

Cornell University
Cooperative Extension
Jefferson County



2016 ANNUAL REPORT

2016 in Review

Thoughts from the President...

Community-based organizations like Cooperative Extension must constantly adapt to changes in technology, available resources, government regulations, and the needs of their constituents. Increasingly, effective service delivery in this changing environment requires the use of collaborative partnerships—with other agencies and across the Extension system itself. Let me cite a few examples.

Regionally, collaboration between the county Extension offices across the North Country is resulting in administrative cost savings and improved technical assistance. Administratively, the offices are sharing resources for personnel administration, financial management, and information technology. CCE of Jefferson County plays a key leadership role in this Shared Business Network and has become a model success story for the statewide Extension system. Programmatically, the six CCE offices across the North Country have pooled resources to better leverage State and Federal funds to create a new NNY Regional Agriculture Team consisting of highly qualified Regional Agriculture Specialists. In turn, the Agriculture Team often partners with other agriculture-related agencies and programs. The creation of the Regional Agriculture Team represents a significant return on investment for participating counties and a tremendous transformation of how Extension deploys resources to better serve the North Country agricultural community.

Community partnerships are equally important in our program delivery. CCE of Jefferson County has partnered for several years with the United Way in providing parenting skill programs. We partner with several area school districts in offering afterschool programs that provide valuable life and career skills to student participants. Based on the 4-H model, these fun and engaging programs help youth to develop lifelong skills such as leadership, teamwork, and critical thinking. The programs also incorporate a STEM (Science, Technology, Engineering, and Math) focused curriculum to help reinforce what our youth are learning in school.

Within our own office, collaboration across program areas is also essential. Take the promotion of healthy living, for example. Our agricultural specialists provide technical assistance to local farmers not only in growing their produce, but also in getting that produce to market. Our nutrition, family, and youth programs promote healthy eating and food preparation, and where to find fresh, locally grown produce. They also work with local schools to promote the utilization of locally grown produce. We're encouraging healthy eating on one hand while helping to expand opportunities for local producers at the same time.

As skilled and committed as they are, our Extension team could not accomplish what they do if it were not for our unique relationship with Jefferson County, Cornell University, USDA, New York State and all of the other partners we work with on a daily basis. Nor would we be as effective without the support of countless volunteers serving in various capacities. To all of you I send a big **"THANK YOU!"**



*Board President
David J. Zembiel*

David J. Zembiel



*Executive Director
Kevin J. Jordan*

*On behalf of
the Board of
Directors and
staff, I am
pleased to
present our
2016 Annual
Report.*

Kevin J. Jordan

2016 Board of Directors

Officers:

- Dave Zembiel, *President*
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Board of Legislators*

Mission Statement:

Cornell Cooperative Extension Association of Jefferson County educates youth, families, farmers, and communities using research-based knowledge for practical application and lifelong learning.

PARTNERSHIPS

Growing Local Investment into Funding for Programs that Improve Lives and Grow Businesses

\$740,500

in core
funding from
Jefferson
County and
New York State



\$4.1 Million

in additional funding
for local programs
and initiatives

Creating New Partnerships:

CCE is often able to multiply resources by connecting local partners for tandem growth. For example:

Connecting local producers with local consumers through MeatSuite's online marketing and the newly formed multi-county meat CSA, where local producers are collaborating across three counties to sell meat together.

Enhancing Community Partnerships:

CCE is involved in numerous partnerships with local agencies and organizations which provide a vehicle to reach and educate local residents in ways that benefit everyone involved. For example:

Budgeting can be fun and entertaining as 200 students in five school districts, as well as dozens of adult volunteers, participating in Mad City Money are finding thanks to additional funding from Northern Credit Union.

Leveraging Unique Partnerships:

CCE has the skills and initiative to bring non-traditional partners together to form unique alliances that can yield unprecedented results. For example:

Working with the Transition Assistance Program (TAP) at Fort Drum and the Cornell Small Farms Program has brought the Army and Agriculture together in ways that will provide career development for soldiers and veterans through 'Farm Ops' for Veterans in Agriculture.

