300.00 | a table banner |
| 6. Table Sponsor | \$ 100.00 | Includes 2-sided promo tent display |

Your sponsorship support will be featured in the event catalog,

(Banners will be displayed in the banquet hall and at other events and activities throughout 2024)

The sponsorship is tax deductible.

Business Name

Contact Person

Address

Telephone Number

Email Address for Immediate Contact

\$ _____ \$100.00 Table Sponsorship

\$ _____ Event Sponsorship Amount

TOTAL Amount Enclosed \$ _____

Please make checks payable to: "CCE Saratoga" with NYS Shooting Sports in the memo by March 21.

Credit Card Payment: _____ MasterCard _____ Visa

Cardholder Name: _____

Account Number: _____

Expiration: _____ Zip Code _____

Please return to: CCE Saratoga

NYS 4-H Shooting Sports

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