

## Types of 4-H Public Presentations

**Demonstration** – A demonstration uses visuals such as posters, equipment, and props to teach the audience how to do something. There is a finished product to show at the end of your presentation. For example, you might say, “Let me show and tell you how to ...” (make a PB&J sandwich, sort laundry, put a worm on a hook, care for guinea pigs, etc.)

**Illustrated Talk** – An illustrated talk is a speech that uses visual aids (usually posters and/or powerpoint) to teach the audience about a particular topic. You will NOT have a finished product to show at the end of your presentation. For example, you might say, “Let me tell you about...” (fishing, dog nutrition, quilts, etc.).

**Recitation** – A recitation is a presentation that involves the acting out of a written work. The presenter has memorized the text. The presenter uses vocal inflection and body language to show the audience the meaning and feeling behind the work. Simple props are allowed. This form of presentation is suggested for more experienced presenters.

**Speech or Public Address** – These forms of presentation is suggested for more experienced presenters. There are no visual aids allowed. Presenters must have a firm understanding of their topic and who their audience is. The three forms of speech or public address are:

- **Persuasive** – The goal is to convince the audience of a particular viewpoint or to take specific action. You want to convince the audience to ...(eat more vegetables, institute a family game night, vote for school uniforms, etc.) OR you want to persuade the audience that...(butter is healthier than margarine, disposable diapers are better than cloth, recycling paper damages the environment, etc.).
- **Motivational** – The goal is to inspire the audience to take action or to emotionally encourage them. You want the audience to feel...(proud to be an American, psyched-up for an event, awed by the action of others, etc.).
- **Informative** – The goal is to inform the audience about a specific topic. This type of speech uses no visual aids. You want the audience to learn about...(Guiding Eyes for the Blind, the effects of culture shock when traveling overseas, etc.)

**College or Job Interviews** – If you are 14 years or older and have done at least one public presentation, you can sign up for a college or job interview. Why should you consider this option? Believe it or not, you will be interviewed many times in your life—by colleges, for jobs, perhaps even for a newspaper story! This is your chance to practice your skills so the outcome of the real experience is the best that it can be.

**Impromptu** – You will have 20 minutes to come up with a presentation based on an item you draw from a bag... it is lots of fun, a little bit challenging, and a whole new experience! This form of presentation is suggested for more experienced presenters.

**Horse Communication:** This presentation must relate to horses. Please contact the 4-H office for more information.