Some of our Current Partners

American Red Cross
AmeriCU Credit Union
Belleville-Henderson
Central School District
Carthage Central School District
Cheney Tire
Community Action Planning Council
Cornell Small Farms Program
Fort Drum
Great Lakes Cheese
Indian River Central School District
Lyme Central School District
New York Air Brake
NYS Office of Children & Family Services
North Country
Prenatal Perinatal Council
Northern Credit Union
Northern New York Agricultural
Development Program
NNY Community Foundation
Scott Phelps General Contracting, LLC
The Pratt-Northam Foundation
Stewart's Shops
Stone Mills Agricultural Museum
Sweetgrass Foundation
Tops Friendly Markets
Tractor Supply
US Environmental Protection Agency
United Way of Northern New York
Volunteer Transportation Center
Watertown City School District
Watertown Savings Bank
White's Lumber



Northern Credit Union presents check to support Mad City Money. (l to r) David Zembiec, Rochelle Runge, Alexa Bennett, and Kevin Jordan

EDUCATION = Impact

“By implementing better packing procedures and increasing bunk density, a farm our size realized a feed cost savings of \$200,000. This does not take into consideration improved cow health and production.”

Ron Robbins
North Harbor Dairy



Bunk Silo Density program helped farmers reduce bunk waste from as high as 25% down to as low as 8%. That means real savings in feed costs, especially in a year when milk prices are low and crop yields are down.

Bunk Silo Density Program

“In my thirty years in education there has not been a better program that served the essential needs of the students and their parents.”

Rick T. Moore
Superintendent
Belleville Henderson Central School District



4-H Afterschool Programs are improving our students' lives. At Belleville-Henderson and Lyme Central Schools, 98% of the students who attended our program performed above ELA standards. Even more dramatic, obesity rates of students have dropped from 50% and 75%, respectively, for these schools to 10% and 19% since our program began.

4-H Afterschool Programs

“Our evaluation team has been blown away by the success of the program . . . project participants were very committed to making a difference for the environment at their site.”

Kim Hall
Syracuse University



Composting and Recycling reduced waste at three children's summer camps in the North Country, including 4-H Camp Wabasso. By teaching campers, with the help of an EPA grant, we diverted 1.5 tons of waste from our local landfills.

Composting and Recycling

RESEARCH = Answers

"I would found an institution where any person could find instruction in any study." Ezra Cornell

Through Cooperative Extension, Research is Happening Here!

Research to enhance understanding:

Team the wisdom and experience of seniors with the energy and ability of youth to learn, and you have the *Building a Community Legacy* research project. The project is studying ageism and how to live a successful life.

Research helping farmers improve farm water quality:

While recent research shows farm water sources are generally of good quality for our livestock, our farm water systems are becoming stressed with farm growth. Additional work will follow on livestock drinking water space, water system delivery and water supply.

Research to improve the future:

Nature's tiny workers put food on our tables. Bees are a vital part of our food systems, yet they are disappearing at alarming rates. This project is helping encourage new beekeepers in our region and improve the practices of existing beekeepers.

Adopting Healthy Habits research changing lives:

Adopting Healthy Habits research is demonstrating that people are more likely to engage in healthy behaviors when communities are supportive; have convenient, low cost access to nutritious foods; and have safe, fun ways to be active. The Adopting Healthy Habits Community Coalition is using this research to change the way Jefferson County residents live their lives.

Livestock projects putting current research to practical use:

From calf ventilation projects, to sheep breeding, to livestock grazing research, Extension staff are currently working on a farm near you to bring cutting-edge information directly to North Country farmers.



Today's Research Provides Answers for Residents and Businesses Tomorrow.

Supporters of Extension

We would like to thank the following individuals, families, businesses, and organizations for their contributions to our fundraising events, annual support campaign, and programming in 2016.

