

The October 27, 2022 meeting of the Cornell Cooperative Extension Board of Directors was called to order by President, Stuart Sammis at 4:30p.m.

Members Present: Stuart Sammis, Bill Joint, Fred Potter, Christine Towner, Beth Walter Honadle, Hilda Lando, Jason Jordan, Allison Lavine

Members Absent: Amey Rusak, Adam Hughes

Staff Present: Tess McKinley, Robert Shirley, Anne Zschoche, John Bouwens

Approval of Notetaker: Discussion on who was taking notes. It was suggested that Anne continued. Fred approved 1st and Christine 2nd. Must say Respectfully submitted by Anne Zschoche at the end of minutes.

Approval of the September 2022, minutes: Allison made a motion to approve the September 2022 minutes. Second by Christine. There was no further discussion, and the motion was carried unanimously.

Public Comment Period: None

Staff Highlight:

Staff introduced their self- John Bouwens SBN

Reports:

Executive Director's Report
October 2022

4H

Fall Wreath Workshop – October 16 - Went well!

Achievement Night – Annual awards for 4-Hers will be given on October 22 as a spaghetti dinner at the Bath School.

Lain's Cider Mill Tour – October 23

Fall Centerpiece Workshop – November 19

Beef and Cheese Stick Sales – Are due October 24

Tractor Supply Paper Clovers – Were sold from October 2-October 16. Most proceeds stay locally to help fund youth going to camps and certain classes.

Animal Sale – \$84,000 worth of animals were sold at the Livestock sale at the fair this year.

Fair Letter – No one has responded to the letter related to drinking at the fair.

Bathrooms Letter – Will be created shortly to send to donors. Am working with Robbins family on an alternative which is why it hasn't been sent out yet.

Agriculture and Natural Resources

Maple Workshop – October 3 at Annex for Maple producers (new or expert) – went well!

Farm Trail Day – Five farms in Campbell, Savona and Bath have confirmed and will be showcased on October 8 from 10-4 p.m. Advertising to the public and schools. Went very well! Had great turnout and all farms reported wanting to do it again next year! All farms reported a drastic increase in sales and visitors on that day – there were roughly 250 attendees at each farm. Have not received the analytics yet from the app.

Langendorfer Pavilion – Working on putting in Permaculture Garden at the park on Haverling Street – Susan has coordinated all of the plans for that including a sign that will show root systems and more. Ribbon cutting for the park is November 1 at 2:30.

Regional Teams -

SWNYDLFC – Click here for their third quarter report -

https://nydairyadmin.cce.cornell.edu/pdf/impact_ny/pdf192_pdf.pdf

Cornell Vegetable Program – Click here for their third quarter report -

https://rvpadmin.cce.cornell.edu/pdf/impact_ny/pdf143_pdf.pdf

Finger Lakes Grape Program – Click here for the Finger Lakes Vineyard update -

https://nygpadmin.cce.cornell.edu/pdf/newsletter_update/pdf704_pdf.pdf

Nutrition

EFNEP and SNAP Ed – Providing many classes per usual – many related to fall/holiday eating.

New Position – Will post the new position soon that will be on the SNAP Ed SFL Leadership team that was previously at Tompkins.

Finance

Classes – Many different classes around finance being offered by Nancy. Doing more classes in the fall around Medicare enrollment.

Women's Financial Conference – September 24 at the Center in Corning. Had approximately 50 participants (typically have 100). Still had great feedback and many people were repeats that came.

General Updates

Office Moves and Cubicles – Shipment still not here...

Livingston Interim – Going well. I am in Mt. Morris two days a week and providing support via email, Zoom and phone when not in Mt. Morris.

Communications Coordinator – Have hired Melissa Edwards who will start November 14. She previously worked at Real Properties at the County Building.

Strategic Plan – Strategic Planning Committee is meeting on this shortly.

Communications - Significant communications have gone out about the following:

- Annual Meeting
- Farm Trail Day
- Beef and Cheese sale
- 4-H Paper Clover Campaign at Tractor Supply
- Nutrition Classes

Annual Dinner – November 4 at the Main Place in Hornell at 5 p.m. There will be dinner, awards, our annual meeting and trivia. Please RSVP to Anne if you have not already!

<https://bit.ly/ccedinner22>

Respectfully submitted, Theresa (Tess) McKinley

Tess also discussed a few things since her report came out.

- Shared about Livingston helping Steuben with Ag in Classroom, timeframe, what she had learned about funding Ag in Classroom program since she helped Livingston.
- She will help Livingston New ED as on needed basis
- First meeting about Ag in Classroom here in Steuben will be Nov 14. Herself, Jenny and 2 staff from Livingston will attend.
- Needs to be in school budgets by Jan
- Paid by schools, shouldn't need any other funding
- Billed to BOCES in turn they pay CCE
- \$3,000-\$4,000 per school, possible grants for schools
- There is 13 schools in the county.
 - Wayland-Cohocton is in Livingston County BOCES district

Master Gardner Program

- Susan got new curriculum approved through campus. Will be in person
- May share with Livingston
- Susan may take it in 2023, and possibly teach in 2024

Program Area Reports:

- Strategic Planning Committee:
 - Will meet 10/31/22
- Finance:
 - Executive Session:
- Ag & NR Program Advisory Committee: Allison reported:
 - Bulk of their meeting on Farm Trail
 - Some BOD attended
 - Excellent results per survey
 - Ideas of how to change/improve for next year
- 4-H Youth Development Committee: Christine Towner reported:
 - Christine reported they have not met but Tess' notes summed it up.
- State Extension Rep: was not in attendance
 - Members would like to have him call in, and he can moved to beginning of meeting if needed.

Old Business:

- No response from letter from Executive session in September
 - ALL volunteers will be resigning Volunteer Code Of Conduct

- Suggestion of security guard in place to protect 4-Hers
- Update on Bathroom donations
 - Deciding how to proceed with donations
 - Tried scholarship but family denied
 - Donors will be getting letters to get money back, donate to scholarship, put towards Ag in Classroom
 - Have CCE to put where most needed
- Discussion on moving forward with Ag Society
 - Potential avenues to pursue

New Business:

- New Constitution
 - Motion to approve: 1st Beth
 - Second Christine
 - All approved
- Ballot for annual dinner
 - Motion to approve: Jason
 - Second Bill
 - All approved

Annual meeting Nov 4 at 5:30p at the Main Place in Hornell.

The next board meeting will be January 26, 2023 at 4:30 in Annex building

Executive Session:

Entered in: 6:02p

Come out of Executive Session at 6:37 p.m. Fred 1st
 Allison 2nd

Adjourn: Motion by Stuart to adjourn 6:45p. First by Christine. Second by Beth. There was no further discussion, and the motion was carried unanimously.

Minutes are respectfully submitted by Anne Zschoche