



**State Liquor
Authority**

Complying with New York's Alcoholic Beverage Control Law

A guide for craft manufacturers

Presented by:

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Licensing matters

- How does the application process work?
- What do you need to submit with an application?
- Once you have a license, do you have to file other applications?

Manufacturing your product

- What types of licenses are available?
- What is a “farm” license?
- What are “New York state labeled” alcoholic beverages?
- What permits do you need?

Distributing your product

- How do you get your product to retailers?
- Do you need state brand label registration?

Distributing your product

- Are there restrictions on the prices you charge wholesalers and retailers?
- What is the “C.O.D.” list, and how can you sell on credit?

Tastings, sales by the bottle and sales by the glass

- Can you conduct tastings at your licensed premises?
- Can you “sell by the bottle” at your licensed premises?
- Can you “sell by the glass” at your licensed premises?

Tastings, sales by the bottle and sales by the glass

- What is the marketing permit?
- What is a branch office or satellite store?

Relationships with retailers

- What is the “tied-house” law?
- What is the “gift and services” law?

Administration of the ABC Law

- What is the State Liquor Authority?
- How does the Authority enforce the law?
- What are the penalties for violations?