OUR MISSION

The Cornell Cooperative Extension education system enables people to improve their lives and communities through partnerships that put experience and research knowledge to work.

2009 ACTING EXECUTIVE DIRECTOR’S MESSAGE

There were many new initiatives for Cornell Cooperative Extension of Wyoming County in 2009, which are highlighted within this annual report. In the area of agriculture, you will learn about our accomplishments with the Dairy STEM (Science Technology, Engineering and Math) Camp, new Wyoming County Dairy Institute modules, agricultural pasture walks, and a small fruit integrated pest management workforce training program. 4-H Fun Night at the YMCA and 4-H Recognition Night for volunteers and outstanding youth changed the way we celebrated successes in the youth program. Camp operations and development will be guided by a new Camp Committee. Eat Smart NY established a partnership with TOPS in Arcade to recruit participants.

Late in 2009, Bill Maddison, whose leadership, creativity, and enthusiasm built new partnerships in the agricultural community to launch the Wyoming County Dairy Institute, resigned as our Executive Director. Dairy skills training, through the Institute, offers advanced education in a wide range of disciplines for dairy workers and managers. Bill’s contributions to the Wyoming County community will continue to be reflected in the future work of Cornell Cooperative Extension both in Wyoming County and across the state.

During 2009, we joined forces with three neighboring counties to create the Western Region Business Center. This effort will help streamline the accounting functions for each association as well as create standardized operating procedures. Savings from this synergistic partnership and new partnerships for dairy skills training provide a stable funding foundation to help us persist with excellent programs in 2010.
4-H YOUTH DEVELOPMENT

4-H is the Youth Development component of Cornell Cooperative Extension. Through 4-H, young people ages 8-19 learn citizenship, leadership, and life skills. 4-H members pledge their heads, hearts, hands, and health to the betterment of themselves and their communities. In Wyoming County, our main delivery method is through the traditional 4-H Club Program, where young people are encouraged to develop a sense of belonging, achieve mastery, experience generosity, and gain independence. Complementing our club programs are 4-H Camp Wyomoco, 4-H special interest programs, and 4-H school enrichment programs. As the 2008-2009 4-H year ends, this brief collection of statistics highlights our successes.

• In 2009, Wyoming County 4-H had 1082 members.
• The key to our successful 4-H program is our volunteer leaders. This year, 217 adults gave their time and talents to the Wyoming County 4-H Club Program.
• 153 4-H members participated in the Public Presentations Program.
• 22 4-H members participated in Horse Communications, 54 participated in the Horse Bowl and 35 participated in the Hippology contest.
• The incubation and embryology project reached 11 area schools, libraries and preschool programs impacting more than 500 youth.
• 4-H members exhibited 918 animals at the Wyoming County Fair.
• 107 hogs, 30 lambs, and 17 beef and dairy beef meat animals were auctioned off at the Wyoming County Fairgrounds as part of the annual meat animal program.
• 1,177 exhibits were created by 4-H members and displayed in the Youth Building at the Wyoming County Fair.
• 83 4-H members exhibited youth building projects at the NY State Fair.
• 71 4-H members exhibited animals in the NY State Fair animal shows.
• 28 4-H members participated in Award Trips, including 4-H Capitol Days in Albany, 4-H Career Explorations at Cornell University, Citizenship Washington Focus in Washington, D.C., West Virginia State 4-H Camp, and Agri-Business Career Conference at SUNY Cobleskill.
• In partnership with Rural AHEC, 4-H staff and volunteers provided weekly Agriculture in the Classroom instruction to the students in the Perry “Honeycomb” After-School Program.
• 63 4-H youth and leaders participated in 4-H Fun Day Workshops in May.
• 78 youth, leaders, and parents participated in the 2nd Annual 4-H International Food and Fun Night in May.
• 89 4-H youth and leaders attended 4-H Holiday Workshops in December.
• 4 Wyoming County 4-H members represented NY 4-H at National Animal Science Educational Events.
• 16 4-H members earned National Safe Tractor and Machinery Operation Certification. 33 additional youth participated in the annual tractor and small engines safety program during January and February.

