

It's FREE!

# SOCIAL MEDIA MARKETING SERIES

Are you starting, or do you own an existing Farm or Food Business? Don't miss this 3-class series that provides practical strategies for launching and managing successful digital marketing campaigns with a focus on social media. No prior experience is necessary. Attend all classes, or pick and choose...it's up to you!



**3 CLASSES...FREE! APRIL 27, MAY 4, MAY 11**  
VIRTUAL SESSIONS HELD LIVE FROM 6-7:30 PM

April 27: Branding Basics + 23 Social Media Strategies for 2023

May 4: Get Reel: Today's Best Photography and Video Tips

May 11: How to Create Pics and Videos with Canva.com

*Learn & Grow  
Your Farm or  
Food Business!*

**CLASSES ARE FREE, PLEASE REGISTER:  
[WWW.SULLIVANCCE.ORG/EVENTS](http://WWW.SULLIVANCCE.ORG/EVENTS)**

Sessions will be held virtually via Zoom

The Zoom link will be provided after registering

**Cornell Cooperative Extension  
Sullivan County**

**(845) 292-6180  
[SULLIVAN@CORNELL.EDU](mailto:SULLIVAN@CORNELL.EDU)  
[WWW.SULLIVANCCE.ORG](http://WWW.SULLIVANCCE.ORG)**

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