

Mission

Cornell Cooperative Extension Orange County (CCEOC) enables people to improve their lives through education by bringing local experience and research-based solutions together.

Vision

Cornell Cooperative Extension Orange County (CCEOC) creates measurable change in order to positively affect Agriculture & Food, Families & Youth, Environment, & Economic Development within communities.

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CCEOC

CCEOC is a tax-exempt educational organization connected to Cornell University and other land grant institutions since 1915.

Program Initiatives

Agricultural & Food Systems
Nutrition, Health, & Food Security
Youth & Family Development
Natural Resources, Climate & Energy
Community Vitality & Economic Development

*Adopted by Board of Directors
11/27/2023*

Executive Director

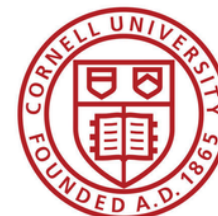
Lucy T. Joyce

Cornell Cooperative Extension is an employer and educator recognized for valuing AA/EEO, Protected Veterans, and Individuals with Disabilities and provides equal program and employment opportunities. Please contact our office if you have any special needs.

Cornell Cooperative Extension Orange County

2024 - 2028 Strategic Plan

*Cornell Cooperative
Extension Orange County's
Strategic Plan serves as a
foundation of continual
improvement to ensure
organizational health and
well-being.*



Cornell University
Cooperative Extension

Strategic Plan

Values

Excellence - We build on individual competence, credibility, and integrity to deliver innovative educational programs of the highest quality.

Responsiveness - We strive to respond in a timely, efficient, and resourceful manner to issues that affect the county.

Collaboration - We optimize resources through Cornell University and partnerships with other local and regional agencies and organizations.

Volunteerism - We respect and depend upon volunteers to multiply program efforts and to help provide organizational leadership.

Inclusiveness - We embrace and respect diversity of opinion and take pride in the variety of our programming.

Education & Outreach

GOAL 1

Develop and implement programs to address current and emerging issues to ensure positive impact.

- Initiate and/or participate in research with Cornell faculty and staff and other evidence-based resources.
- Ensure CCEOC's programs reflect the diverse population while embracing the uniqueness of Orange County.
- Maintain accountability to ensure program effectiveness and relevancy.
- Utilize audience appropriate technology methods for information exchange and delivery of program.
- Utilize a broad spectrum of marketing strategies to communicate to both internal and external audiences

Education Center & 4-H Park

GOAL 2

Partner with public and private community to continuously develop and utilize the CCEOC Education Center & 4-H Park.

- Develop annual plans to ensure oversight of continuous improvements to the Park.
- Develop resources to support annual and long-term planning for sustainability of the Park and programs.
- Partner with internal/external stakeholders to ensure successful outcomes.
- Explore all options to raise awareness of the Park as an invaluable resource.
- Create and implement a 3-year plan for centralized CCEOC campus.
- Utilize appropriate technology for effective construction and development of the Park facility.

Funding & Operations

GOAL 3

Ensure the financial stability and sustainability of CCEOC.

- Develop a plan to promote and enhance the financial sustainability of CCEOC through alternative funding.
- Promote a culture of philanthropy to encourage legacy giving.
- Provide fiscal support to attract and retain staff and volunteers and promote their professional development.
- Develop a Succession Plan with standard operating procedures to ensure success, sustainability, and effectiveness during the transition.
- Utilize the Shared Business Network (SBN) effectively for Operations and Program collaborations.
- Promote and develop existing and future growth of the Board of Directors members.