



Cornell University
Cooperative Extension
North Country Regional Ag Team

Business Planning Workshop (2 Sessions)

Details: This will be a two session workshop for anyone looking to start, or update their business plan. Bring your existing plan or use one of my templates. The first session will focus on crafting, developing, and polishing of the business plans components of: intro, marketing, and SWOT analysis. The second session will focus on crafting a solid 12 month budget with a focus on how to be realistic and adaptive.

St Lawrence County Extension Farm (back Classroom): June 20th, and 27th

Watertown Extension: June 21st and 28th

Clinton County Extension: June 22th and 29th

Time: 6:30pm - 8:30pm

Cost: \$15/session so \$30 for both.

To sign up please contact:

Kelsey O'Shea, Farm Business Management Specialist, kio3@cornell.edu or 315.379.9192

Tatum Langworthy, Sr. Admin, tlm92@cornell.edu or 315.788.8450