



Holidays...by the numbers

Americans create 25% more trash during the holiday season.

Approximately 1.5 billion greeting cards are sent over the holiday season in the U.S. which requires 300,000 new trees to be harvested every year.

According to a national survey, **70%** of Americans would welcome less emphasis on gift giving and spending.

Americans estimate they spend an average of \$764 on Christmas gifts in 2011.

40% of American holiday shopping begins before Halloween.

About 40% of all battery sales in the U.S. occur during the holiday season.

33 million holiday trees are sold each year. To help prevent waste from live trees, consider buying a potted tree that can be replanted in the spring.

Holiday lights in the U.S. use more than 2.2 million megawatt hours (MWh) of electricity every holiday season, enough electricity to run more than 173,000 homes for a year.