Join us for the main dairy program offered by Cornell Cooperative Extension this winter in St. Lawrence and Franklin Counties. This 1-day seminar will provide the latest research info from the North Country Team, as well as a keynote address about consumer perceptions.

**Agenda**

10:00am - Welcome
10:15am - QMPS: Hot Topics in Milk Quality, *Frank Welcome*
10:45am - CCE Research Updates
   - Tiestall Cow Comfort and Lameness, *Lindsay Ferlito*
   - Calf Health and Management, *Kim Morrill*
   - On-farm Finances, *Kelsey O'Shea*
12:00pm - Lunch
12:45pm - Keynote - “Consumer Perceptions and Decision Making”, *Matt Draper*
1:45pm - National Milk: Update on the FARM Program and Check-off Dollars, *Kim Morrill*
2:30pm - Farm Labor Update, *Kelsey O’Shea*

**Speakers**

*Matt Draper*, Executive Director of the Shipley Center for Innovations, Clarkson University

*Lindsay Ferlito, Kimberley Morrill, and Kelsey O’Shea*, North Country Regional Ag Team

*Frank Welcome*, Sr. Extension Associate, Quality Milk Production Services (QMPS)

**Cost:** $15, includes lunch

[https://reg.cce.cornell.edu/2017dairysummit_10512](https://reg.cce.cornell.edu/2017dairysummit_10512)