Susan Abrams
Jennie M. Adsit
Agway, LaFargeville
Tammy Albro
Nicole Alman
Marie Ambrose
American Legion 61, Watertown
American Legion 588, Brownville
American Legion 821, Clayton
American Legion 916, Antwerp
American Legion 1788, LaFargeville
American Legion Auxiliary 204, Medina
American Legion Auxiliary 588, Brownville
American Legion Auxiliary 916, Antwerp
American Legion Sons 61, Watertown
American Legion Sons 586, Adams
American Legion Sons 588, Brownville
American Legion Sons 789, Carthage
AmeriCU Credit Union
John & Kirsten Anderson, Lake Effect Hoof Trimming
Lori Arreola
Darrel Aubertine
Gary Babcock, DVM
Sue & Art Baderman
Bechaz Riverdale Cheese
Dani Baker & Dave Belding
Janet Baker
Rita Barker
Sally Bartlett
Belleville-Henderson Central School
Rachel Bernat
Donna Bibbins
Bimbo Bakeries USA

Assemblyman Ken Blankenbush
Joan Bola
Hartley Bonisteel Schweitzer
Harold Boomhower
Melody Brabant
Carmelita Britton
Brown's Feed
Dick Company
Jay & Kathryn Canzonier
Rebecca Carnegie
Kathleen Carr
Carthage Central School District
Andrew & Rebecca Caswell
Sharon Chaple
Mary Charney
Beth Cheever
Cheney Tire
Children's Home of Jefferson County
Michael Chrisman
City of Watertown
Anita Ciulo
Constance Clark
David Clement
Community Action Planning Council
Kathy Connor
Haley Cook
Copenhagen Central School
Robin Corpening
Rachel Correia
Rachel Countryman
Dennis Crowley
Brenda Cudney
Norah Cuppernell
Dairy Princess Krystal Burger and Court
Claude Davis
Heather and Mark Dayton
Anna DeSousa

Development Authority of the North Country
Eileen Ditch
Mary Ann Dobmeier
Michael Docteur
Verna Docteur
Doctor's Landscaping, Dexter
Anthony Doldo
Jamie Dollahite
Alissa Donnell
Helen Dorr
Laura Dorr
Allen Drake
Katrina Ellis
Sarah Esplin
Tricia Eveleigh
Excellus BlueCross BlueShield
Farm Credit East
Etosha Farmer
Valerie Farr
Jane Feldman
Cathy Ferran
Robert Ferris
FFA Advisors
Fidelis Care
Kathy Finnerty
Rose Fitzgerald
Jim & Carolyn Fitzpatrick
Five Corners Greenhouse, Theresa
Patti Forbes
Fort Drum Army Community Services
Fort Drum Regional Health Planning Organization
Dori-Ann Froelich
Anne Garno
Linda Garrett
Brigitte Gates
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Senator Kirsten Gillibrand
Nancy Girard
Amanda Gonzalez
Allison Gorham
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Karen Gracey
Walter & Stephanie Graf
Michelle Graham
Ian Grant
Mary Grant
Scott A. Gray
Great Lakes Cheese, Adams
Greater Watertown-North Country Chamber of Commerce
Christine Greene
Rick Hafemann
Bob Hagemann III
Linda Hall-Elcsisin
Kelly Hamilton
Donald Hanson
Bruce & Marilyn Hazen
David & Barbara Heasley
"Herb" Philipson's
Day Hills