4-H members and leaders in Wyoming County participated in many workshops, events, and competitions throughout the year. The 4-H Youth Development Program in Wyoming County has a rich past and continues to grow and improve to meet the needs of our young people in the future.
NEW in 2009 – 4-H Fun Night and 4-H Recognition Banquet

Based on recommendations from a committee made up of 4-H teens, parents, and leaders, this year we offered 4-H Fun Night and the 4-H Recognition Banquet. These events replaced Achievement Night and Leaders Banquet, adding a family atmosphere to the Fun Night (held at the Wyoming County YMCA) and presenting both youth and volunteer awards at the Recognition Banquet. Both evenings were well-attended, with over 250 participating in Fun Night and over 200 at the Recognition Banquet.

Many individuals were honored at Recognition Night. Friend of 4-H Awards were presented to Creekside Fabrics of Arcade and Wayne Sage of Perry. 4-H Leader of the Year was presented to Karen Duboy of Warsaw. Outstanding 4-H member awards were presented to Jeanine Youngers of Arcade and Ben Colopy of Castile.
Over 1,125 campers participated in summer programs at 4-H Camp Wyomoco. A total of 851 campers participated in the traditional overnight summer program and 78 campers participated in our Fall Camper weekend. New camp activities this year included fencing, Frisbee golf, unusual athletics, beach volleyball and culinary fun.

**Americorps**

For the second year we were fortunate to have four summer Americorps members on camp staff and one year-round position. This partnership with Americorps and the Genesee County Youth Bureau allows college students to serve on camp staff taking leadership for a specific project or area. The Americorps member works to develop their program area and create a strong program for the future at Camp Wyomoco. The Americorps member receives an education allowance to help with college expenses through Americorps.

**Wyoming County Dairy Institute STEM Camp**

Cornell Cooperative Extension of Wyoming County’s unique attributes contributed to our successful Dairy Institute STEM (Science, Technology, Engineering, and Math) Camp. Camp Wyomoco provided the setting and home base. The collaborative efforts of staff from Camp, our 4-H and Agriculture Programs created a participatory dairy career discovery opportunity. Thirty-one youth, mostly from Wyoming County, visited farms and businesses across the area to learn about milk quality, calf raising, animal health and nutrition, environmental protection, crop production, artificial insemination, lending and record keeping from 33 different presenters.

**Camp Committee**

The Board of Directors appointed a Wyoming County Camp Committee this year. This committee will serve in an advisory capacity to the 4-H and Camp Staff regarding camp operations and development. Committee members include representatives from the Board of Directors, 4-H Program Committee, Members-at-Large, youth member and Camp Director.

**Choose Health**

In this 4-H camps grant program, which we were involved in again this year, campers assess the camp environment for healthy options and choices. Seven 4-H camps across the state participated. Our Choose Health at 4-H Camps curriculum was selected for presentation at the National Camping Institute in Portland, Oregon in March 2010.

**Seminar on Wheels**

The National 4-H Camping & Environmental Education Task Force held a Seminar on October 28 at camp. More than 100 4-H Camp Educators from across the United States were in attendance. Presenters included numerous 4-H Camp Educators, Barry Garst from the American Camp Association, and Jim Cain from Teamwork & Teameplay.
Mid-Size Dairy Discussion Group

- Mostly young representatives from eight area 200 to 300 cow dairies
- Focusing on transition cow and financial management
- Visiting each other’s operations and field trips to successful operations
- Sharing lots of ideas and information in an informal learning network

Helping Dairies Survive the Economic Storm

- Ag Business Group met in January to prepare for helping dairies through many months of projected rough economic sledding
- Special edition of Farm News published in early 2009 highlighting strategies for making the best of a low price cycle

Wyoming County Dairy Institute

- Manure & Nutrient Management Module delivered for the first time addressing: soil fertility, the nitrogen cycle, lime and pH, understanding soil tests, fertilizers, manure management, nutrient management planning, protecting surface and ground water
- Financial Management Module provided dairy managers with basic understanding of income statements, balance sheets, cash flow statements, analysis using benchmarking and financial planning tools including partial, whole farm, and enterprise budgets
- Dairy Comp 305 course moved to on-line teaching approach utilizing courses offered through the University of Minnesota College of Veterinary Medicine including: Introduction to Dairy Comp 305, Milk Quality Records Management and Reproductive Data Management
- Quality Milk Production course embraced distance learning technology to foster a partnership with the North West NY Dairy Extension Team to deliver modules across WNY. Lecture notes, quizzes for enhancing the learning experience and resource materials are available for participants via Moodle on the web. This format will make it practical for lectures to be available at up to four locations simultaneously.

