

# Cornell Cooperative Extension | Sullivan County Social Media Marketing

**Beginner:** Oct. 30

**Advanced:** Nov. 6

Attend both or only one!

**5:30 - 7:30 pm**

\$15 per person  
\$10 per enrollee\*

\*Fee is required per class

**Extension Education  
Center**  
Liberty, NY



**Edison Guzman, A&E Advertising and Web Design  
Presents:**

## **SOCIAL MEDIA FOR BEGINNERS**

- Attract clients using the top social media sites in the world
- Choose the best platform for your business
- Grow your business using social media
- Avoid the pitfalls of social media



## **ADVANCED SOCIAL MEDIA**

- How to profitably use Facebook ads
- Simple 7 step strategy business owners are using to successfully generate sales
- A proven blueprint for the best ROI for your business

**Payment is required in advance. Sorry, no refunds.**  
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\*Anyone can enroll in CCESC for an annual contribution of \$25.