Nichole Hirt
Christine Hoffman
Rachel Holmes
Elizabeth Hornbarger
Sharon Horning
Constance Hudson
Karen Humphrey
Kelly-Jo Hutchings
Jessica Hyde
Todd Hyman
Donna Hynes
Indian River School District
Timothy Ives
Jake's Landscaping, Watertown
Patrick Jareo
Jefferson County Ag Promotion Board
Jefferson County Agricultural Development Council
Jefferson County Board of Legislators
Jefferson County Farm Bureau
Jefferson County Public Health
Jefferson County Social Services
Jefferson County Soil & Water Conservation District
Jefferson County Youth Bureau
Jefferson/Lewis BOCES
Steve Jennings
William Johnson
Yessenia Johnson
Christine Jordan
Delta Keeney
Michael Kiechle
Kinney Drugs, Watertown
Rebecca Kinnie
Greg Knapp
John Kunz
Patricia LaBarr
Jillian LaRue
Kaitlyn Lawrence
Learning Disabilities Association
Lend Lease Community Fund
Erich Leonard
Mike Lumbis
Faith Lustik
Lyme Central School
Paige Lyndaker
Regina Mallette
Eugene Mancini
Dana Markley
Tina Marshall
Sarah Maryhugh
Jay Matteson
Jeremiah Maxon
Daniel McBride
Sarah McCracken
Carl McLaughlin
Roberta Meyers
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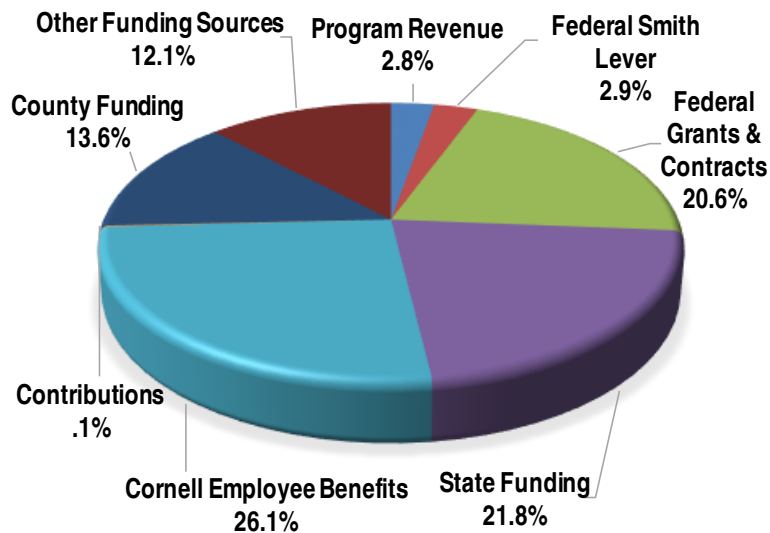
*Together
we are
supporting
our kids,
our families,
our troops,
and our
businesses.*

Michael Montigelli	Hilarie Pearson	Catherine Sforza	Nora Turner
Cathryn Munna	John Peck	Cassandra Shambo	United Healthcare Community Plan
Judy Munoz	Kylie Peck	Kristi Shangraw	United Way of Northern New York
Mark Murray	Petals n Pots, Cape Vincent	Mary Sheldon	USDA Farm Service Agency
James A. Nabywaniec	Tami Petrus	Doug Shelmidine	USDA Rural Development
James & Danicia Nerschook	Melvin Phelps	Sherwood Florist, Watertown	VFW Auxiliary 1400, Watertown
New York Air Brake	Scott Phelps, General Contracting	Teresa Shipman	Tracy Valentine
New York State Department of	Billie Pickert	Ron Shoemaker	JoAnne VanBrocklin
Environmental Conservation	Deanna Piiparinen	Barbara Simmons	Pope Vickers
New York State Energy Research	Angela Porter	Dean Simmons	Don Votra
and Development Authority	Lisa Porter	Bob Simpson	W.B. Mason
New York State Fair	Harry Potter	Slack Chemical, Inc.	Wal-Mart
New York State Police	Brenda Prance	South Jefferson Lions Club	Elizabeth Walker
New York State Tug Hill	Laura Ramirez	Brenna Spencer	Edward Walldroff
Commission	Shelly Ramos	Kylie Spinner	Carol Wardwell
New York State Zoo at Thompson	Andrea Reed	Spring Valley Garden Center,	Avril Warner
Park	Pam Reed	Watertown	Watertown Animal Hospital
Diane Nier	Philip N. Reed	SRCTec, Inc.	Watertown City School District
Wendy Nix-Morris	Rebecca Reed	Congresswoman Elise Stefanik	Watertown Daily Times
Noble ACE Hardware, Watertown	Dorothy Reynolds	Michelle Stephens	Watertown Noon Rotary Club
North Country Animal Center,	Gerald Reynolds	Stewart's Shops	Watertown Savings Bank
Watertown	Kristy Reynolds	Stone Mills Agricultural Museum	Watertown Urban Mission
North Country Council of Social	Rhode's Greenhouses, Henderson	Stratton Hardware, Watertown	White's Lumber
Agencies	Michele Rice	Kathy Sturr	Don Whitney
North Country Family Health Center	Betsy Ring	Sweetgrass Foundation	Shannon Whitney
North Country Kennel Club	Senator Patty Ritchie	Nancy Tackley	Alison Widrick
North Country Spouses Club	Julia Robbins	Roselyn Taylor	Sherry Wilson
Northern Credit Union	Donald Roberts	The Garden Center, Watertown	Alan Wood
Northern New York Community	Jody Roberts	The Pratt-Northam Foundation	Carol Worden
Foundation	Bruce & Lori Robinson	Katherine Thesier	WTNY-790
Becky Nowak	Carrie Root	Becky Thomas	WWNY-TV7
Emma Nowak	Emily Rudd	Cecelia Thompson	Katie Youngs
O.D. Greene Ace Hardware,	Assemblywoman Addie Russell	Steven Todd	Susan Zabriskie
Sackets Harbor	Seaway Gardens, Watertown	Julia Tollinchi	Jen Zajac
Jan Oatman	Senator Charles Schumer	Tops Friendly Markets	Mary Margaret Zehr
Troy Osier	Jana Schwendy, Honey Do Lane	Tractor Supply, Watertown	David Zembiec
Richelle Patchen	Stable	Sara R. Treadwell	
Daniel Pearson	Anita Seefried-Brown	Joan Treadwell-Woods	