Dairy Profit Teams

- Five initial pilot farms graduated from the sponsored program giving it rave reviews. All plan to continue a profit team in some fashion bringing their advisors together periodically to address management challenges facing their farm businesses.
- Through a project extension with the NY Center for Dairy Excellence, two more farms have initiated profit teams and funding is available for two additional farms to receive assistance organizing teams.

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Center for Dairy Excellence launched the program statewide and two more Wyoming County farms are benefiting from teams via the statewide effort.

- Participant farms report numerous opportunities identified by the teams to save a little here or generate more revenue there by implementing management strategies identified and outlined by their teams. The action steps identified at each team meeting build accountability and help move management changes forward for these farms.

**Pasture Walks**

- Partnership with Natural Resources Conservation Service, NY State Grasslands Conservation Initiative, Seneca Trail Resource Conservation and Development, and AgriKing Seeds provided three opportunities for 150 people from grazing dairies to walk, talk and learn about pasture management for dairy and replacement herds.

- Thanks to Jim & Sarah Youngers in East Arcade, John Noto and the crew at Eden Valley Organics in South Dayton and Tom Kibler in Varysburg for providing learning laboratories where participants could see pasture management working for their herds.

**Fruit**

We can’t say enough good things about hands-on, farmer to farmer learning, proven to increase adoption of new concepts and tactics. Through collaboration with Cornell University and additional funding from the Agricultural Workers Certification Program, 14 small fruit farmers participated in a new IPM Small Fruit Scout Training this year.

**Horticulture**

Wyoming County Master Gardener Volunteers are an integral part of the Outreach Program of Cornell Cooperative Extension.

This year 21 adults gave their time and talents to the Wyoming County Master Gardener program through:

- Providing educational outreach and programming to nearly 1000 residents
- Staffing the Master Gardener Hotline - taking over 500 calls in 2009
- Staffing the CCE Ag booth at the Wyoming County Fair
- Working with 4-H groups on gardening and presenting fair produce
- Participating in the Emerald Ash Borer Survey
- Writing articles for our local newspapers
- Maintaining extension educational gardens
- Sponsoring Spring Garden Day Celebration
- Sponsoring Fall Garden Bounty Celebration
- Conducting pH soil testing
- Providing advice to the public at farmers markets
- Continuing to learn and participate in training opportunities
What is Eat Smart New York?

Eat Smart New York, Supplemental Nutrition Assistance Program (SNAP) and the Expanded Food and Nutrition Education Program (EFNEP) are programs designed to reach low-income households and provide them with information about healthy eating and wise use of limited resources for family meals. These programs run between 6-8 classes that focus on budgeting, stretching food dollars, food safety, quick and easy meals, meal planning, and healthy and nutritious meals. At each visit, participants are given incentive gifts, such as meat and refrigerator thermometers, measuring cups, cutting boards, pedometers, grocery bags and other items that aid in healthy eating and living. Many of our lessons include a food component. We supply a low-fat, low-calorie recipe and the food. The participants enjoy the hands-on experience. Lessons are taught either in groups, or to individuals during home visits. This year alone we reached 74 FSNEP families that made an impact on a total of 226 individuals. Forty-five EFNEP participants completed our classes and this made an impact on a total of 249 individuals.

ESNY is a free program open to:
- Certified Eligible – persons enrolled in means tested, income verifying programs, such as WIC, HEAP, Head Start, SSI, Medicaid/Medicare, etc.
- Likely Eligible – persons recruited from approved grocery stores that redeem $50,000 each month in food assistance benefits.

