

PRESS RELEASE

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Achieve Your Dreams: Business Planning with Sullivan County SCORE

LIBERTY, NY— A business plan is the story of your business, according to Plans & Profits LLC, and is essential to the success of every new or existing business.

Cornell Cooperative Extension Sullivan County (CCESC) is offering two identical workshops in April and September on Business Planning, sponsored by Sullivan County SCORE. Participants starting a new business or building on existing knowledge can benefit from this opportunity.

Charlene Finerty of Plans & Profits presents the ins and outs of creating a thorough business plan, discussing personal use and financial backing and financial statements, examining a business plan table of contents, and offers a question and answer opportunity. Materials will be shared with participants.

Workshops are held on Wednesday April 25, 2018 from 10:00 am to 12:00 pm as well as September 12 from 5:30 to 7:00 pm at the Extension Education Center on 64 Ferndale-Loomis Road in Liberty.

Cost for each class is \$15 per person or \$10 per CCESC enrollee. Anyone can enroll in CCESC for an annual contribution of \$25. Non-refundable registration with payment is required in advance online at www.sullivancee.org, via email sullivan@cornell.edu, or by calling CCESC at 845-292-6180.

Payment can be made in advance by check, cash, or credit. Program fees support the cost of instructors, refreshments, materials, and facilities. Additional donations for CCESC programs are appreciated.

SCORE is a nonprofit association dedicated to helping small businesses get off the ground, grow, and achieve their goals through education and mentorship.

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