



BRAND YOUR BUSINESS TO THE LARGEST INTERNATIONAL AUDIENCE OF WEALTHY BOAT OWNERS AND ANGLERS THAT PARTICIPATE IN MARQUEE TOURNAMENTS, TRAVEL THE WORLD AND LOVE TO FISH.

Offshore World Magazine
5,000 PRINT COPIES
reaching thousands of anglers competing in over 100 + OWC Qualifying events around the world. Distribution to all anglers, crews and guests attending the Offshore World Championship event.

DIRECT MAIL to more than 100+ OWC Qualifying events for distribution to all competing teams.

DIGITAL EDITION
distributed to 116,000 opt-in e-newsletter subscribers to *Marlin*, *Salt Water Sportsman*, *Sport Fishing* magazines and our exclusive list of tournament anglers. Hosted on tournament website for 1-year.



PROGRAM RATES:

- Two-Page Spread - \$1,800
- Full-Page Ad - \$1,100
- Half-Page Ad - \$750
- Quarter Page - \$500





No other tournament series or championship event gains as much international coverage or hits the sport's elite global participants like the Offshore World Championship.



PLATINUM SPONSOR DETAILS:

PRINT

- Two page spread in the International Edition of Offshore World Magazine - 5,000 print copies
- Logo placement on OWC print ads in *Marlin*, *Sport Fishing* and *Salt Water Sportsman*

ONLINE

- Sponsor logo, 728 X 90 and 300 X 250 ATF banner ads in rotation with other sponsors on tournament website.
- 728 X 90 ATF banner ad in rotation with other sponsors on tournament live scorekeeper website
- Two page spread in digital version of *Offshore World Magazine* delivered to 116,000 Opt-in e-newsletter subscribers of *Bonnier Events*, *Marlin*, *Sport Fishing* and *Salt Water Sportsman*
- Two sponsor custom emails delivered to Bonnier's tournament audience of 6,000 opt-in e-newsletter subscribers
- Logo inclusion on Tournament e-newsletter

ON-SITE

- Six sponsor passes to all private functions
- Table to display and sell provided at registration, kickoff party, dockside socials and awards banquet
- Product inclusion and promotional literature distribution in angler bags
- Product displayed at kick-off party and awards ceremony
- Display space for six sponsor-supplied banners
- Logo inclusion on event banners, qualifying invitations, championship invitations, team numbers, t-shirts and angler bags
- Logo inclusion on banner displayed at 100 qualifying tournaments
- Product inclusion in slideshow/event video; logo inclusion in event video

PLATINUM SPONSOR DETAILS:

- \$10,000 INVESTMENT
- \$5,000 RETAIL PRODUCT

Marlin **SaltWater** **SPORT**
SPORTSMAN **FISHING**



No other tournament series or championship event gains as much international coverage or hits the sport's elite global participants like the Offshore World Championship.



GOLD SPONSOR DETAILS:

PRINT

- One full-page ad in the International Edition of Offshore World Magazine - 5,000 print copies
- Logo placement on OWC print ads in *Marlin*, *Sport Fishing* and *Salt Water Sportsman*

ONLINE

- Sponsor logo and 300 X 250 ATF banner ad in rotation with other sponsors on tournament website
- 160 X 600 ATF banner ad in rotation with other sponsors on tournament live scorekeeper website
- One page ad in the digital version of the International Edition of *Offshore World Magazine* delivered to 116,000 Opt-in subscribers of Bonnier Events, *Marlin*, *Sport Fishing* and *Salt Water Sportsman* e-newsletter
- One sponsored custom email delivered to Bonnier tournament audience of 6,000 e-newsletter opt-in subscribers
- Logo inclusion on Tournament eNews letter

ON-SITE

- Four sponsor passes to all private functions
- Table to display and sell provided at registration, kickoff party, dockside socials and awards banquet
- Product inclusion and promotional literature distribution in angler bags
- Product displayed at kick-off party and awards ceremony
- Display space for four sponsor-supplied banners
- Logo inclusion on event banners, qualifying package invitations, championship invitations, team numbers, t-shirts and angler bags
- Logo inclusion on banner displayed at 100 qualifying tournaments
- Product inclusion in slideshow/event video; logo inclusion in event video

GOLD SPONSOR DETAILS:

- \$7,500 INVESTMENT
- \$2,000 RETAIL PRODUCT

Marlin **SaltWater** **SPORT**
SPORTSMAN FISHING



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SILVER SPONSOR DETAILS:

PRINT

- Half-page ad in the International Edition of Offshore World Magazine
- 5,000 print copies

ONLINE

- Sponsor logo and 300 X 250 BTF banner ad in rotation with other sponsors on tournament website
- 160 X 600 BTF banner ad in rotation with other sponsors on tournament live scorekeeper website
- Half page ad in the digital version of the International Edition of *Offshore World Magazine* delivered to 116,000 Opt-in e-newsletter subscribers of Bonnier Events, *Marlin*, *Sport Fishing* and *Salt Water Sportsman*
- Logo inclusion on Tournament e-newsletter

ON-SITE

- Two sponsor passes to all private functions
- Table provided at registration and kickoff party
- Product inclusion and promotional literature distribution in angler bags
- Product displayed at kick-off party and awards ceremony
- Display space for two sponsor-supplied banners
- Logo inclusion on event banners and t-shirts
- Product inclusion in slideshow/event video

Marlin **SaltWater** **SPORT**
SPORTSMAN FISHING

SILVER SPONSOR DETAILS:

- \$3,000 INVESTMENT
- \$2,000 RETAIL PRODUCT



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BRONZE SPONSOR DETAILS:

PRINT

- Quarter-page ad in the International Edition of Offshore World Magazine - 5,000 print copies

ONLINE

- 728 x 90 BTF banner and Sponsor logo on tournament website
- 728 X 90 BTF banner ad in rotation with other sponsors on tournament live scorekeeper website
- Quarter page ad in the digital version of the International Edition of *Offshore World Magazine* delivered to 116,000 Opt-in e-newsletter subscribers of Bonnier Events, *Marlin*, *Sport Fishing* and *Salt Water Sportsman*
- Logo inclusion on Tournament e-newsletter

ON-SITE

- Product inclusion and promotional literature distribution in angler bags
- Display space for one sponsor-supplied banners
- Logo inclusion on event banners and t-shirts

BRONZE SPONSOR DETAILS:

- \$1,000 INVESTMENT
- \$2,000 RETAIL PRODUCT

Marlin SaltWater SPORT FISHING
SPORTSMAN