Education Messages are:
- Must focus on food and nutrition information
- Nutrition knowledge, skills, and attitudes necessary to improve diets
- Planning for daily food needs
- Knowledge and practice in food selection and preparation
- Knowledge of financial management relating to family food budgets
- Food safety
- Maternal and infant nutrition
- Healthy lifestyles

We encourage people to cook, eat and talk together and make mealtime a family time. It’s a lesson they’ll use for life. When children come home hungry, have fruits and vegetables ready to eat, reminding participants that children learn from watching them.

If interested in our program call Cornell Cooperative Extension at 585-786-2251 and ask to speak to a Nutrition Educator.
Eat Smart New York Staff

SueAnn Miller, Nutrition Education Program Supervisor

SueAnn has been at CCE for over 1 ½ years. She works part of her time as Supervisor, the other part as a Nutrition Educator. The development of strong relationships with other county service agencies has been a primary effort this year, as well record keeping.

SueAnn has taught at a variety of places this year, and she learns something new from her participants all the time. She has attended a variety of Health Fairs, created display boards, attended a variety of meetings. All of the Nutrition Educators do a great job marketing and recruiting for our program!

Sue Randall, Nutrition Educator

Sue has been with CCE for 21 years. Sue has worked with numerous families, Stepping Stones (Continuing Day Treatment), Head Start, Peers Helping Peers, investing her time in the Caring About Perry (C.A.P) project. Sue has recruited at: Food Distributions, Food Pantries, WIC, Perry and Warsaw Farmers’ Market, Orientation at Dept. of Social Services. Sue is devoted to helping out people in time of need. She thinks of new ways to interest people in signing up for our program.

Patricia Hellwig, Nutrition Educator

Patricia has worked at our CCE for almost one year. She is often busy making home visits or teaching a group at a day care center. Together, Sue and Patricia have been teaching at Stepping Stones with a large group. Patricia has also done recruiting at WIC, Food Pantries, Food Distributions, and Warsaw Farmers’ Market. She brings with her new ways to recruit including her attention-grabbing, well-designed display boards. Patricia was interviewed by Cindy Kiel on the Voice of Extension radio program which airs on WCJW and can be listened to online at: http://counties.cce.cornell.edu/wyoming/VoE.

Pamela Shelnut, Data Entry Clerk

Pam has been working for CCE for four years. Pam has had a lot of experience in this job. Pam was a nutrition educator and she filled in as supervisor before SueAnn was hired. She now does data entry and helps out with clerical duties. Pam is always willing to help out. Pam works very hard and diligently to get things done ahead of time.
Program Staff

Kathleen Kohl
Reality Check Coordinator

REALITY CHECK

This year was the last year that Cornell Cooperative Extension of Wyoming County hosted the Reality Check grant, funded through the New York State Department of Health’s Tobacco Control Program. In the past year the Wyoming County Reality Check Program hosted numerous Smoke Free Movie Nights, helped reduce tobacco advertisements in the retail environment, worked towards policy change and participated in the Reality Check Statewide Summit in NYC.

Smoke Free Movies

One of the Reality Check Program’s biggest initiatives is to get smoking out of youth-rated films.

This May three representatives from the county-wide SADD & Reality Check Program traveled to NYC to take part in the Reality Check Statewide summit, which focused on getting smoking out of youth rated films. “Smoking in movies is a significant problem for youth because when they see their idols, or the people they look up to smoking, they think it is cool,” notes Sarah Carlson, a recent graduate from Warsaw High School. Fellow recent graduate of Warsaw High School, Ashley White added, “By attending the Reality Check statewide summit, we helped show people that smoking in movies influences youth to smoke in real life.” Sarah Strumpf (Attica High School) also helped represent the Wyoming County Reality Check Program at the Reality Check summit rally.

Tobacco Company Sponsorship and Promotion

The Reality Check program also worked this year to help obtain policies and resolutions from community organizations, event planners, and venues to prohibit sponsorship and/or promotion from tobacco companies. Reality Check would like to thank all of the organizations, event planners and venues who signed a policy this past year and for their support in helping stand strong against the tobacco industry’s attempts to target youth through ads, sponsorships and promotional products.

