

# Visitor Survey

Thank you for answering a few questions about your Family Farm Day tour!

ZIP Code \_\_\_\_\_ County \_\_\_\_\_

**1. How would you rate your Family Farm Day experience overall?**

- Excellent     Very good     Fair     Poor

**2. How did you learn about Family Farm Day?** (check all that apply)

- Radio     TV     Road signs  
 Relative     Friend     Social media \_\_\_\_\_ (name of media)  
 Other     Newspaper \_\_\_\_\_ (name of newspaper)

**3. How many people in your group during Family Farm Day?** \_\_\_\_\_

**4. What age(s) are the people in your participating group?** (check all that apply)

- Under 10     11-18     18-25     26-35     36-50     51-60     61+

**5. Is this your first year participating in Family Farm Day?**

- Yes     No

**6. If you attended Family Farm Day in 2017, have you purchased products from any farms since then, other than today?**

- Yes     No     Not applicable

**7. Of the farms you visited today, how many were you familiar with prior to Family Farm Day?**

\_\_\_\_\_ out of \_\_\_\_\_ farms

**8. Was this the first time you purchased farm products from any of these farms?**

- Yes, I (we) purchased products from \_\_\_\_\_ farms for the *first* time.

**9. Approximately how much did you spend on Family Farm Day?**

- \$0     \$1-\$20     \$21-\$30     \$31-\$40     \$41-\$75     \$76+

**10. Do you plan to attend Family Farm Day in 2019?**

- Yes     No     Unsure

