



Veggie Van Mobile Farmers Market Application

The Veggie Van Mobile Farmers Market is facilitated through Cornell Cooperative Extension of Niagara County's Creating Healthy Schools and Communities (CHSC) grant in the cities of Niagara Falls and Lackawanna, New York. The overall goal of this project is to increase the access, availability, and marketing of healthy food choices in our communities. The Veggie Van is stocked with a variety of locally grown seasonal fruits, vegetables, and herbs. We accept cash, EBT/SNAP, and FMNP coupons.

In 2019, the Veggie Van will operate from the **2nd week of July through the last week in September (7/10-9/26)**. The Veggie Van plans to stop at a minimum of four host sites per week in both Lackawanna and Niagara Falls for an hour at each location. The Veggie Van will also be available for special events dependent on grant funding.

Please complete and return the attached application by **March 15, 2019** if you would like to be **considered** as a host site for the upcoming season. Once received, a CHSC representative will be in touch with you to discuss further details. **Please keep in mind host sites are selected based on programmatic requirements and community needs and not all requests can be accommodated.**

Requirements of the Host Site:

1. Identify a point person to serve as your liaison for the Veggie Van. Provide this information in the application attached.
2. The point person will need to be available when the Veggie Van arrives to assist in parking and positioning.
3. Promotion for the event through flyers, emails, phone calls, and social media (promotional flyers and posters can be provided by CCE/CHSC upon request). **Approval by Cornell Cooperative Extension of Niagara County is required, if you plan to issue a press release, develop promotional materials, use Cornell Cooperative Extension of Niagara County's name, use the Veggie Van name, etc.**
4. Have a dedicated off-street area large enough to park a full-size passenger van and trailer (i.e. parking lot, flat grass area, etc.). An area with street visibility, but away from traffic is preferred.
5. If your site is not on private property, your point person must work with CHSC to secure the proper permits and licenses to use the space.

For more information contact:

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Veggie Van Host Site Application

Please take the time to read the host site requirements listed on the front of this application. By completing and submitting this application, you are agreeing to the requirements listed. If your site is chosen and any of the requirements are not upheld, CCE reserves the right to dissolve this partnership.

Name of Host Organization _____

Name & Title of Point Person _____

Address _____ Phone Number _____

Contact Email _____ Website Address _____

Select **ALL** the times your organization would be best served by the Veggie Van during the season:

WEDNESDAYS- LACKAWANNA

- 10:00 AM - 11:00 AM
- 11:30 AM - 12:30 PM
- 1:00 PM - 2:00 PM
- 2:30 PM - 3:30 PM

THURSDAYS – NIAGARA FALLS

- 10:00 AM - 11:00 AM
- 11:30 AM - 12:30 PM
- 1:00 PM - 2:00 PM
- 2:30 PM - 3:30 PM

Who do you anticipate will be the primary customers of the Veggie Van at your site?

Approximately, how many people do you serve on a weekly basis? _____

Please describe the location where the Veggie Van would set-up:

Please provide the information for any special events that you would like served by the Veggie Van during the season:

Special Event (name, date, time, place) _____

Special Event (name, date, time, place) _____

Is this potential Veggie Van site on private property owned or leased by your organization? Yes No

Does your site have access to a restroom for Veggie Van staff to use? Yes No

Does your site have outside access to 120v electrical outlet? Yes No

For Office Use Only

Date Application Received: _____

New Site

Returning Site

Notes: