

THE RIMADYL REWARDS PROGRAM HOW-TO GUIDE

RIMADYL (carprofen) Rewards is a unique program that rewards you with substantial savings on RIMADYL and other products and services at our clinic—just for providing your dog with long-term osteoarthritis care.

Register at www.myrimadylrewards.com and submit your RIMADYL receipts from our clinic as proofs-of-purchase. You'll immediately start earning Rewards Points that act as cash and can be spent toward any product or service at our clinic, such as: annual exams, RIMADYL refills, and more!

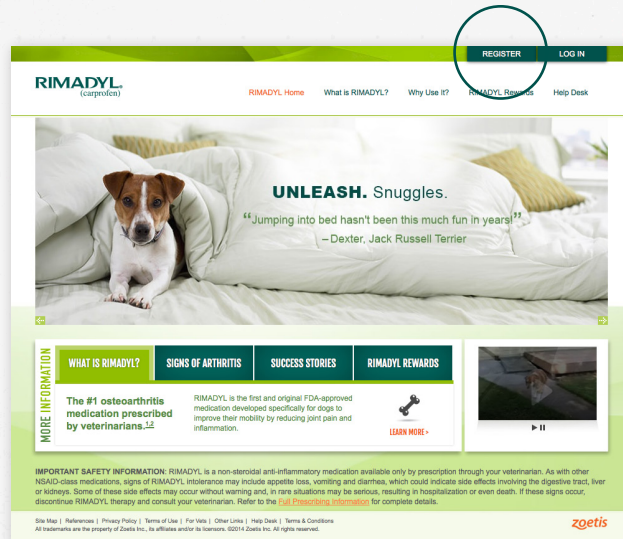
Once you have accumulated at least 200 Rewards Points, you'll receive a RIMADYL Rewards Card loaded with all the points / dollars you've earned, and any future points / dollars you earn will be automatically loaded to the same card. For more information on the program or to register for the program now, visit www.myrimadylrewards.com.



IMPORTANT SAFETY INFORMATION: As a class, NSAIDS may be associated with gastrointestinal, kidney and liver side effects. These are usually mild, but may be serious. Pet owners should discontinue therapy and contact their veterinarian immediately if side effects occur. Evaluation for pre-existing conditions and regular monitoring are recommended for pets on any medication, including RIMADYL. Use with other NSAIDS or corticosteroids should be avoided. See full Prescribing Information attached.

HOW TO REGISTER FOR THE RIMADYL REWARDS PROGRAM

1. Visit www.rimadyl.com or www.myrimadylrewards.com and click "Register" at the top of the page. *Note: You'll be able to easily reach the registration page by using either web address above.*
2. Then, enter your **email address**, choose a **password**, click the check-box to accept the **RIMADYL Rewards Terms & Conditions**, and enter the **unique characters** in the box provided.
3. Click "Submit."
4. You will then receive an email from The RIMADYL Team; open it and click "Verify My Email," which will bring you back to the site to complete your registration.
5. Provide your **first name, last name, mailing address**, and select a **security question and answer**.
6. Click "Save."
7. Your registration is now complete. Don't forget to sign up for dosing and prescription refill reminders available online and through the RIMADYL Rewards app. Text, email, and app push notifications will help you manage your dog's arthritis pain so you and your dog can enjoy spending time together again!



HOW TO SUBMIT A PROMO CODE TO RECEIVE \$10

Use this step if you received a coupon from our clinic, received a sample pack with a promotional code or received a promo code from an online pet owner network such as Vetstreet.com.

Once logged into the site, click the radio button next to "I have a promotional code" and click "Continue."

1. If you haven't yet done so, you will be prompted to enter information about your dog, including your dog's **name**, **sex**, **breed**, **weight** and **birth date**, then click "Save" (note: you can add up to five dogs). *If you have already entered your dog's information, you'll simply select the **dog who received RIMADYL**.*
2. If you haven't yet chosen our clinic, click "Locate Clinic" and enter your **ZIP code**, choose a **radius**, and click "Find Clinic"; choose **our clinic** from the list and click "Select" (note: you can add up to two clinics). *If you have already added your clinic(s), you'll simply select the clinic **where the purchase was made**.*
3. Enter the **promo code**.
4. Choose how you would like to receive your rebate—either via **Rewards Card** or **Rebate Check**.
5. Click "Submit" and you will be brought to a "Thank You" page.
6. To view the status of your promo code, check your personal dashboard by logging into www.rimadyl.com or www.myrimadylrewards.com.

RIMADYL (carprofen)

WELCOME! John Smith MY REWARDS LOG OUT

RIMADYL Home What is RIMADYL? Why Use It? RIMADYL Rewards Help Desk

REDEEM REWARDS

☐ I want to redeem a RIMADYL receipt

☐ I am switching to RIMADYL from a competitor

☒ I have a promotional code

☐ I have a lot number

Continue

REWARDS STATUS

DOG	DATE	TYPE	STATUS	VALUE
Shadow	1/7/2015	Receipt	In Progress	2890 (\$342.00)
TestDog	1/7/2015	Receipt	In Progress	4320 (\$513.00)
TestDog	1/7/2015	Receipt	In Progress	800 (\$95.00)
Bella	1/7/2015	Receipt	In Progress	960 (\$114.00)
Buddy	1/7/2015	Receipt	In Progress	120 (\$13.00)

[View Complete History](#)

MY ACCOUNT

Personal Information Edit

Login Information Edit

Dogs

- Bella Edit | Delete
- Buddy Edit | Delete
- Jack Edit | Delete
- Shadow Edit | Delete
- TestDog Edit | Delete

Clinics

- Pharr Road Animal Hospital Delete
- Vet Center Of Buckhead Delete

POINTS VALUE

25mg x 30	60	\$6.00
25mg x 60	120	\$13.00
25mg x 180	360	\$39.00

ADMIN

HOW TO REDEEM RIMADYL REWARDS USING A RECEIPT (PROOF-OF-PURCHASE)

Once you reach 200 points you'll receive a RIMADYL Rewards card. Check the points chart at www.myrimadylrewards.com to see how many points your purchase(s) will qualify for.

1. Once logged into the site, click the radio button next to "I want to redeem a RIMADYL receipt" and click "Continue." If you recently switched to RIMADYL and would like to submit a prior receipt for a different NSAID, please select "I am switching to RIMADYL from a competitor" and click "Continue." Qualifying NSAID products or NSAID competitors are listed in the Terms and Conditions.
2. If you haven't yet done so, you will be prompted to enter information about your dog, including your dog's **name, sex, breed, weight** and **birth date**, then click "Save" (note: you can add up to five dogs). *If you have already entered your dog's information, you'll simply select the **dog who received RIMADYL**.*
3. If you haven't yet chosen our clinic, click "Locate Clinic" and enter your **ZIP code**, choose a **radius**, and click "Find Clinic"; choose **our clinic** from the list and click "Select" (note: you can add up to two clinics). *If you have already added your clinic(s), you'll simply select the **clinic where the purchase was made**.*
4. Enter the **date of purchase, dose size, number of pills** and **number of bottles**.
5. Choose your desired submission method:
 - **I will upload an image of my receipt**—you'll be able to submit an electronic copy of your receipt using this method.
 - **I will mail it to you**—you'll be able to mail a hard copy of your receipt to the program.
 - **I will fax it to you**—you'll be able to fax a copy of your receipt to the program.

IMPORTANT NOTE: When choosing the mail and fax options, you'll need to include a POP ID form with your receipt (proof-of-purchase). The form will be emailed to you and is also available on your personal dashboard when you log in to www.myrimadylrewards.com. Detailed instructions for mailing and faxing are included on the POP ID form.

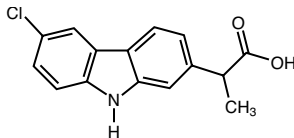
6. Click "Submit" and you will be brought to a "Thank You" page.
7. To view the status of your reward, check your personal dashboard by logging into www.rimadyl.com or www.myrimadylrewards.com.

HOW TO REDEEM A RIMADYL LOT NUMBER

You can receive \$10 instantly by submitting the lot number on your RIMADYL bottle.
Limit one lot number per dog registered to your account.

1. Once logged into the site, click the radio button next to "I have a lot number" and click "Continue"
2. If you haven't yet done so, you will be prompted to enter information about your dog, including your dog's **name**, **sex**, **breed**, **weight** and **birth date**, then click "Save" (note: you can add up to five dogs). *If you have already entered your dog's information, you'll simply select **the dog who received RIMADYL**.*
3. If you haven't yet chosen our clinic, click "Locate Clinic" and enter your **ZIP code**, choose a **radius**, and click "Find Clinic"; choose **our clinic** from the list and click "Select" (note: you can add up to two clinics). *If you have already added your clinic(s), you'll simply select the **clinic where the purchase was made**.*
4. Enter the bottle information, including **lot number**, **expiration month**, **expiration year**, and **dose size**.
5. Choose how you would like to receive your rebate—either via **Rewards Card** or **Rebate Check**.
6. Click "Submit" and you will be brought to a "Thank You" page.
7. To view the status of your reward, check your personal dashboard by logging into www.rimadyl.com or www.myrimadylrewards.com.

Sterile Injectable Solution 50 mg/mL
For subcutaneous use in dogs only
Non-steroidal, anti-inflammatory drug



Percentage of Dogs with Abnormal Health Observations Reported in Clinical Field Study with the Injectable		
	Rimadyl (n=168)	Placebo (n=163)
Observation	10.1	8.2
Vomiting	2.4	3.7
Diarrhea/soft stool	0.6	1.2
Dermatitis	0.6	0.6
Dysrhythmia	0	1.2
Swelling	1.2	0
Dehiscence	13.7	6.7
WBC increase		

Distributed by:

14036500, Revised January 2013;
Rimadyl Chewable Tablets PL
14029100, Revised April 2013; and
Rimadyl Sterile Injectable Solution
105457720, Revised January 2013.