

Bridge for Billions - Privacy Policy

Last updated: 25 February 2019

Introduction

Bridge for Billions (“**we**”, “**our**”, “**us**”) are committed to protecting and respecting your privacy. We are a Benefit Public Corporation established in the USA and Spain with a registered office at 514 110th Street #6D, and for the purpose of the General Data Protection Regulation (the “**GDPR**”), we are the data controller.

This policy sets out the basis on which we will process any personal data or usage information we collect from you, or that you provide to us, in connection with your use of our website at <https://www.bridgeforbillions.org/>, its subdomains and our online platform through which entrepreneurs and mentors are connected (together, the “**Platform**”). Please read this policy carefully so that you understand your rights in relation to your personal data, and how we will collect, use and process your personal data. If you do not agree with this Privacy Policy in general or any part of it, you should not access the Platform.

What types of information do we collect and how do we use it?

- **Information you give us.** You may provide information by creating an account and entering information on our Platform, completing an application form to become an entrepreneur or a mentor, attending a video interview with us, contacting us via our Platform or otherwise, or signing up for our newsletters or alerts. We collect the following information, if you provide it to us:
 - o name;
 - o email address;
 - o phone number;
 - o date of birth;
 - o gender;
 - o link to your LinkedIn page;
 - o your country of origin;
 - o country and city where you are based;
 - o name of referrer;
 - o educational and job experience; and
 - o information supporting any grant application.

As it is in our legitimate interests to be responsive to you and to ensure the proper functioning of our products and organisation, we will use your information to:

- create your account;
- communicate with you;
- administer and provide our services through the Platform;
- personalise our services for you;
- sign you up for our newsletters or alerts;
- enforce our Platform terms and conditions;
- if you have opted in to marketing, communicate with you about products, services, promotions, events and other news and information we think will be of interest to you; or
- provide third parties with statistical information about our users (but those third parties will not be able to identify any individual user from that information).

Technical usage information. When you visit the Platform, we automatically collect the information sent to us by your computer, mobile phone, or other access device. This information includes:

- your IP address; and
- standard web information, such as your browser type and the pages you access on our Platform.

As it is in our legitimate interests to process your data to provide effective services to you we collect this information in order to:

- personalise our Platform to ensure content from the Platform is presented in the most effective manner for you and your device;
- monitor and analyse trends, usage and activity in connection with our Platform and services to improve the Platform;
- administer the Platform, and for internal operations, in order to conduct troubleshooting, data analysis, testing, research, statistical and survey analysis;
- keep the Platform safe and secure; or
- measure and understand the effectiveness of the content we serve to you and others.

If you contact us via social media, we receive your contact information from that source.

Users under 16 years old

Unfortunately you may not use the Platform if you are under 16 years old. We do not knowingly collect personal information from children under this age for any purpose. If you believe that we have personal information of a child under this age, please contact us at data@bridgeforbillions and we will delete such information.

Do we use cookies?

We use functionality cookies to allow us to remember your preferences, and ensure that you see the application applicable to you. You can find more information about cookies and how to manage them at <http://www.allaboutcookies.org/>.

We use the web analytics tools Google Analytics, Hoptar and Mixpanel to help us understand how users engage with the Platform. Like many services, they use first-party cookies to track user interactions, as in our case, where they are used to collect information about how users use our site. This information is used to compile reports and to help us improve our Platform. The reports disclose website trends without identifying individual visitors. You can opt out of Google Analytics

without affecting how you visit our site – for more information on opting out of being tracked by Google Analytics across all websites you use, visit this Google page: <https://tools.google.com/dlpage/gaoptout>.

How do we share your personal data?

We do not sell, rent or lease your personal information to others except as described in this Privacy Policy. We share your information with selected recipients. These categories of recipients include:

- Amazon Web Services, our cloud storage provider on a server located in the USA, to store the personal data you provide and for disaster recovery services, as well as for the performance of any contract we enter into with you;
- IT service providers who provide us with SaaS services, including Typeform, Pipedrive, Forest Admin and Sendgrid;
- provided you have consented, advertisers and advertising networks that require the data to select and serve relevant adverts to you and others;
- analytics and search engine providers located in the USA that assist us in the improvement and optimisation of the Platform.

