CORNELL COOPERATIVE EXTENSION ASSOCIATION OF JEFFERSON COUNTY
STAFF POSITION DESCRIPTION

Current Incumbent: Open Position
CCE Classification Job Title: Association Subject Educator I
Working Title (if different): Parenting & Life Skills Educator
Reason: ☐ New Position ☒ Revision
Date Written/Revised: 08-13-2020
Position #: TBD
FTE: 50%
FLSA: ☒ Exempt ☐ Non-Exempt

REPORTING RELATIONSHIP(S):
Immediate Supervisor’s Name and Classification Job Title: Amanda Root, Association Issue Leader

Position(s) Supervised / Direct Reports (The following positions report directly to this incumbent. Please use classification titles.) This position incumbent has no supervisory responsibilities/direct reports.

Position Summary:
Explain the purpose for the position and summarize the responsibilities.
This position will serve as the Parenting & Life Skills Educator for Cornell Cooperative Extension Association of Jefferson County and will implement programming for a menu of existing parenting education programs and program activities both on-site and off-site (i.e. participant homes, county jail, prison, etc.) in accordance with the Parenting Program Area’s Plan of Work. The already-established parenting programs are designed to teach parenting skills and improve communication among family members using a variety of delivery methods to include, but not limited to: one-on-one visits, group classes, informal discussions, playgroups, one-on-one education sessions and workshops. This position will assist the Parenting Issue Leader with marketing efforts for parenting programming.

Required Qualifications:
Specify required minimum equivalency for education, experience, skills, information systems knowledge, etc.
• Bachelor’s Degree or equivalent education (Associate’s Degree and 2 years transferrable program/functional experience).
• Experience relevant to the role of the position.
• Valid NYS Driver’s License and the ability to meet travel requirements associated with this position.
• Ability to meet acceptable background check standards (DMV and criminal background checks).
• Ability to work flexible hours which may include evenings and/or weekends, as appropriate.

Preferred Qualifications:
Specify preferred specialized education, field and/or certifications.
• Familiarity with parenting education, family and child development.
• Familiarity with issues revolving around poverty, families at risk, and domestic violence.
• Familiarity with community, social and human service organizations, employment services and resources (i.e. Department of Social Services DSS; Foster Care System; Criminal and Family Court).
• Demonstrated ability to utilize program resources within the community.
• Demonstrated ability to plan, teach and evaluate informal educational programs through a variety of delivery methods to reach individuals and groups.
• Demonstrated ability to function as a team member working with volunteers and staff.
• Demonstrated ability to organize reference materials for programming purposes.
• Demonstrated ability to relate to diverse audiences.
• Demonstrated ability to communicate effectively through oral, written and visual means.
• Demonstrated ability to utilize computer technologies for educational and communication purposes.

Subject Matter/Background:
Agriculture and Food Systems ☐ Nutrition, Food Safety & Security and Obesity Prevention ☐ Environment and Natural Resources, Sustainable Energy and Climate Change ☐ Community and Economic Vitality ☒ 4-H Youth Development and Children, Youth and Families ☐ General Administration ☐ Information Technology ☐ Finance ☐ Human Resources ☐ Facility ☐ Farm ☐ Grant/Contract ☐ Communication ☐ Other

Reviewed and Approved by Extension Administration – 1-16-2019 - jac
RESPONSIBILITIES/ESSENTIAL FUNCTIONS: (List the position’s assigned responsibilities and estimate percentage of annual time spent on each responsibility. Include only the essential functions that are fundamental and necessary to the position. If the section does not apply to this specific position, leave it blank. Estimate of percent will vary based on the needs and changing priorities of the position. Approximate percent of time will be annualized in 5% increments.)

Program Responsibilities:

<table>
<thead>
<tr>
<th>Program Delivery</th>
<th>70%</th>
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<tbody>
<tr>
<td>• Utilize established program resources and materials in program work.</td>
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<tr>
<td>• Under the direction of the Parenting Issue Leader, occasionally assist in the creation of lesson plans related to parenting programming utilizing a variety of delivery methods to include, but not limited one-on-one education, group classes/workshops, informal discussions, etc.</td>
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<tr>
<td>• Teach already-established Parenting educational programing and program activities in support of other programming efforts as identified/needed to support the established plan of work.</td>
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<tr>
<td>• Provide parenting educational programs via mass media.</td>
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<tr>
<td>• Work to foster of acceptance the Parenting Program, methods and policies while addressing community and individual needs and considering diverse audiences.</td>
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<tr>
<td>• Serve as a subject-matter resource in the area of Parenting to staff and participants, community organizations and the general public.</td>
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<tr>
<td>• Serve as a team member and cooperate with the entire Association and Parenting Program staff to achieve Association program delivery goals.</td>
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<thead>
<tr>
<th>Program Evaluation</th>
<th>10%</th>
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<td>• Implement program evaluation as designed.</td>
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<tr>
<td>• Interact with program participants to obtain evaluation data, to include: evaluating effectiveness of classes and instructors within program areas for all Parenting Programs.</td>
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<tr>
<td>• Assist Parenting Issue Leader in the process of analyzing program data, and based on that analysis, assist in making recommendations for improvements in program offerings.</td>
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<td>• Communicate evaluation findings to constituents as appropriate.</td>
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Administrative Responsibilities:

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<tr>
<th>Direction</th>
<th>5%</th>
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<tbody>
<tr>
<td>• Assist in the planning and promotion of major public events and programs (i.e. Magic Years, Middle Years, Parenting After Separation and Divorce, Discipline is not a Dirty Word, Step Away From the Screen, etc.), including, but not limited to: assisting with mass media efforts related to upcoming events and programs.</td>
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<thead>
<tr>
<th>Management</th>
<th>5%</th>
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<tr>
<td>• Under the direction of the Parenting Issue Leader, provide program guidance to program volunteers in accordance with established practices and procedures.</td>
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<tr>
<td>• Assist in identifying and recommending program needs (i.e. program supplies and materials) to the Parenting Issue Leader.</td>
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<tr>
<td>• In coordination with the Parenting Issue Leader, assist in the management of identified administrative aspects of the Parenting Program to include, but not limited to: managing referrals to parenting education programs, managing the number of referrals for reimbursement of services, etc.</td>
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<tr>
<th>Coordination/Operation</th>
<th>5%</th>
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<tr>
<td>• Organize and coordinate activities related to Parenting Programming (i.e. Parenting Workshops, Playgroups etc.) through CCE.</td>
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<tr>
<td>• Coordinate identified administrative aspects of the Parenting Program to include, but not limited to: preparing correspondence, maintaining files, making referrals to appropriate organizations and other parenting education programs (follow up contact and documentation is required), maintaining referrals for reimbursement of services, maintaining ongoing optimal number of participants and completing required accountability documentation, etc.</td>
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<tr>
<td>• Coordinate, compile and organize existing program resources and program materials.</td>
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</table>
• Effectively maintain existing professional relationships with other agencies, organizations and businesses that promote effective communication and facilitate continued programming efforts.
• Assist in utilizing effective marketing strategies in the promotion of programming efforts to include, but not limited to: print media, news media, social media, and multi-media efforts.
• This position may require the transport of program participants and/or program materials and resources in performing position responsibilities for the Parenting Program at CCE.

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<th>Professional Improvement and Other Duties as Assigned</th>
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<td>• In cooperation with Supervisor and/or Executive Director, jointly develop and pursue a professional development plan as a means to increase competencies relative to position accountabilities and to address changes in programming and association priorities.</td>
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<tr>
<td>• Collaborate in activities that are in general support of Cornell Cooperative Extension including but not limited to attendance at staff meetings, timely reporting of expenses, working with other staff, general marketing of Extension programs and other duties as assigned.</td>
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<tr>
<th>Health and Safety</th>
<th>Applied to all duties and functions.</th>
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<tr>
<td>• Support the association to maintain a safe working environment.</td>
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<tr>
<td>• Be familiar and strive to follow any applicable federal, state, local regulations, association health and safety policy/procedure/requirement and standard.</td>
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<tr>
<td>• Act proactively to prevent accidents/injuries and communicate hazards to supervisors when identified.</td>
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<th>EEO/EPO and Policy</th>
<th>Applied to all duties and functions.</th>
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<td>• Appreciate and embrace diversity in all interactions with clientele, staff, volunteers and the public.</td>
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<td>• Assist the Cornell Cooperative Extension system in reaching out to diverse audiences.</td>
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<td>• Be aware of, and adhere to, established Cornell Cooperative Extension Association of Jefferson County policies and procedures.</td>
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<td>• Contribute to the overall success of the organization by performing all assigned duties in a professional, timely, and accurate manner.</td>
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Equal Opportunity Employment
Cornell Cooperative Extension is an employer and educator recognized for valuing AA/EEO, Protected Veterans, and Individuals with Disabilities.
For each factor below, choose the phrase that best fits the characteristics of this position:

**Scope of Impact of the Position:**
Moderate - beyond the program

**Interaction Within Association:**
Provide guidance/coordinate activities/contribute to work groups

**Interaction with Volunteers:**
Provide information

**Interaction Outside Association:**
Conduct straightforward business; provide information

**Complexity of Supervision to Employees:**
None - No responsibility for others

**Complexity of Work:**
Low - Under the guidance of immediate supervisor, occasionally adapts procedures to resolve unusual cases; makes some decisions requiring consideration of criteria

