



# SOUTHERN TIER WOMEN'S FINANCIAL CONFERENCE

THE CENTER  
AT  
PARK AVENUE

SATURDAY  
**OCTOBER 23, 2021**

REGISTRATION:  
8:00 - 8:30 A.M.

8:00 A.M. — 4:00 P.M.

400 PARK AVE  
CORNING, NY 14830

**Join other women as we learn how to improve our mind, body and checkbook!**

## KEYNOTE

### HOT FLASH:

HEALTH, OTHERS, TRENDS, FINANCES, LEGAL, ACTIVITIES, SPIRITUALITY, HOUSING

The founder of LifeWise Strategies and the creator of Money Habitudes, Syble Solomon is a speaker, educator and coach who specializes in the psychology of money. During the past 17 years, she has presented to groups as diverse as financial planners, financial educators, social workers, educators, the NFL, women professionals and non-profits throughout the US and in Europe, Australia and Canada. She's been quoted in more than 100 publications and has received multiple awards for her work.



## HOT TOPICS:

**Consumer Lending Know How  
(Scores, Credit Reports, and more!)**

**Marlea Brenning**

*AVP of Consumer Lending, ServU Credit Union*

**Retirement Journey Roadmap  
(from your 20's and beyond)**

**Amy Irvine CFP®, EA, MPAS<sup>SM</sup>**

*Rooted Planning Group*

**Calming the Storm: Find Your  
Productivity in a Turbulent World**

**Lisa Zawrotny**

*Positively Productive Systems*

**Discover Your Money Personality**

**Nancy Reigelsperger**

*Cornell Cooperative Extension of Steuben  
County, Financial Educator*

**Support Your Immune Focus!**

**Sophie Alexander, MS**

*Owner, Leader Practitioner  
Nutrition Wellness Center*

**Low Tech Explanations  
of High Tech Threats**

**TBA**

*Checks payable to CCE-Steuben. Pre-payment and Registration to:*

**Cornell Cooperative Extension**

**Steuben County**

20 East Morris St., Bath, New York 14810

**607-664-2300**

Cost is \$25 per person ages 16 and up (\$35 after Sept. 25)  
includes lunch, networking, conference, and conference gift,  
PLUS door prizes and exhibitors!

Register online at: [bit.ly/womensfinanceconf21](http://bit.ly/womensfinanceconf21)

**BIT.LY/WOMENSFINANCECONFERENCE**

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