We will share your information with law enforcement agencies, public authorities or other organisations if legally required to do so, or if we have a good faith belief that such use is reasonably necessary to:

- comply with a legal obligation, process or request;
- enforce our terms and conditions and other agreements, including investigation of any potential violation thereof;
- detect, prevent or otherwise address security, fraud or technical issues; or
- protect the rights, property or safety of us, our users, a third party or the public as required or permitted by law (exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction).

We will also disclose your information to third parties:

- in the event that we sell any business or assets, in which case we will disclose your data to the prospective buyer of such business or assets; or
- if we or substantially all of our assets are acquired by a third party, in which case information held by us about our users will be one of the transferred assets.

Where do we store your personal data?

The information that we collect from you will be transferred to, and stored on our Amazon Web Services server in the USA. Your personal data is also processed by staff operating in the USA who work for us. Such staff are engaged in, among other things, the operation of our Platform and the provision of support services. We will take all steps reasonably necessary to ensure that your personal data is treated securely and in accordance with this policy.

The security of your personal data

Unfortunately, the transmission of information via the internet or email is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your information transmitted through the Platform or over email; any transmission is at your own risk. Once we have received your information, we will take appropriate technical and

organisational measures to safeguard your personal data against loss, theft and unauthorised use, access or modification.

We will, from time to time, host links to and from the websites of our affiliates or third parties. If you follow a link to any of these websites, these websites will have their own privacy policies and we do not accept any responsibility or liability for these policies. Please check these policies before you submit any information to those websites.

How long do we store your personal data?

We will retain your information while your use of the Platform and/or your account is active. If you close your account, or after two years of no activity, we generally delete your information within 30 days except as noted below.

We retain your personal data even after you have closed your account if reasonably necessary to comply with our legal obligations (including law enforcement requests), meet regulatory requirements, resolve disputes, maintain security, or fulfil your request to “unsubscribe” from further messages from us. We will retain anonymised information after your account has been closed.

Information you have shared with others may remain visible after you closed your account, and we do not control use of your data by other users.

Your rights

You have the right to ask us to access the personal data we hold about you and be provided with certain information about how we use your personal data and who we share it with. You also have the right to ask us to correct your personal data where it is inaccurate or incomplete and we will endeavour to do so without undue delay.

In certain circumstances, you have the right to ask us to delete the personal data we hold about you:

- where you believe that it is no longer necessary for us to hold your personal data;
- where we are processing your personal data on the basis of legitimate interests and you object to such processing and we cannot demonstrate an overriding legitimate ground for the processing; or
- where you believe the personal data we hold about you is being unlawfully processed by us.

In certain circumstances, you have the right to ask us to restrict (stop any active) processing of your personal data:

- where you believe the personal data we hold about you is inaccurate and while we verify accuracy;
- where we want to erase your personal data as the processing is unlawful but you want us to continue to store it;
- where we no longer need your personal data for the purposes of our processing but you require us to retain the data for the establishment, exercise or defence of legal claims; or
- where you have objected to us processing your personal data based on our legitimate interests and we are considering your objection.

In addition, you can object to our processing of your personal data based on our legitimate interests and we will no longer process your personal data unless we can demonstrate an overriding legitimate ground.

To exercise any of these rights above, please contact us at data@bridgeforbillions.org. In addition, you have the right to complain to the applicable data protection supervisory authority in the EU country in which you live or work.

Please note that these rights are limited, for example, where fulfilling your request would adversely affect other individuals, where there are overriding public interest reasons or where we are required by law to retain your personal data.

Withdrawal of Consent

Where you have provided your consent for us to process your personal data, you can withdraw your consent at any time by contacting data@bridgeforbillions.org.

Objection to Marketing

At any time you have the right to object to our processing of data about you in order to send you marketing, including where we build profiles for such purposes, and we will stop processing the data for that purpose.

Complaints

In the event that you wish to make a complaint about how we process your personal data, please contact us in the first instance at data@bridgeforbillions.org and we will endeavour to deal with your request. This is without prejudice to your right to launch a claim with the data protection supervisory authority in the EU country in which you live or work where you think we have infringed data protection laws.

Changes

Any changes we will make to this policy in the future will be posted on this page. Please check back frequently to see any updates or changes to this policy.

Contact

Questions, comments and requests regarding this policy are welcomed and should be addressed to data@bridgeforbillions.org.