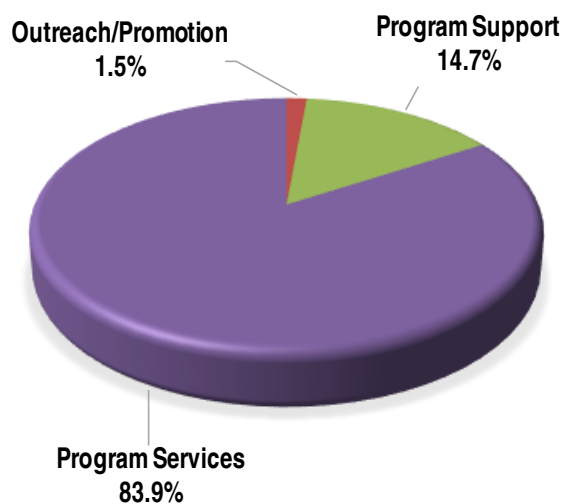
2016 Funding Sources

The total budget for Cornell Cooperative Extension Association of Jefferson County for 2016 was \$4,875,815. The sources of income and distribution of expenses are shown below.

2016 Budgeted Funding Sources



2016 Budgeted Expenditure Profile



2016 Educational Programs

Agriculture and Natural Resources:

Agricultural Outreach
Dairy and Livestock
Farm Business Management
Field Crops
Horticulture

Military Programs:

4-H Military Partnership
Army Emergency Relief
Army Volunteer Corps
Employment Readiness
Family Advocacy
Financial Readiness
Military Youth Camps
Mobilization & Deployment
Outreach Services
Relocation

Nutrition and Health:

Adopting Healthy Habits
Breastfeeding Education
Community Environment and Health
Nutrition Education

Community Development:

College Financial Education
Energy Conservation Programs
Local Foods Programs

Youth and Family Development:

4-H Animal Science and Club Support
4-H Camp Wabasso
Belleville-Henderson Extended School Day Program
Carthage High School STEM Program
Indian River School District Family Liaisons
Lyme Extended School Day Program
Parenting Education
Watertown Wiley Afterschool Programs



*Ribbon-cutting event for new covered deck at 4-H Camp Wabasso.
Thank you to all our donors who helped make this project possible!*

Cornell Cooperative Extension of Jefferson County

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