

Chenango County 4-H: Section 3: Creative Communications

Class number	Evaluation Area	White 1	Red 2	Blue 3	Comments:
2. Web Page Design	Visuals- Images are of quality, page is uncluttered, connected to goal, consistent, readable and draws attention				
	Content- Page contains a good density of content which is accurate and appropriate information; it maintains the interest of the audience and is easy to navigate. The sub-pages contain an intuitive layout and the date of last update is present.				
	Technical Issues- All links work correctly. The page downloads in an appropriate time and there is contact information for the webmaster present on the page.				
	Goals- The purpose of the website is original, clear, and meets its goals.				
	Overall- The website contains a write-up to explain what the website is intended to accomplish. The website acknowledges all resources used to create the project. The project is appropriate for age/years in project. The design is creative and contains appropriate content for the website.				
3. Writing/Print 4. Creative Writing 5. Reflective Essay	Ideas and content- Piece is clear and focused. It holds the reader's attention. Anecdotes and details enrich the central theme.				
	Organization- Organization enhances and showcases the central idea or theme. The order, structure, or presentation of text is compelling and moves the reader through the text.				
	Word Choice- Words convey the intended message in a precise, interesting, and natural way. The words are powerful and engaging.				
	Voice- The writer speaks directly to the reader in a way that is individual, compelling and engaging.				
	Presentation- The form and presentation of the text enhances the ability for the reader to understand and connect with the message. It is pleasing to the eye and displayed neatly.				
	Completeness- The piece seems to be complete, with no gaps or underdeveloped areas.				
	Overall Creativity- Contains originality with the additional of personal touches and designs to show creativity and imagination.				

Class number	Evaluation Area	White 1	Red 2	Blue 3	Comments:
3. Writing/Print 4. Creative Writing 5. Reflective Essay	Sentence Fluency- The writing has an easy flow, rhythm, and cadence. Sentences are well built, with strong and varied structure that invites expressive oral reading.				
	Conventions- Writer demonstrates a good grasp of standard writing conventions (spelling, grammar, punctuation, capitalization and paragraphing) and uses conventions effectively to enhance readability.				
6. Posters & 3-Dimensional Displays	Effectiveness in Telling a Story Posters: <ul style="list-style-type: none"> ○ Effective title ○ Suitable subject ○ Single idea ○ Accomplishes the purpose ○ Attracts attention ○ Accurate subject matter Displays/Exhibits: <ul style="list-style-type: none"> ○ Informs or tells a story ○ Accurate information ○ Concise, yet effective 				
	Appearance Posters: <ul style="list-style-type: none"> ○ Neat (overall) ○ Harmonious color combination ○ Uncluttered ○ Balanced ○ Easy to read ○ Lettering is even and consistent Displays/Exhibits: <ul style="list-style-type: none"> ○ Logical organization ○ Pleasing arrangement ○ Attractive use of color ○ Contains the skills learned and/or practiced to put the exhibit together 				
	Overall- Contains originality with the additional of personal touches and designs to show creativity and imagination. The principal idea is well defined and is appropriate for age/years in project.				
	Summary Statement- Includes a written statement to help evaluators more fully understand the purpose and/or outcome.				
2. Web Page Design 3. Writing/Print 4. Creative Writing 5. Reflective Essay	Overall Comments: _____ Evaluators Signature: _____				