Municipality Resolutions and Tobacco Retailer Policies

One of the Reality Check Program’s most ambitious projects involved obtaining resolutions from local municipalities in support of the rearrangement/reduction/elimination of tobacco advertisements in the retail environment. Next time you are in a convenience store, notice where tobacco ads are placed and whether they are near candy or at a child’s eye level. This effort has been supported by some outstanding tobacco retailers in Wyoming County who have signed a policy to reduce/rearrange or completely eliminate their tobacco ads.
## ESTIMATE OF FINANCIAL SUPPORT

### Cornell Cooperative Extension of Wyoming County

*An Estimate of Support Received for year ending 12/31/08*

**NOTE:** The amounts shown for university resources in this report are estimates only and not to be used to support the association’s cost share on grant or contract budgets.

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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<tbody>
<tr>
<td><strong>1. COUNTY</strong></td>
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<tr>
<td>a. Appropriation</td>
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<td>b. Other County Support</td>
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<td><strong>TOTAL COUNTY SUPPORT</strong></td>
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<td>a. County Law 224</td>
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<td>b. Special Projects (grants/contracts) funded by State funds through Cornell University</td>
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<td>c. State Fringe benefits</td>
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<td>d. University resources ($30,987 x # of extension educators &amp; exempt program positions)</td>
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<td><strong>TOTAL STATE SUPPORT</strong></td>
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<td>Smith-Lever</td>
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<td>EFNEP</td>
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<td>Special Projects (grant/contracts) funded by Federal funds direct to association</td>
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<td>University resources ($18,127 x # of extension educators &amp; exempt program positions)</td>
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<td>Fringe benefits paid by Cornell ($3,056 x # of extension educators ONLY)</td>
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<td><strong>4. OTHER SOURCES OF SUPPORT</strong></td>
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<td>Enrollment fees, program participation fees</td>
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<td>Sale of equipment, news income, dividend income, interest income, rent income, 4-H camp and fund raising, misc. income.</td>
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<td>Contributions-restricted &amp; unrestricted</td>
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<td><strong>TOTAL OTHER SOURCES OF SUPPORT</strong></td>
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<td><strong>TOTAL SUPPORT TO ASSOCIATION</strong></td>
<td>$1,646,501.51</td>
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![Revenue Chart](chart.png)
**Board of Directors**
* Jonah Broughton, President
  * Kitty Dziedzic, Vice President
  * David Rayner, Treasurer
  * Cindy Parker, Secretary
  * Suzanne West
  * Joseph Wolak
  * John Bookmiller
  * Neal Cox
  * Jennifer Lingenfelter
  * Paul O'Connor
  * James Brick
  * Patty Pingrey
  * Charlotte Hamon
  * Connie Richards

*At-Large Member

Attica
Bliss
Strykersville
Perry
Varysburg
Attica
Java Center
Wyoming
Strykersville
Ithaca
Perry
Perry
Warsaw
Silver Springs

**OFFICE HOURS:**
Monday - Friday
8:30 a.m. - 4:30 p.m.
(585) 786-2251

**4-H Program Committee**
Robert Todd, Chairman
Donna Almeter, Secretary
Connie Richards
Patty Pingrey
Jodi Chamberlain
Lisa Conklin
Sue Sondericker
Jeanine Youngers, Teen Rep.
Warsaw
Strykersville
Silver Springs
Perry
Wyoming
Castile
Attica
Arcade

**Family & Consumer Sciences Program Committee**
Charlotte Hamon
Linda Nash
Edgar Turner
Sandy Brick
Cathleen Murdie
Sandy Pirdy
Warsaw
North Java
Warsaw
Perry
Warsaw
Arcade

**Agriculture Program Committee**
Kitty Dziedzic, Chairman
Craig Northey
Doug Wolcott
Rob Bliss
David Rayner
Michael Emerling
Michael Capel
Bliss
Strykersville
Dale
Bliss
Strykersville
Perry
Geneseo

http://counties.cce.cornell.edu/wyoming

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**Cornell University Cooperative Extension Wyoming County**
401 North Main Street
Warsaw, NY 14569

*Cornell Cooperative Extension in Wyoming County provides equal program and employment opportunities.*