**Level of Decision-Making Activity:**
Moderate - Within multiple functional areas

**Supervision Received:**
Moderate - Very general direction

**Support Skills - Writing:**
Low - Usually issues standard responses

**Support Skills - Computer:**
Low - Uses basic business/technical programs/applications to perform responsibilities

**Working Conditions:**

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<tr>
<th>Essential Physical Requirements*</th>
<th>Visual:</th>
<th>Hazards:</th>
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<tr>
<td>Typically lifts 10 to 20 lbs</td>
<td>Normal concentration</td>
<td>Limited exposure</td>
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* Check applicable level after considering reasonable accommodations

**Optional:**

**Signatures**

**Employee Signature**

**Date**

**Supervisor Signature**

**Date**

**Association Executive Director Signature**

**Date**

Reviewed and Approved by Extension Administration – 1-16-2019 - jac
# Skills for Success

(The following skills are essential for individual and organizational success.)

<table>
<thead>
<tr>
<th>Skills</th>
<th>Examples of Demonstrated Behavior</th>
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</table>
| Health and Safety | Support the association to maintain a safe working environment.  
▪ Be familiar and strive to follow any applicable federal, state, local regulations, association health and safety policies, procedures, requirements or standards.  
▪ Act proactively to prevent accidents/injuries and communicate hazards to supervisors when identified.  
▪ Demonstrates competence in tools, equipment, software and technologies to effectively complete assignments and job tasks.  
▪ Maintains professional certifications, licensing and education in functional expertise and effectively applies knowledge.  
▪ Understands, interprets and applies regulations, policies and contracts to deliver effective results.  
▪ Uses good judgment, information and observations to evaluate and recommend actions to support decisions and deliverables. |
| Job Skills       | Demonstrates the ability to communicate across difference to create a collaborative, collegial, and caring community.  
▪ Increases cooperation, honesty, openness and a welcoming environment for all and speaks up when others are being excluded or treated inappropriately.  
▪ Supports/increases participation of key and diverse employees in career/professional development opportunities and in campus/community involvement.  
▪ Actively supports work/life integration in the workplace.  
▪ Recruits, hires and engages high performing diverse employees. |
| Inclusiveness    | Anticipates and adapts to changing priorities and additional demands.  
▪ Is flexible, open and receptive to new information, ideas and approaches which enhance Cornell’s capacity to thrive in the future.  
▪ Embraces, promotes and implements change.  
▪ Modifies one’s preferred way of doing things when it benefits the whole focusing on long-term vision rather than short-term gains. |
| Adaptability     | Is self-aware; seeks and acts upon performance feedback.  
▪ Seeks and acts on opportunities for development; takes measures to ensure personal well-being and balance.  
▪ Works to continuously learn and improve.  
▪ Applies learning to evolving assignments. |
| Self-Development | Expresses thoughts clearly, both orally and in writing.  
▪ Demonstrates effective listening skills; seeks to understand and be understood.  
▪ Asks questions and shares knowledge and information to help others clearly understand processes and desired results.  
▪ Gives, receives and acts upon helpful and timely feedback. |
| Communication    | Shows respect, compassion and empathy for others, even in difficult situations, building an environment of trust.  
▪ Works effectively and cooperatively with others, willingly admitting mistakes and offering apologies.  
▪ Acknowledges the support and contributions of others, involving them as appropriate when outcomes will impact their work.  
▪ Has a positive attitude and understands how behaviors impact others. |
| Teamwork         | Is diplomatic, courteous and welcoming, striving to satisfy external and internal customers.  
▪ Supports ideas, solutions and changes to processes to ensure high quality outcomes.  
▪ Reaches out in a timely and responsive manner to resolve problems and conflicts.  
▪ Negotiates well, finding and orchestrating win-win solutions. |
| Service-Minded   | Strives to develop and implement best practices; encourages others to adopt a culture of sustainability and efficiency.  
▪ Demonstrates high standards of personal conduct and owns the consequences of one’s own actions.  
▪ Exercises sound and ethical judgment no matter how difficult or contrary; considers environmental, economic, compliance and social impacts in decision-making.  
▪ Shows commitment to unit and Association goals and delivers results. |
| Stewardship      | Looks for advancements in products, processes, services, technologies or ideas.  
▪ Identifies opportunities in challenges and shows initiative to make changes.  
▪ Demonstrates innovative, creative and informed risk taking.  
▪ Shows foresight and imagination to see possibilities, opportunities and trends. |
| Innovation       |                                                                                                                                                                                                                                       |