

PRESS RELEASE

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CCE Annual Meeting Celebrates Farms, Food, & Family

LOCH SHELDRAKE, NY—Celebrate Farms, Food, and Family at Cornell Cooperative Extension Sullivan County (CCESC)'s 104th Annual Meeting on Wednesday, December 12, 2018. The event will take place at New Hope Community in Loch Sheldrake (GPS address: 870 State Route 52, Hurleyville) from 5:30 to 8:00 pm. Snow date is December 19. Guests will receive themed giveaways.

Locally sourced dairy and hors d'oeuvres will be served at 5:30 pm and guests can bid in a silent auction of art and experiences until 6:10 pm. A Hudson Valley Catskills Taste NY Basket will be raffled off to benefit FarmHearts, a partnership to raise funds that support local family farms through mini-grant opportunities. Attendees can vote for candidates to fill open board of directors seats. The Annual Meeting begins at 6 pm, followed by a presentation by keynote speaker Philip Gottswals, managing director of Agricultural and Community Development Services Inc.

Phil will share his knowledge and experiences working on challenges and opportunities related to the big and small dairy industries, and their impacts on local communities, farms, and consumers.

The annual Friends of Extension and Farms, Food, & Family themed recognition will feature the following awardees:

- Urban Agriculture Award: Evergreen Community and Sullivan Alliance for Sustainable Development for the Evergreen Community Garden
- Partners in Agriculture Award: SUNY Sullivan and New Hope Community's New Hope Farm
- Family Nutrition Award: Sullivan County Public Health Services WIC Program
- Farmers' Market Promotion Award: Sullivan County Office for the Aging
- Farm to School Award: Liberty Central School District and Food Service Director, Dara Smith
- Non-Profit Partner of the Year: Action Toward Independence

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- Business Partner of the Year: Sullivan County Democrat
- Volunteers of the Year: Richard & Jen Sheldon
- Extension Professional of the Year: TBA

Ten “Unique & Antique” one-of-a-kind prize winners will be drawn at the close of the evening (tickets available online or in office; need not be present to win).

The CCESC 104th Annual Meeting is FREE to the public. Space is limited and registration is requested in advance to plan for refreshments by visiting www.sullivancce.org/events, emailing sullivan@cornell.edu, or calling 845-292-6180. Contact the office if you have any special needs.

Phil is the founder and principal of an economic development services firm focused on food and resource-based industries. Phil’s areas of specialization include strategic and rural economic development planning, incubator feasibility assessment, impact and regional economic studies, agricultural and industry-specific marketing, tourism, entrepreneurship and small business training, farm business and farm enterprise planning, feasibility analysis for shared-use food processing center, agricultural marketing, facilities and business support programs, and food distribution systems analysis.

Phil teaches Partnership for Action Learning in Sustainability (PALS) classes at the University of Maryland, College of Agriculture and Natural Resources that provide innovative and low-cost assistance to local governments and food entrepreneurs, while providing real-world, hands-on problem-solving experiences for university students, gently guided by faculty. He is also the co-author of an entrepreneurial curriculum focused on food and agriculture called “Tilling the Soil of Opportunity.”

The Unique & Antique drawing includes the following prizes:

- 1983 Silver Oak Cabernet Sauvignon, 5 Liter (\$2,800 Value) MUST BE 21 to ACCEPT
- Full Size, Handmade, Fleece Back “Cornell Colors” Quilt by Sally Abrams (\$1,200 Value)
- Commemorative 1930 Cornell University 6 Plate Set Donated by Joanne Clements (\$510 Value)
- Private Firearm Safety Course for 10 by Richard Sheldon (\$500 Value)
- Two Night Stay at Cayuga Lake Cabins in the Fingerlakes (\$420 Value)
- SC Visitors Association Gift Basket (\$400 Value)
- 2019 Weekend Yankee Box Seat Tickets for 2 with Food & Parking, Donated by James Smith of Advance Testing (\$400 Value)
- Large Handmade “Autumn Barn Colors” Quilt by the Monaghan Family (\$300 Value)
- Swan Lake Golf & Country Club Green Fees for 4 & Men’s Cap (\$224 Value)
- Makeover Session with Ishot Studios & a T&C Salon Tanning Session (\$114 Value)

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